Machine Learning: Representations
Lecture 9 Part 1
PCA, More Formally

## The Story (So Far)

- We want to create a single new feature, $z$.
- Our idea: $z=\vec{x} \cdot \vec{u}$; choose $\vec{u}$ to point in the "direction of maximum variance".
- Intuition: the top eigenvector of the covariance matrix points in direction of maximum variance.


## More Formally...

- We haven't actually defined "direction of maximum variance"
- Let's derive PCA more formally.


## Variance in a Direction

- Let $\vec{u}$ be a unit vector.
$\Rightarrow z^{(i)}=\vec{x}^{(i)} \cdot \vec{u}$ is the new feature for $\vec{x}^{(i)}$.
- The variance of the new features is:

$$
\begin{aligned}
\operatorname{Var}(z) & =\frac{1}{n} \sum_{i=1}^{n}\left(z^{(i)}-\mu_{z}\right)^{2} \\
& =\frac{1}{n} \sum_{i=1}^{n}\left(\vec{x}^{(i)} \cdot \vec{u}-\mu_{z}\right)^{2}
\end{aligned}
$$

## Example



## Note

- If the data are centered, then $\mu_{z}=0$ and the variance of the new features is:

$$
\begin{aligned}
\operatorname{Var}(z) & =\frac{1}{n} \sum_{i=1}^{n}\left(z^{(i)}\right)^{2} \\
& =\frac{1}{n} \sum_{i=1}^{n}\left(\vec{x}^{(i)} \cdot \vec{u}\right)^{2}
\end{aligned}
$$

## Goal

The variance of a data set in the direction of $\vec{u}$ is:

$$
g(\vec{u})=\frac{1}{n} \sum_{i=1}^{n}\left(\vec{x}^{(i)} \cdot \vec{u}\right)^{2}
$$

- Our goal: Find a unit vector $\vec{u}$ which maximizes $g$.


## Claim

$$
\frac{1}{n} \sum_{i=1}^{n}\left(\vec{x}^{(i)} \cdot \vec{u}\right)^{2}=\vec{u}^{T} C \vec{u}
$$

## Our Goal (Again)

Find a unit vector $\vec{u}$ which maximizes $\vec{u}^{T} C \vec{u}$.

## Claim

To maximize $\vec{u}^{\top} C \vec{u}$ over unit vectors, choose $\vec{u}$ to be the top eigenvector of $C$.

- Proof:


## PCA (for a single new feature)

$\triangleright$ Given: data points $\vec{x}^{(1)}, \ldots, \vec{x}^{(n)} \in \mathbb{R}^{d}$

1. Compute the covariance matrix, $C$.
2. Compute the top eigenvector $\vec{u}$, of $C$.
3. For $i \in\{1, \ldots, n\}$, create new feature:

$$
z^{(i)}=\vec{u} \cdot \vec{x}^{(i)}
$$

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Lecture 9 Part 2
Dimensionality Reduction with $\mathrm{d} \geq 2$

## So far: PCA

- Given: data $\vec{x}^{(1)}, \ldots, \vec{x}^{(n)} \in \mathbb{R}^{d}$

Map: each data point $\vec{x}^{(i)}$ to a single feature, $z_{i}$.

- Idea: maximize the variance of the new feature

PCA: Let $z_{i}=\vec{x}^{(i)} \cdot \vec{u}$, where $\vec{u}$ is top eigenvector of covariance matrix, $C$.

## Today: More PCA

Given: data $\vec{x}^{(1)}, \ldots, \vec{x}^{(n)} \in \mathbb{R}^{d}$
Map: each data point $\vec{x}^{(i)}$ to $k$ new features, $\vec{z}^{(i)}=\left(z_{1}^{(i)}, \ldots, z_{k}^{(i)}\right)$.

## A Single Principal Component

- Recall: the principal component is the top eigenvector $\vec{u}$ of the covariance matrix, $C$
$\Rightarrow$ It is a unit vector in $\mathbb{R}^{d}$
- Make a new feature $z \in \mathbb{R}$ for point $\vec{x} \in \mathbb{R}^{d}$ by computing $z=\vec{x} \cdot \vec{u}$
$\Rightarrow$ This is dimensionality reduction from $\mathbb{R}^{d} \rightarrow \mathbb{R}^{1}$


## Example

- MNIST: 60,000 images in 784 dimensions
- Principal component: $\vec{u} \in \mathbb{R}^{784}$
- We can project an image in $\mathbb{R}^{784}$ onto $\vec{u}$ to get a single number representing the image


## Example



## Another Feature?

- Clearly, mapping from $\mathbb{R}^{784} \rightarrow \mathbb{R}^{1}$ loses a lot of information
- What about mapping from $\mathbb{R}^{784} \rightarrow \mathbb{R}^{2} ? \mathbb{R}^{k}$ ?


## A Second Feature

- Our first feature is a mixture of features, with weights given by unit vector $\vec{u}^{(1)}=\left(u_{1}^{(1)}, u_{2}^{(1)}, \ldots, u_{d}^{(1)}\right)^{\top}$.

$$
z_{1}=\vec{u}^{(1)} \cdot \vec{x}=u_{1}^{(1)} x_{1}+\ldots+u_{d}^{(1)} x_{d}
$$

- To maximize variance, choose $\vec{u}^{(1)}$ to be top eigenvector of $C$.


## A Second Feature

- Make same assumption for second feature:

$$
z_{2}=\vec{u}^{(2)} \cdot \vec{x}=u_{1}^{(2)} x_{1}+\ldots+u_{d}^{(2)} x_{d}
$$

- How do we choose $\vec{u}^{(2)}$ ?
- We should choose $\vec{u}^{(2)}$ to be orthogonal to $\vec{u}^{(1)}$.
> No "redundancy".


## A Second Feature



## A Second Feature



## Intuition

- Claim: if $\vec{u}$ and $\vec{v}$ are eigenvectors of a symmetric matrix with distinct eigenvalues, they are orthogonal.
- We should choose $\vec{u}^{(2)}$ to be an eigenvector of the covariance matrix, $C$.
- The second eigenvector of $C$ is called the second principal component.


## A Second Principal Component

- Given a covariance matrix $C$.
- The principal component $\vec{u}^{(1)}$ is the top eigenvector of $C$.
- Points in the direction of maximum variance.
- The second principal component $\vec{u}^{(2)}$ is the second eigenvector of $C$.
- Out of all vectors orthogonal to the principal component, points in the direction of max variance.


## PCA: Two Components

$\downarrow$ Given data $\left\{\vec{x}^{(1)}, \ldots, \vec{x}^{(n)}\right\} \in \mathbb{R}^{d}$.

- Compute covariance matrix $C$, top two eigenvectors $\vec{u}^{(1)}$ and $\vec{u}^{(2)}$.
- For any vector $\vec{x} \in \mathbb{R}$, its new representation in $\mathbb{R}^{2}$ is $\vec{z}=\left(z_{1}, z_{2}\right)^{\top}$, where:

$$
\begin{aligned}
& z_{1}=\vec{x} \cdot \vec{u}^{(1)} \\
& z_{2}=\vec{x} \cdot \vec{u}^{(2)}
\end{aligned}
$$

## Example



## Example



## Example



## Example



## Example



## PCA: $k$ Components

- Given data $\left\{\vec{x}^{(1)}, \ldots, \vec{x}^{(n)}\right\} \in \mathbb{R}^{d}$, number of components $k$.
- Compute covariance matrix $C$, top $k \leq d$ eigenvectors $\vec{u}^{(1)}$, $\vec{u}^{(2)}, \ldots, \vec{u}^{(k)}$.
- For any vector $\vec{x} \in \mathbb{R}$, its new representation in $\mathbb{R}^{k}$ is $\vec{z}=\left(z_{1}, z_{2}, \ldots z_{k}\right)^{\top}$, where:

$$
\begin{gathered}
z_{1}=\vec{x} \cdot \vec{u}^{(1)} \\
z_{2}=\vec{x} \cdot \vec{u}^{(2)} \\
\vdots \\
z_{k}=\vec{x} \cdot \vec{u}^{(k)}
\end{gathered}
$$

## Matrix Formulation

- Let $X$ be the data matrix ( $n$ rows, $d$ columns)
- Let $U$ be matrix of the $k$ eigenvectors as columns (d rows, $k$ columns)
- The new representation: $Z=X U$

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## Reconstructing Points

- PCA helps us reduce dimensionality from $\mathbb{R}^{d} \rightarrow R^{k}$
- Suppose we have the "new" representation in $\mathbb{R}^{k}$.
- Can we "go back" to $\mathbb{R}^{d}$ ?
- And why would we want to?


## Back to $\mathbb{R}^{d}$

- Suppose new representation of $\vec{x}$ is $z$.
$\Rightarrow z=\vec{x} \cdot \vec{u}^{(1)}$
- Idea: $\vec{x} \approx z \vec{u}^{(1)}$



## Reconstructions

$\triangleright$ Given a "new" representation of $\vec{x}, \vec{z}=\left(z_{1}, \ldots, z_{k}\right) \in \mathbb{R}^{k}$

- And top $k$ eigenvectors, $\vec{u}^{(1)}, \ldots, \vec{u}^{(k)}$
- The reconstruction of $\vec{x}$ is

$$
z_{1} \vec{u}^{(1)}+z_{2} \vec{u}^{(2)}+\ldots+z_{k} \vec{u}^{(k)}=U \vec{z}
$$

## Reconstruction Error

- The reconstruction approximates the original point, $\vec{x}$.
- The reconstruction error for a single point, $\vec{x}$ :

$$
\|\vec{x}-U \vec{z}\|^{2}
$$

- Total reconstruction error:


$$
\sum_{i=1}^{n}\left\|\vec{X}^{(i)}-U \vec{z}^{(i)}\right\|^{2}
$$

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Lecture 9 Part 4
Interpreting PCA

## Three Interpretations

What is PCA doing?

- Three interpretations:

1. Mazimizing variance
2. Finding the best reconstruction
3. Decorrelation

## Recall: Matrix Formulation

- Given data matrix $X$.
- Compute new data matrix $Z=X U$.
- PCA: choose $U$ to be matrix of eigenvectors of $C$.
- For now: suppose $U$ can be anything - but columns should be orthonormal
- Orthonormal = "not redundant"


## View \#1: Maximizing Variance

- This was the view we used to derive PCA
- Define the total variance to be the sum of the variances of each column of $Z$.
- Claim: Choosing $U$ to be top eigenvectors of $C$ maximizes the total variance among all choices of orthonormal $U$.


## Main Idea

PCA maximizes the total variance of the new data. l.e., chooses the most "interesting" new features which are not redundant.

## View \#2: Minimizing Reconstruction Error

- Recall: total reconstruction error

$$
\sum_{i=1}^{n}\left\|\vec{x}^{(i)}-U \vec{z}^{(i)}\right\|^{2}
$$

- Goal: minimize total reconstruction error.
- Claim: Choosing $U$ to be top eigenvectors of $C$ minimizes reconstruction error among all choices of orthonormal $U$


## Main Idea

PCA minimizes the reconstruction error. It is the "best" projection of points onto a linear subspace of dimensionality $k$. When $k=d$, the reconstruction error is zero.

## View \#3: Decorrelation

- PCA has the effect of "decorrelating" the features.




## Main Idea

PCA learns a new representation by rotating the data into a basis where the features are uncorrelated (not redundant). That is: the natural basis
vectors are the principal directions (eigenvectors of the covariance matrix). PCA changes the basis to this natural basis.

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PCA in Practice

## PCA in Practice

- PCA is often used in preprocessing before classifier is trained, etc.
- Must choose number of dimensions, $k$.
- One way: cross-validation.
- Another way: the elbow method.


## Total Variance

- The total variance is the sum of the eigenvalues of the covariance matrix.
- Or, alternatively, sum of variances in each orthogonal basis direction.



## Caution

- PCA's assumption: variance is interesting
- PCA is totally unsupervised
- The direction most meaningful for classification may not have large variance!


## Demos

