# Maps

DSC 106: Data Visualization

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UC San Diego

Join at slido.com #1050



## Announcements

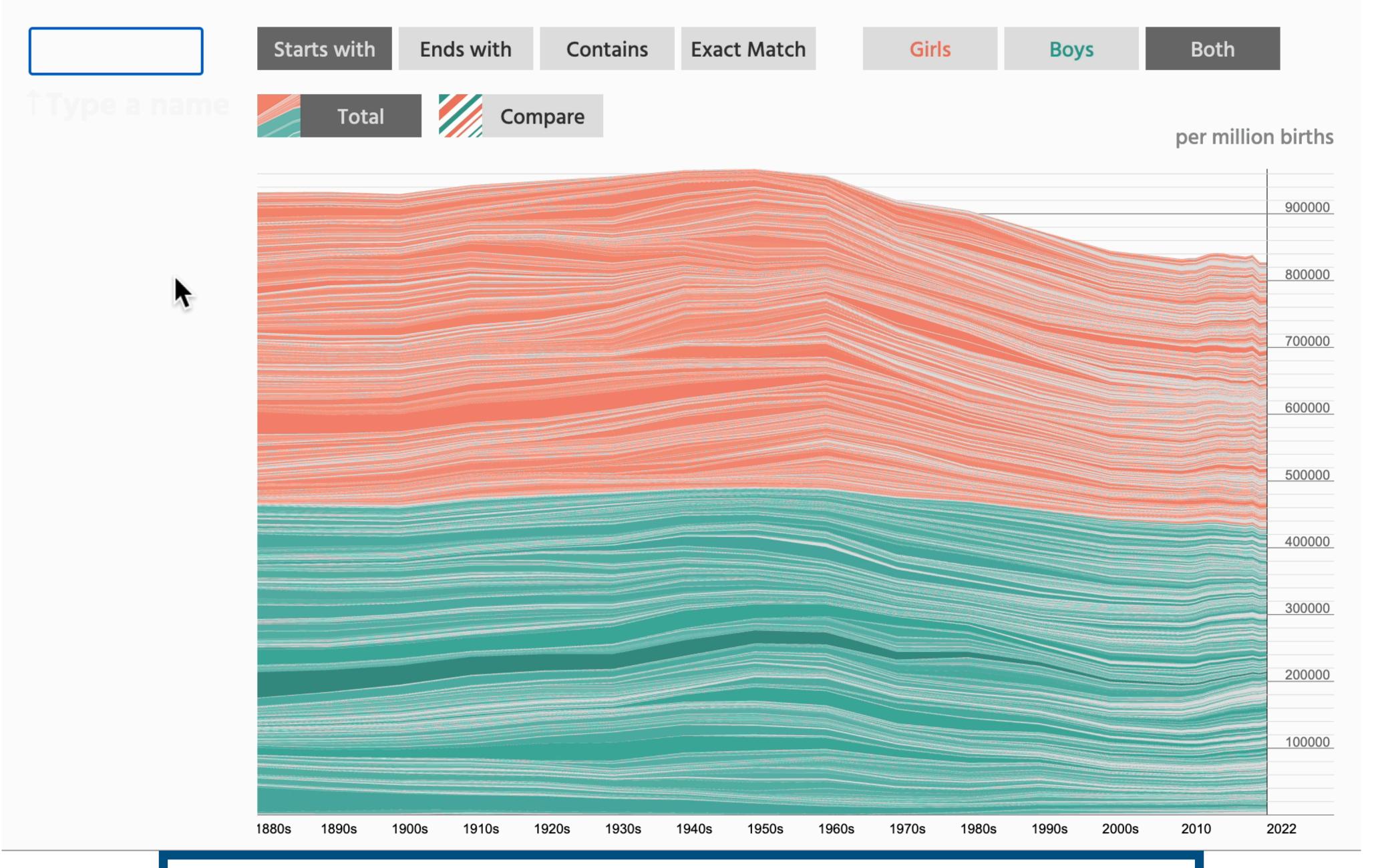
Lab 5 out, due Friday.

Project 2 peer feedback due Friday.

Project 3 out, due on 2/16.

#### FAQs:

- 1. Help, I don't understand D3?? Start by understanding basic examples: scatter plot, line plot, bar plot.
- 2. How complicated does my Project 3 need to be? Interaction can be basic. More importantly: how does your interaction help user explore interesting pieces of data?



https://namerology.com/baby-name-grapher/

sam

Sam M

Sam F

Samuel M

Samantha F

Samara F

Sammy M

Samson M

Samir M

Samira F

Sammie M

**Sam**iyah F

**Sam**iya F

Sami M

Sammie F

Samaya F

And 24 more...

If you just implemented the upper left textbox interaction, that would be a solid Project 3!

per million births

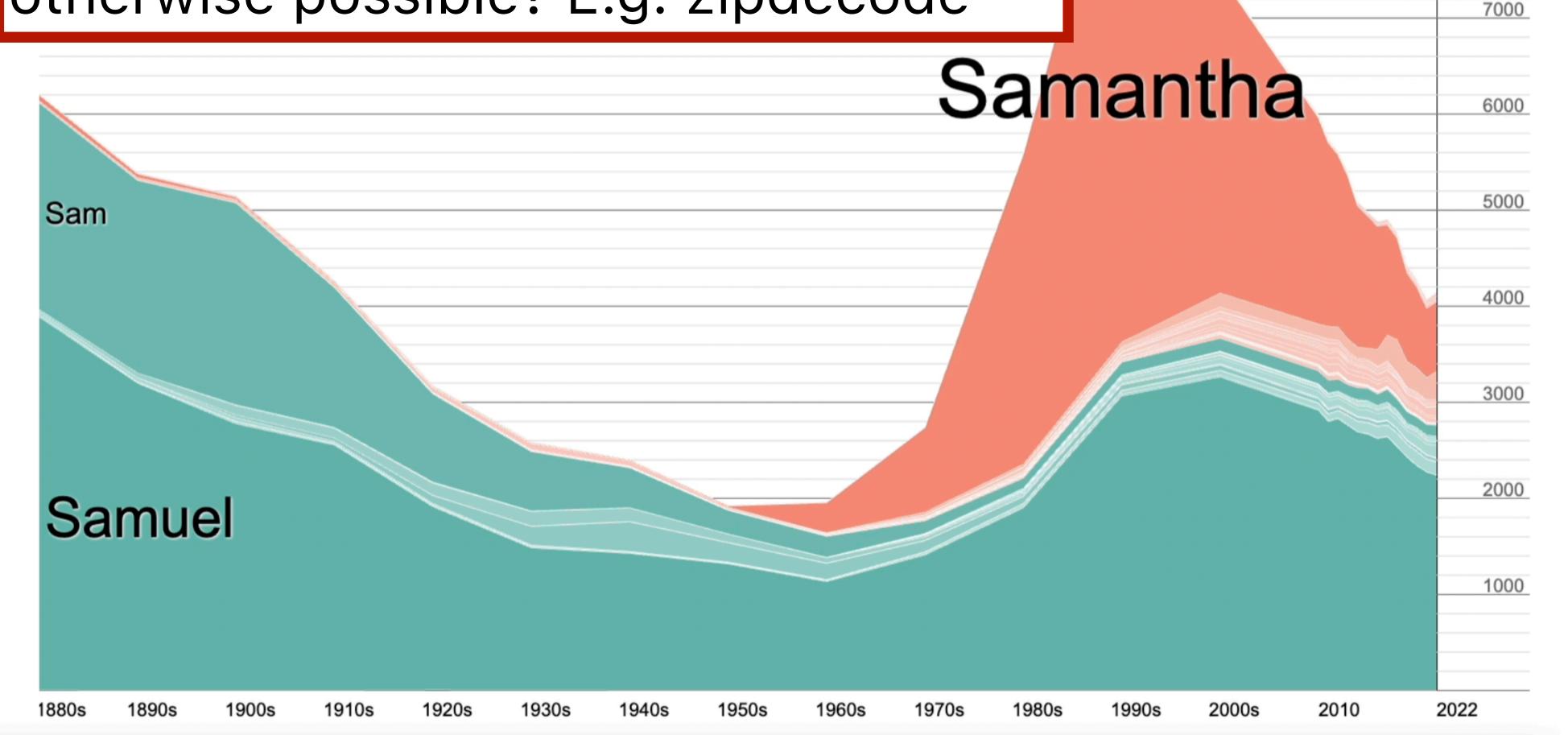
9000

8000

**Both** 

Boys

What does interaction show that isn't otherwise possible? E.g. zipdecode



# Example: Horizontal Bar Chart

https://observablehq.com/@d3/horizontal-bar-chart/2

# Observable gotchas

## Creates all elements in d3

```
// Append a rect for each letter.
svg.append("g")
    .attr("fill", "steelblue")
.selectAll()
.data(alphabet)
.join("rect")
    .attr("x", x(0))
    .attr("y", (d) => y(d.letter))
.attr("width", (d) => x(d.frequency) - x(0))
.attr("height", y.bandwidth());
```

## Equivalent code in svelte

```
<g fill="steelblue">
    {#each data as d, i}
      <rect
        key={i}
        x=\{x(0)\}
        y={y(d.letter)}
        width=\{x(d.frequency) - x(0)\}
        height={y.bandwidth()}
{/each}
</g>
```

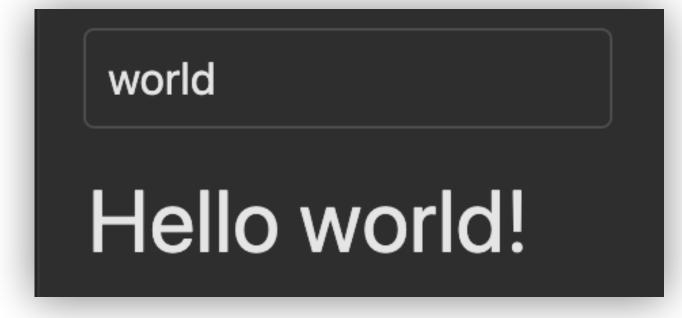
# Observable gotchas

Input elements use Observable-specific code

```
Basis

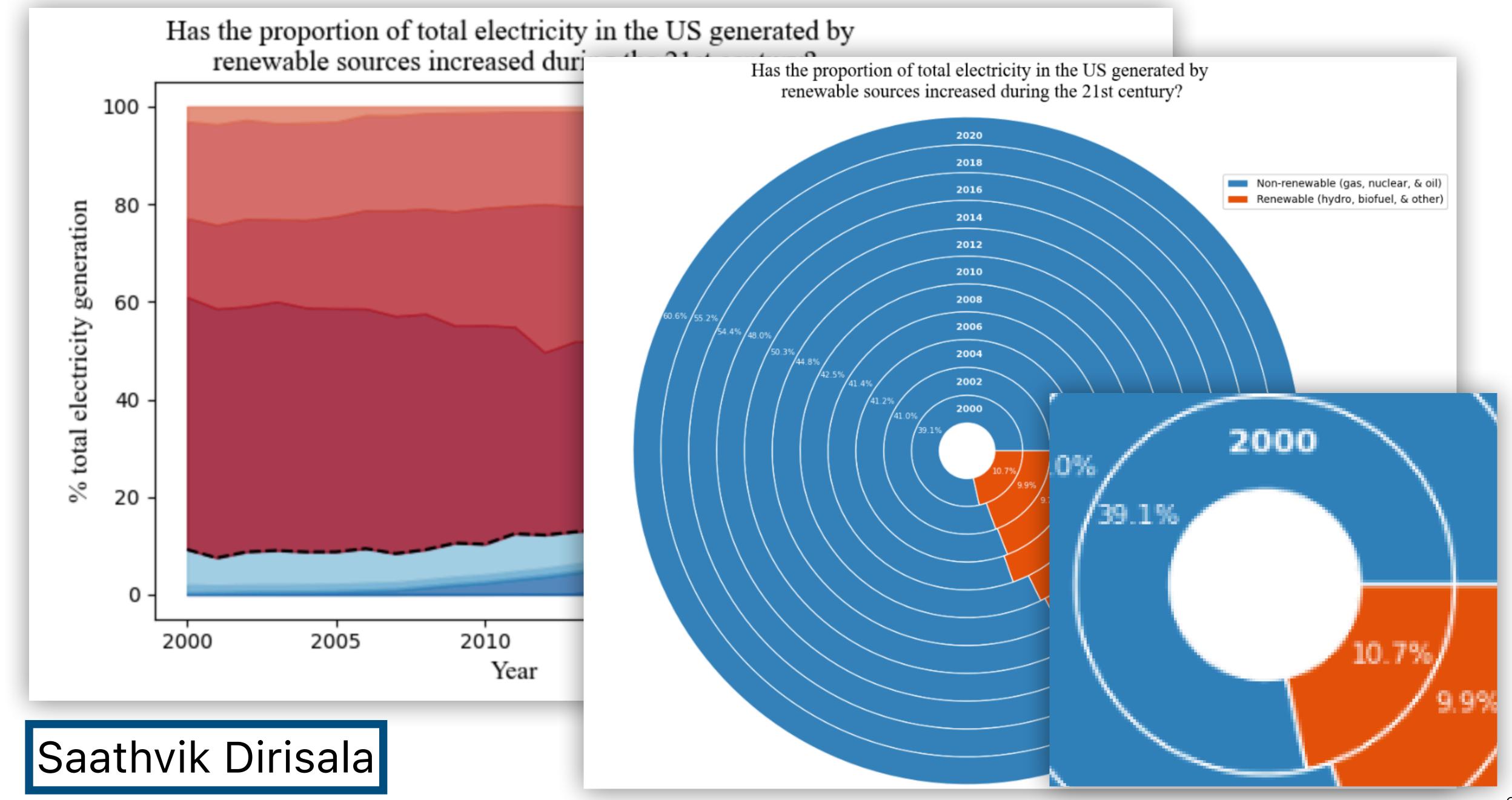
viewof basis = Inputs.range(d3.extent(aapl, d => d.Close), {label: "Basis",
value: aapl[0].Close, step: 0.01, format: x => x.toFixed(2)})
```

Svelte: Use standard HTML form inputs with svelte bindings



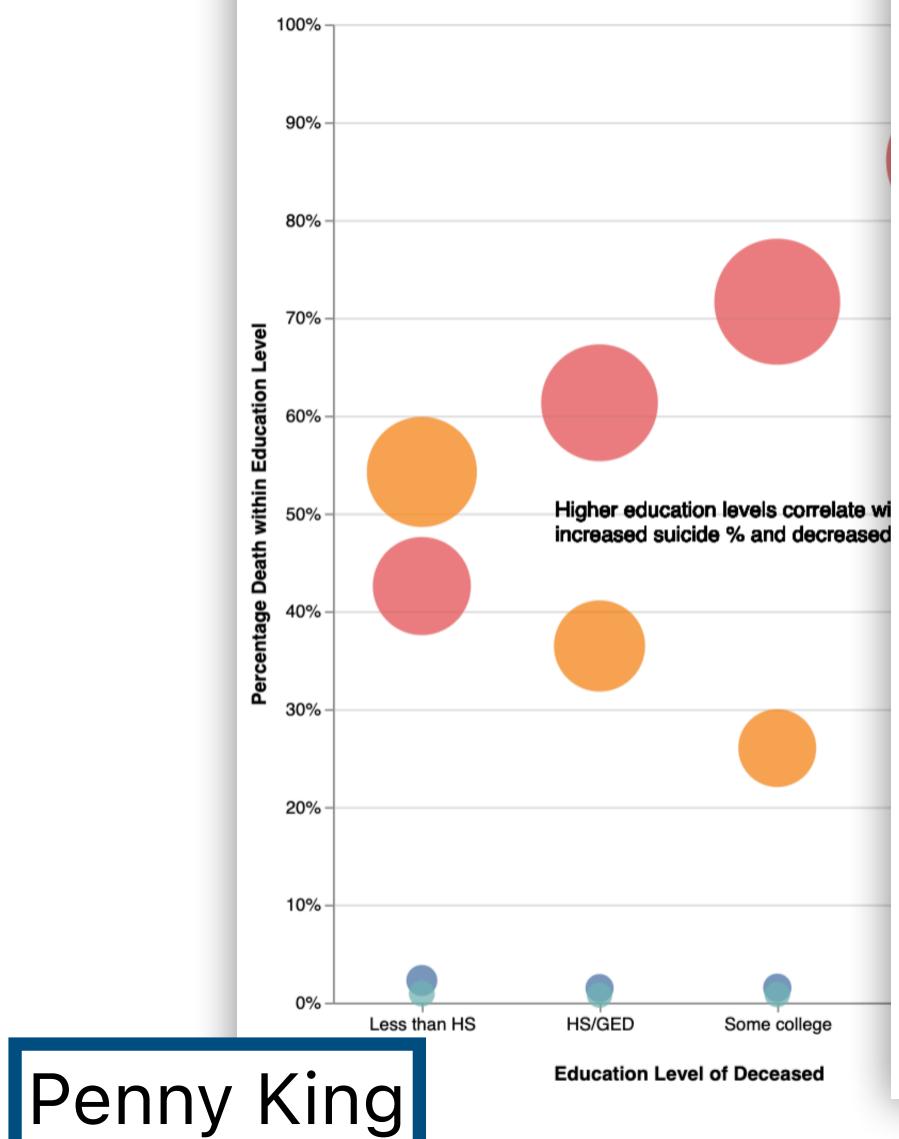
```
<script>
  let name = 'world';
</script>
<input bind:value={name} />
<h1>Hello {name}!</h1>
```

# Neat Project 2 Submissions!



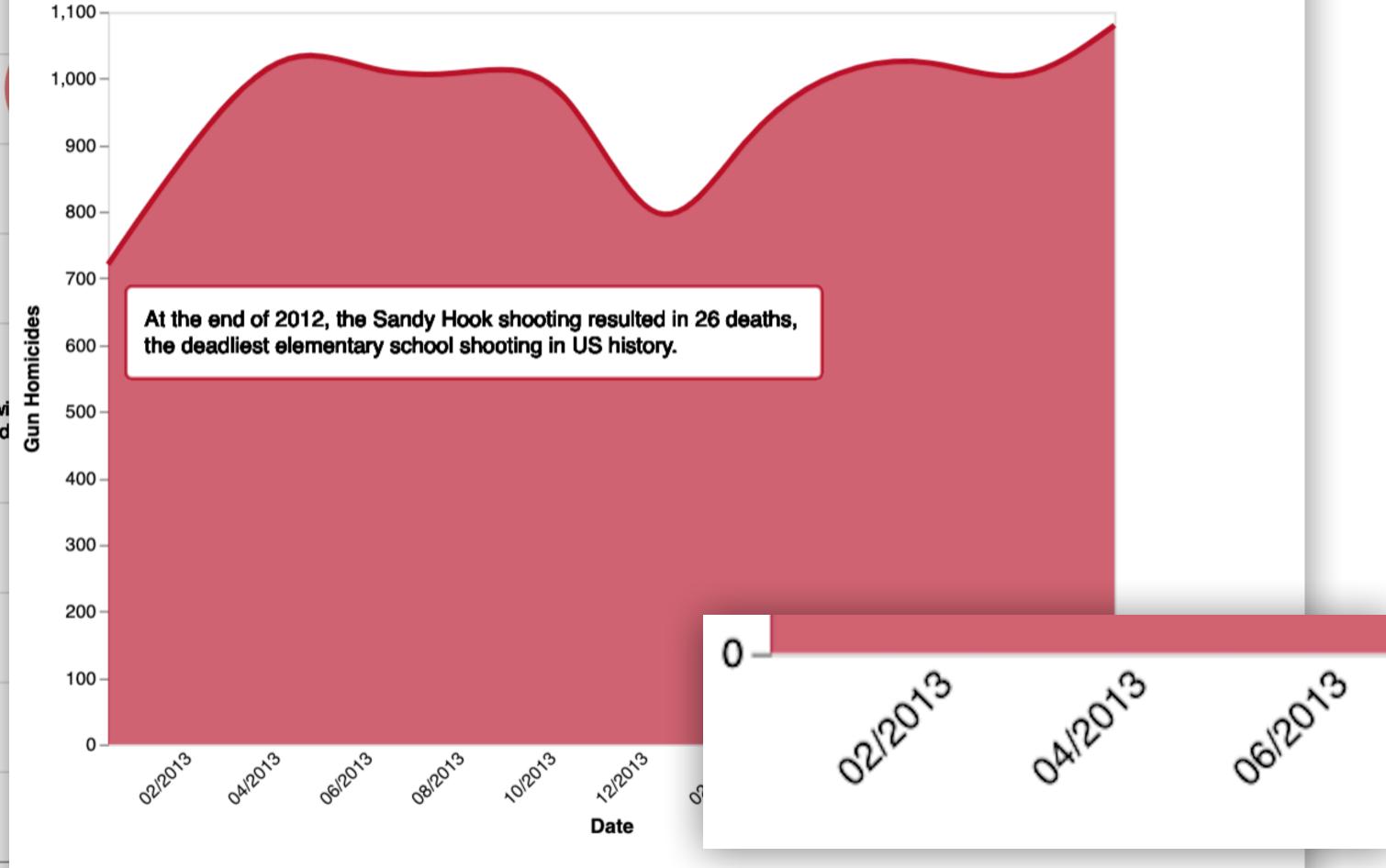
## **Lessons in Loss:**

Are there notable differences in the distribution of gun death causes How does gun fatalies vary across different educational background



#### "Deadly Publicity" Understanding Reasons for Gun Mortalitie Rising Trend in US gun homicides after Sandy Hook Elementary School Shooting

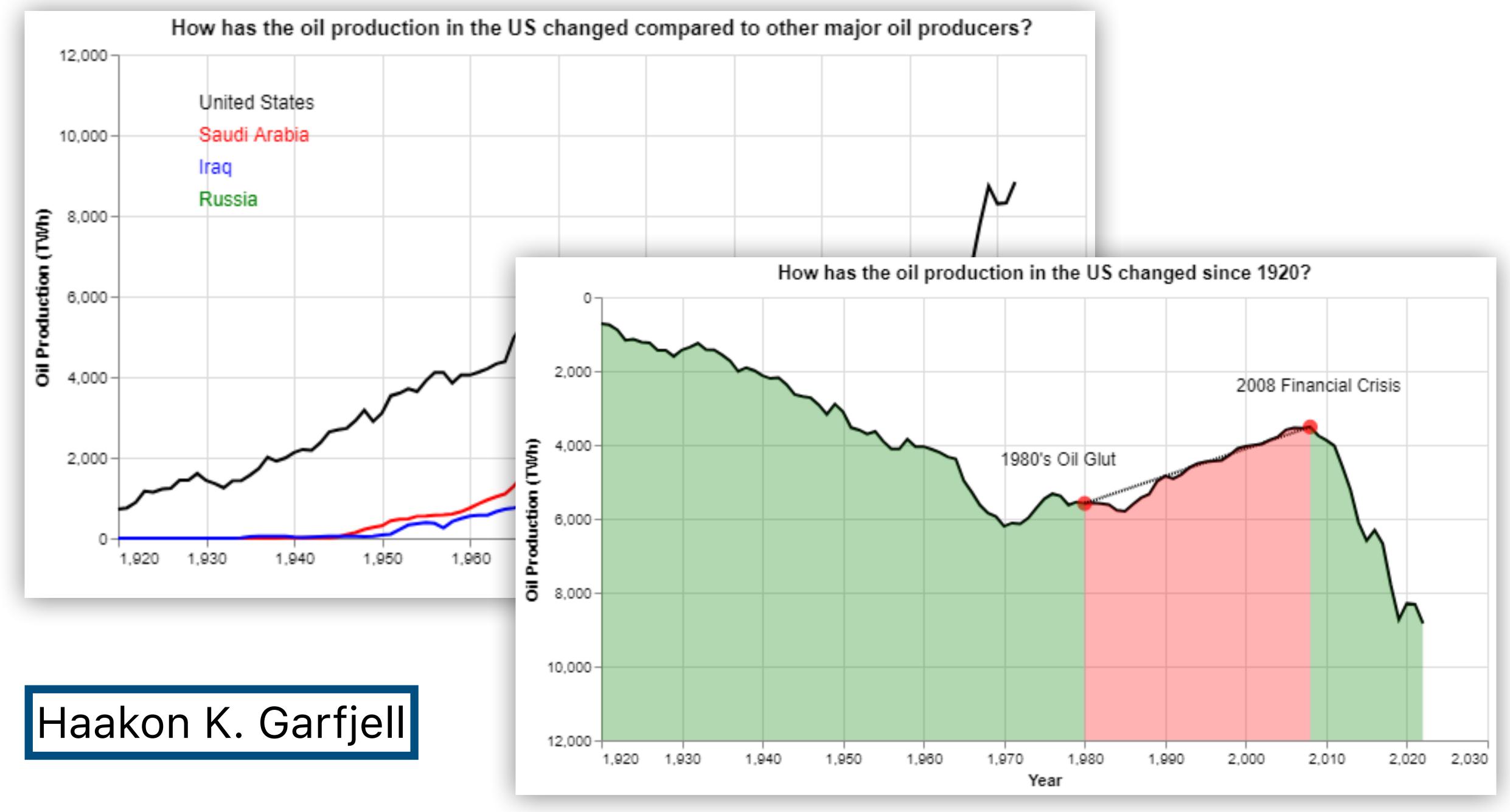
"Did the heightened media attention on Sandy Hook correlate with an observed increase in gun homicides in the US?" The Sandy Hook shooting was one of the deadliest American shooting homicides, publicizing gun violence on a new scale. Has its notoriety triggered more gun homicides since?

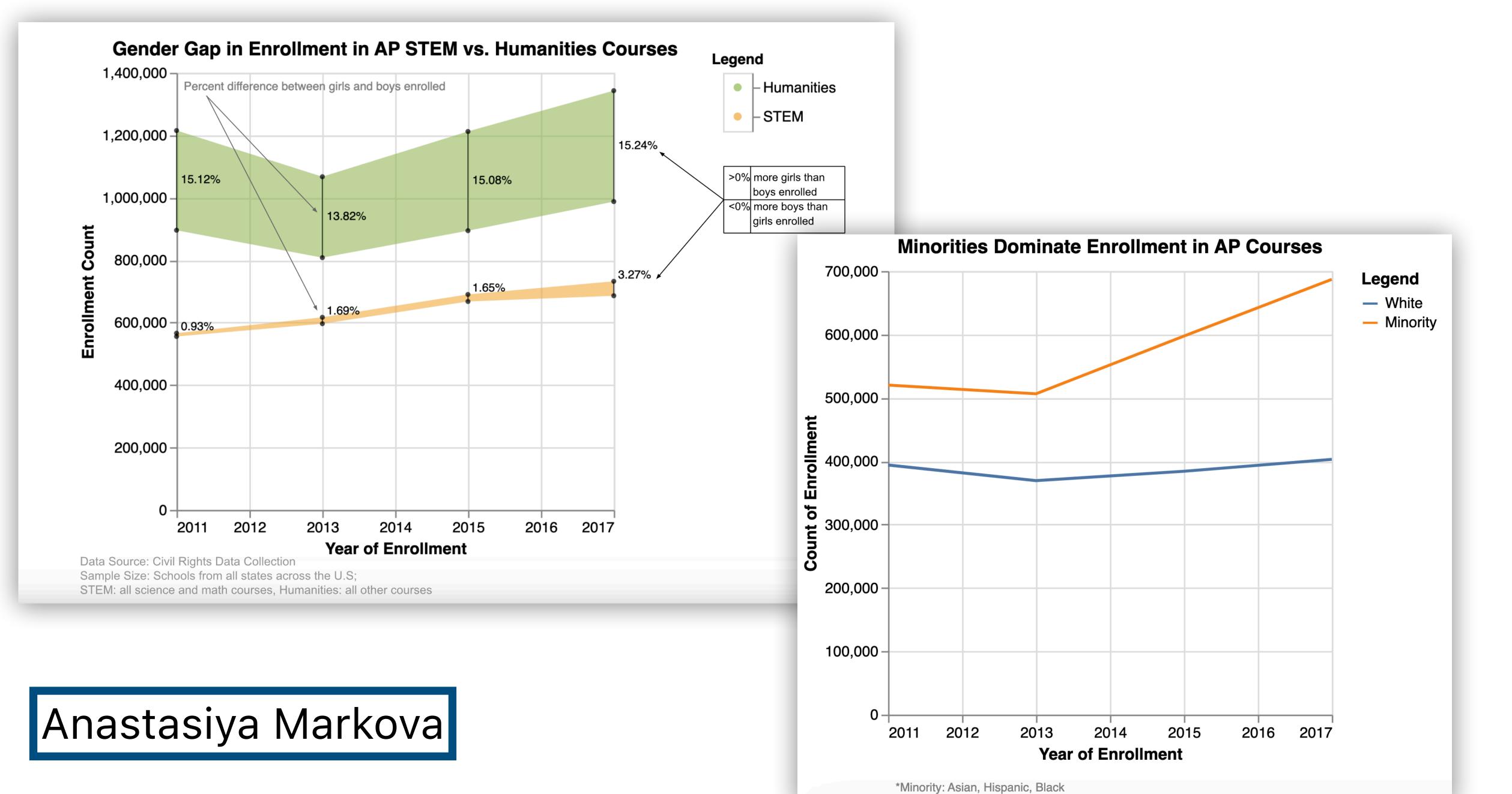


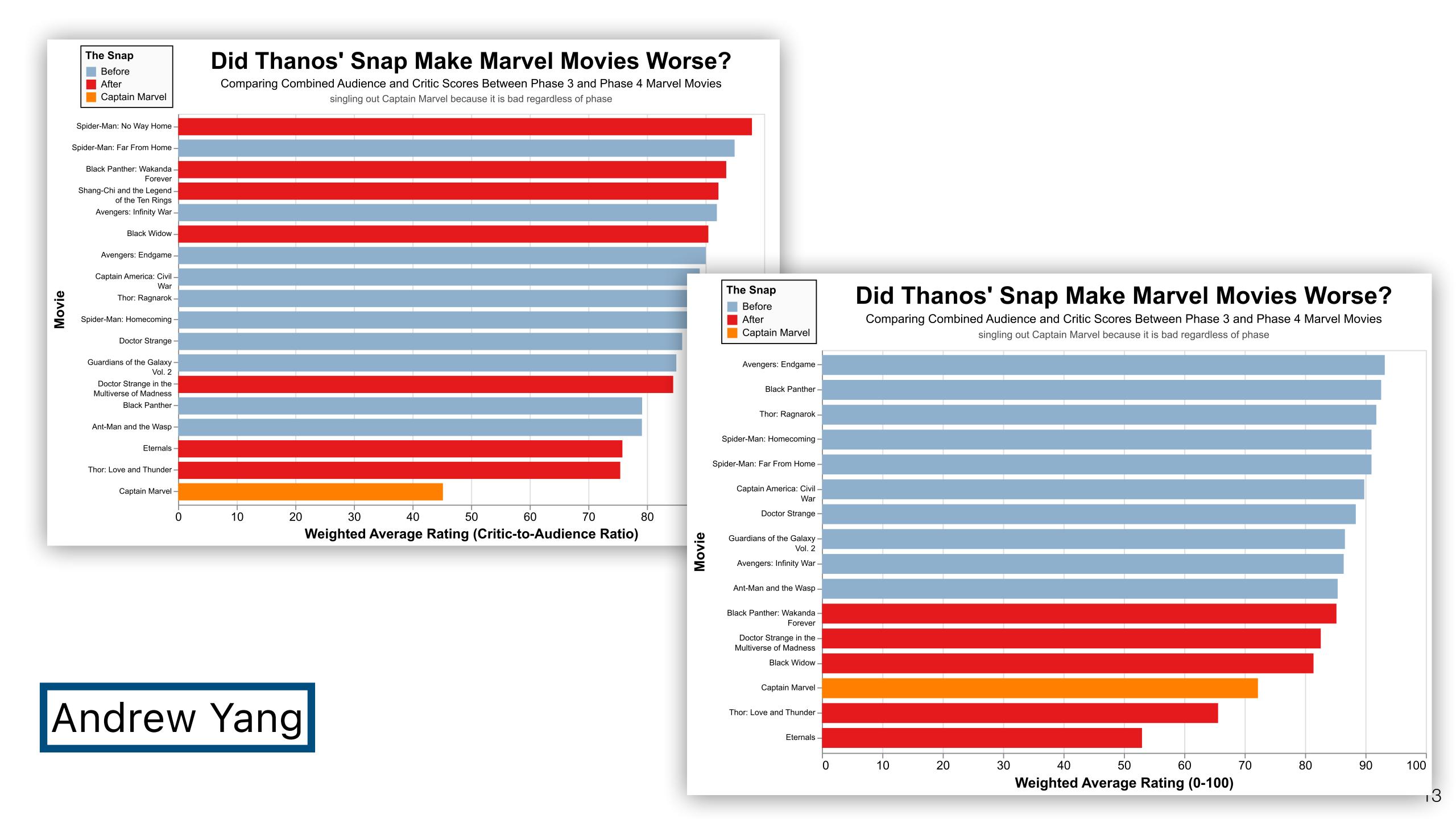
Data scraped from the CDC by Masood Ahmed – "Gun Deaths in America" (2012-2014)

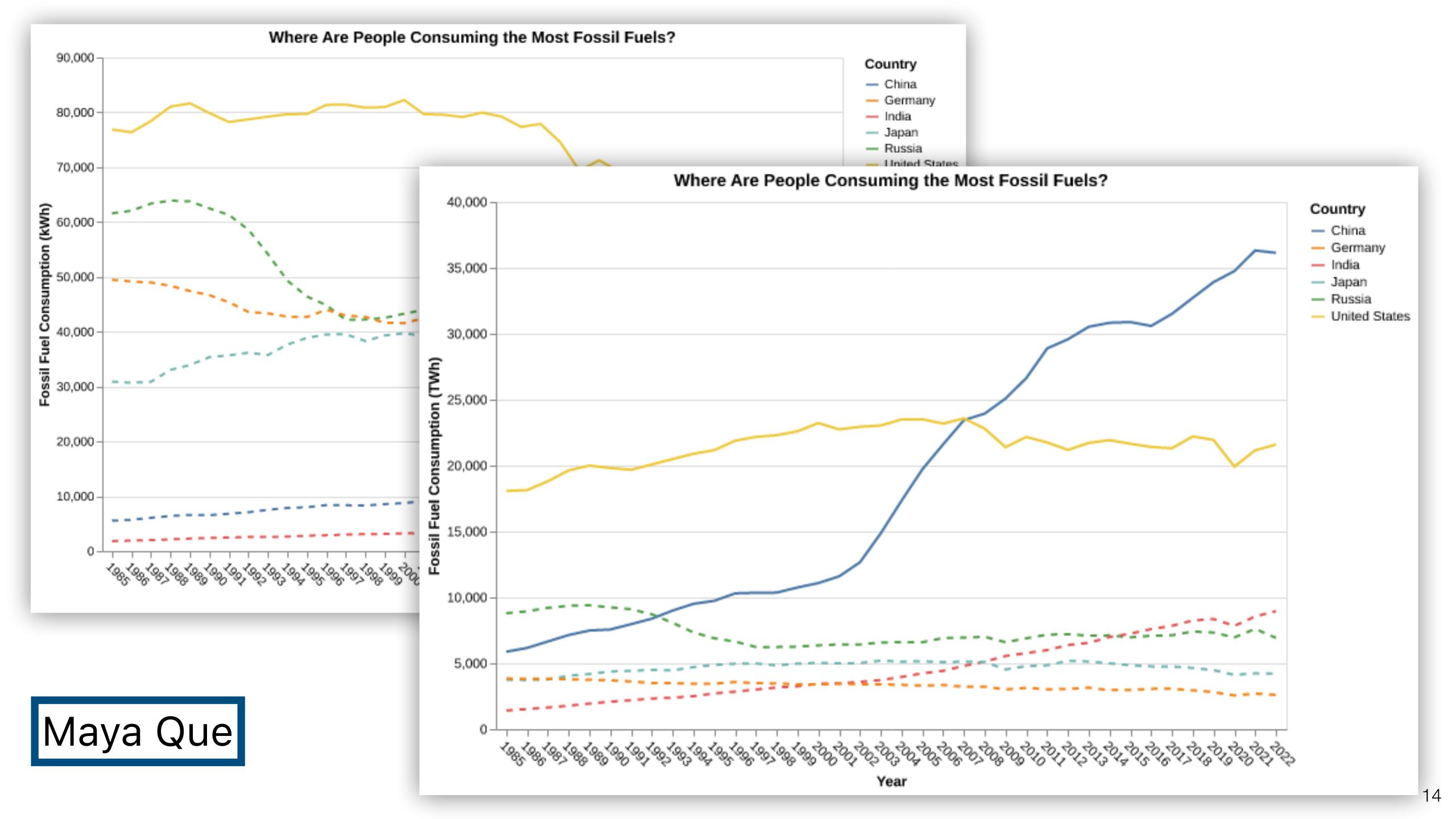
the CDC by Masood Ahmed – "Gun Deaths in America" (2012-2014)

**Education Level of Deceased** 



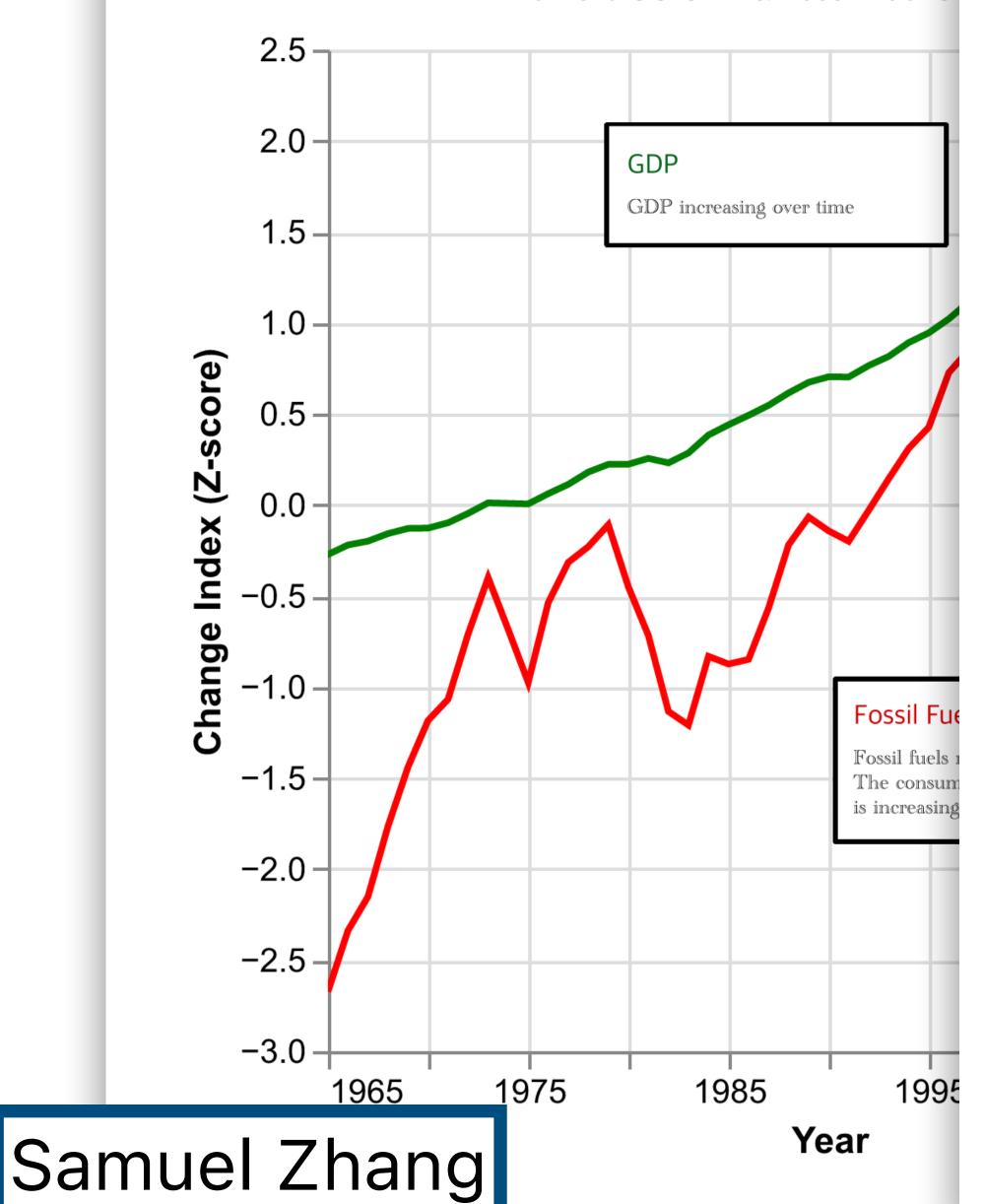






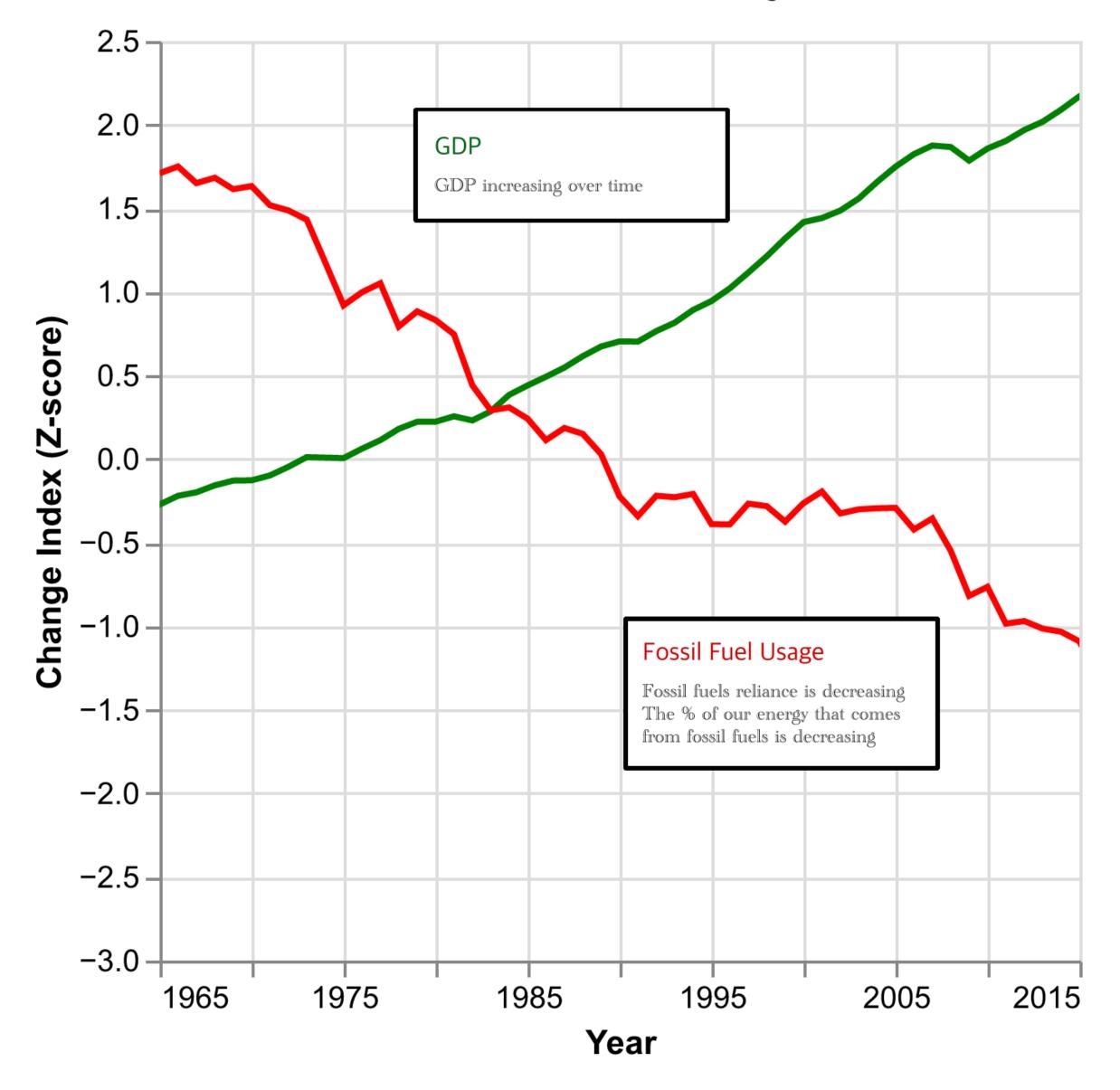
#### THE ECONOMY NEEDS F

How are US GDP & Fossil Fuel Us



#### THE ECONOMY DOESN'T NEED FOSSIL FUELS

How are US GDP & Fossil Fuel Usage Related?



#### **TODD HELTON VS KEN GRIFFEY JR:** WHO'S THE GREATEST LEFTY OF THE GENERATION? Justin Chou Career Stats (at Coor's Field) .289 .345 BA R/ 108 600 PA RBI / **TODD HELTON:** 600 PA ROCKIES **OBP GREATEST LEFTY OF THE GENERATION? Career Stats SLG** .607 .284 .316 BA 1.059 **OPS** DRADO -30 -20 -10 0 10 20 30 **TODD HELTON V** R/ 89 88 Percent Difference (%) 600 PA 5 OF 6 MAJOR CATEGORIES, Career Stats (outside Coor's Field) RBI / 89 97 **INCLUDING OPS,** 600 PA **ACROSS THEIR** .287 BA **CAREERS OBP** .369 R/ 69 600 PA .538 .539 **SLG** RBI / $\mathbb{R}$ TODD 600 PA HELTON .953 OPS .907 **©** KEN **OBP** TODD **HELTON GRIFFEY JR.** SLG Percent Difference (%) DATA FROM BASEBALLREFERENCE.COM OP5

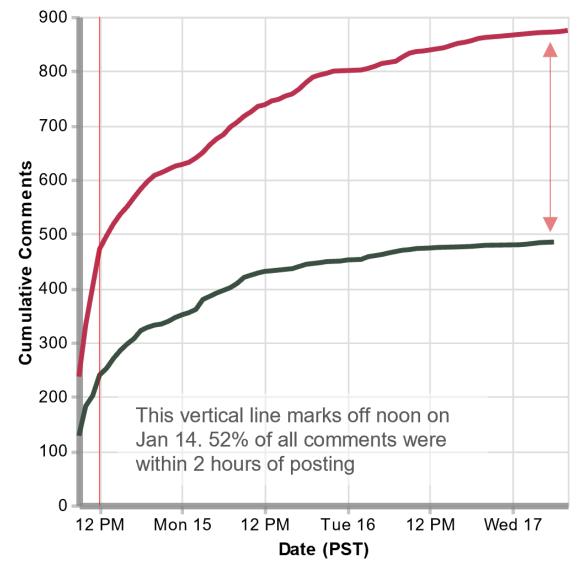
DATA FROM BASEBALLREFERENCE.COM

-30 -20 -10 0 10 20 30

Percent Difference (%)

## Digital Engagement in Politics: Diving into a Facebook Comment Section

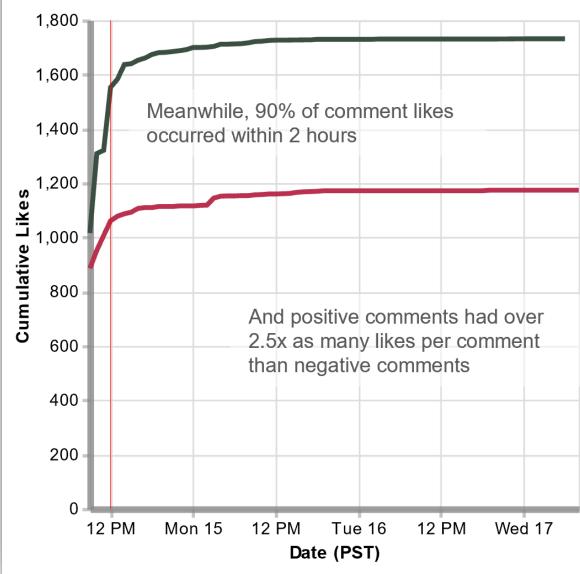
Early January, President Biden announced he created 14 million new jobs while in office. 1,360 Facebook comments on the POTUS Facebook post were analyzed with Hugging Face sentiment analysis



#### label

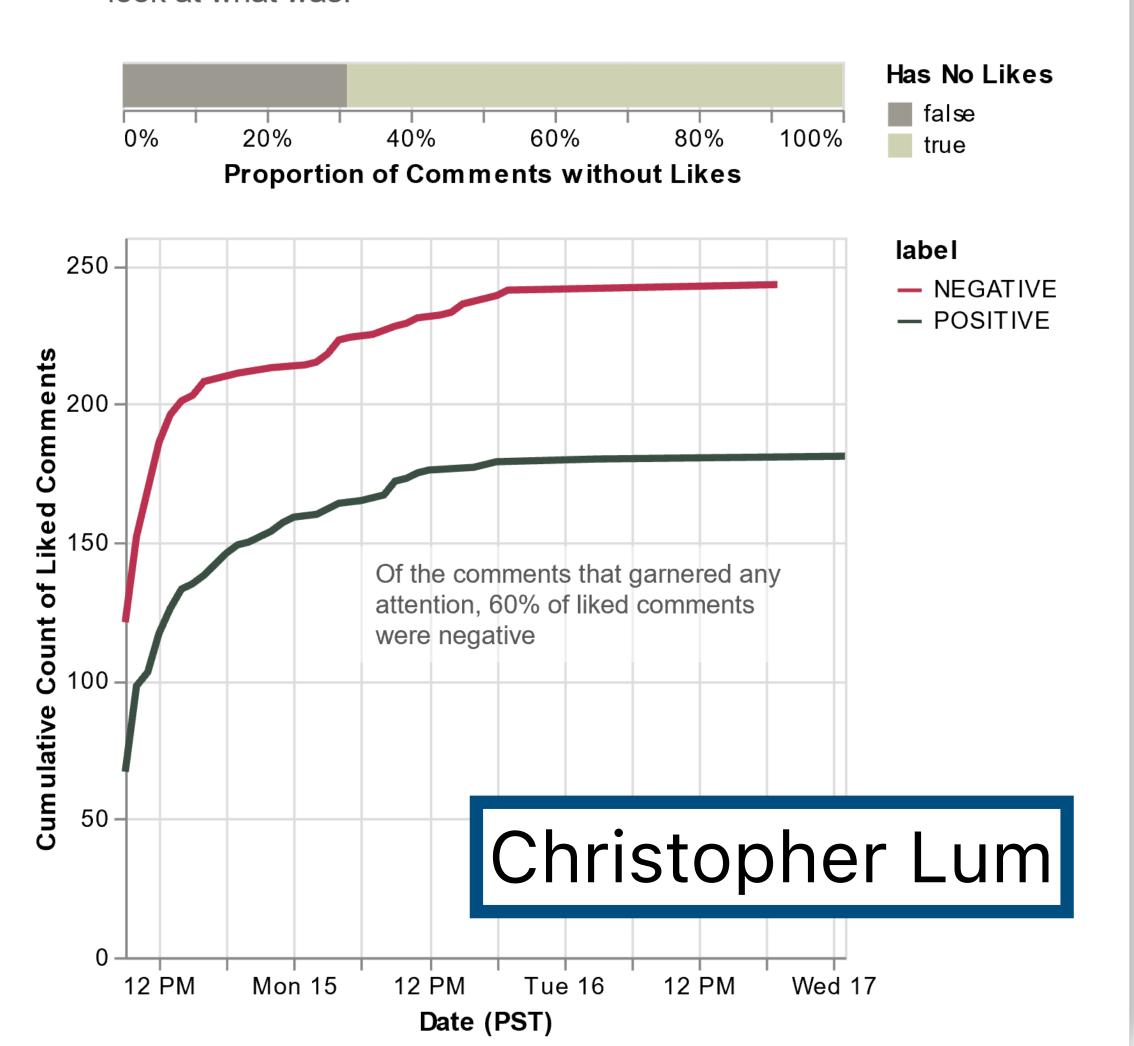
NEGATIVEPOSITIVE

Negative comments flooded the post, reaching a peak 386 more negative comments than positive



### No One Likes Biden: Diving into a Facebook comment section

Early January, President Biden announced he created 14 million new jobs while in office. 1,360 Facebook comments on the POTUS Facebook post were analyzed with Hugging Face sentiment analysis. Most comments weren't liked. Let's look at what was.



# Maps

# When to use a map?

- 1. When data contains geographical attributes (e.g., latitude, longitude, city, state, country, etc.).
- 2. When you want to emphasize geographic relationship.

# Geographic Relationships

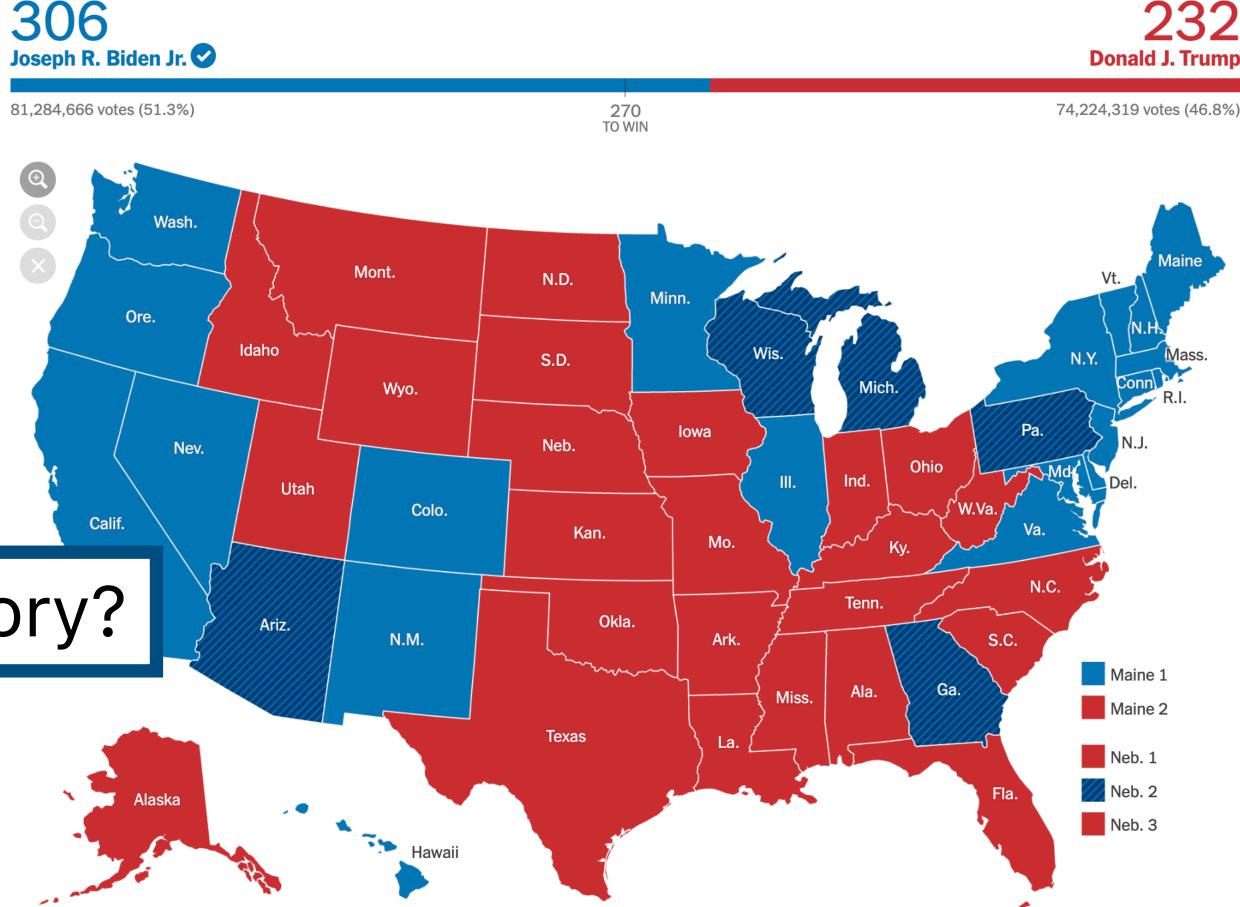
#### Presidential Election Results: Biden Wins

Joseph R. Biden Jr. was elected the 46th president of the United States. Mr. Biden defeated President Trump after winning Pennsylvania, which put his total of Electoral College votes above the 270 he needed to clinch the presidency.

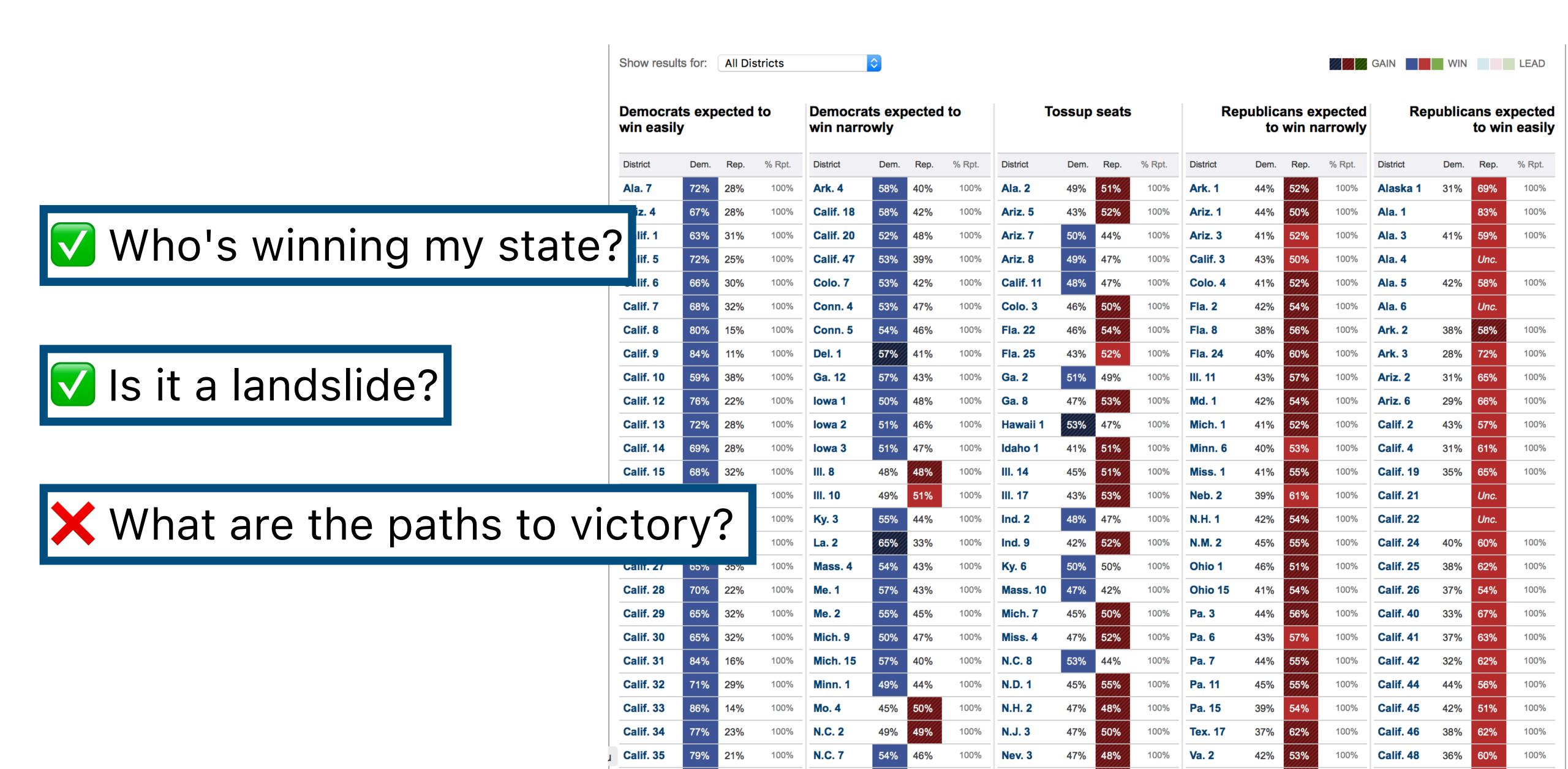


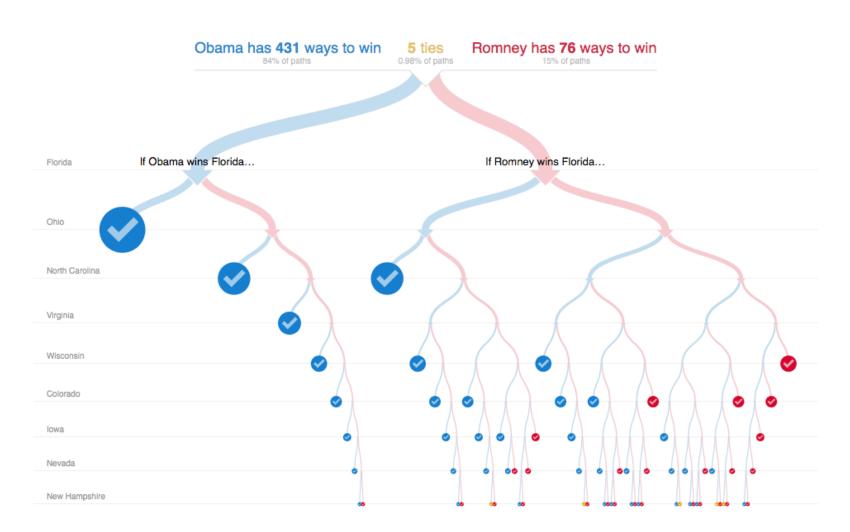
X Is it a landslide?

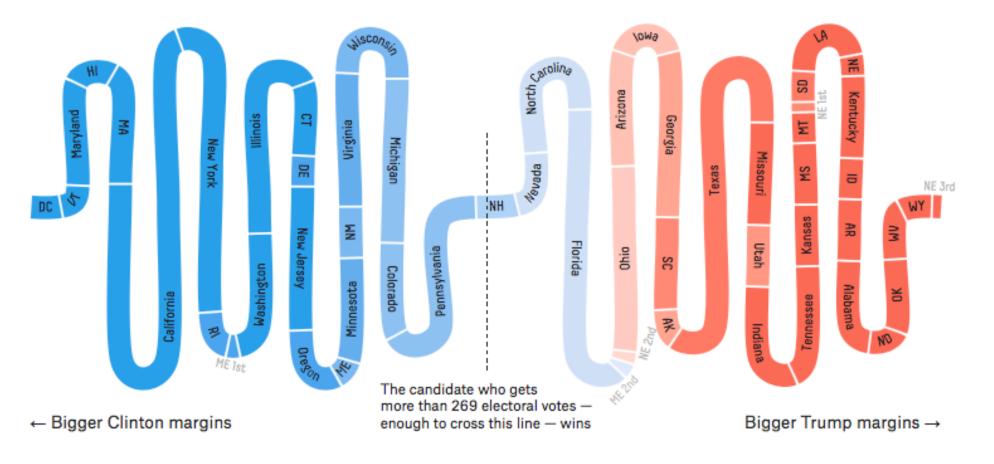
What are the paths to victory?



# Geographic Relationships



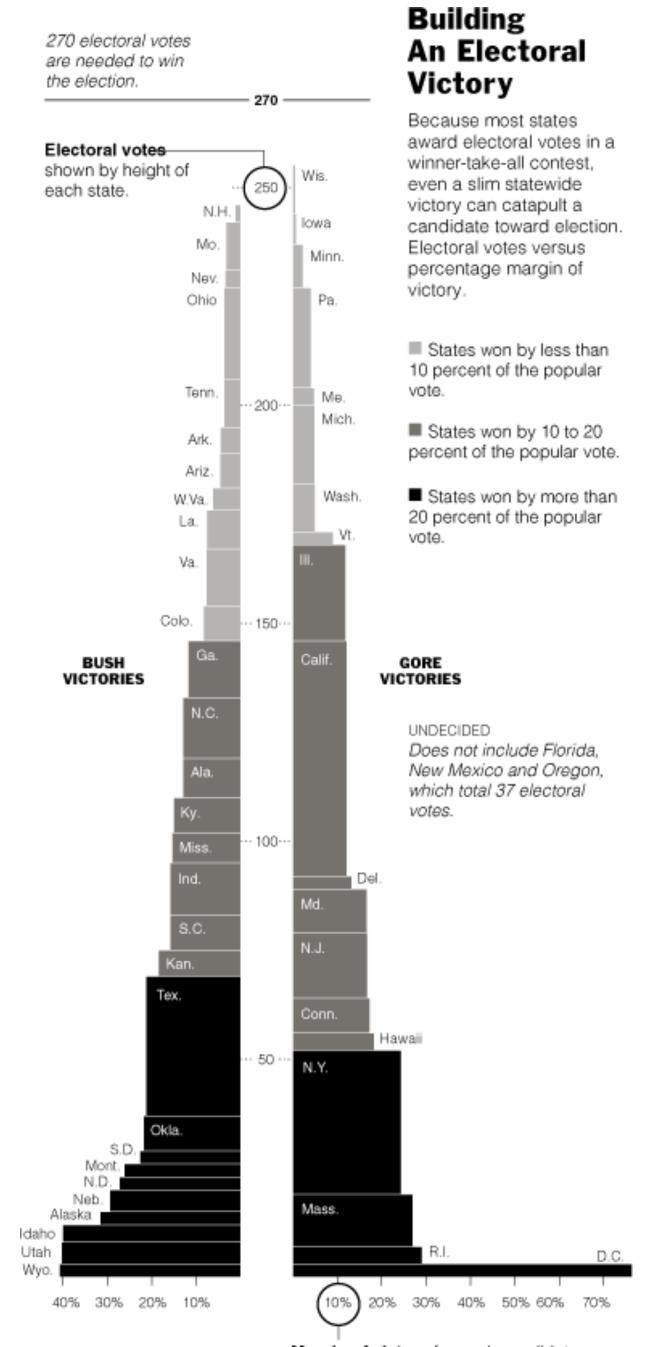




— 80% CHANCE OUTCOME FALLS IN THIS RANGE

— ONE ELECTORAL VOTE

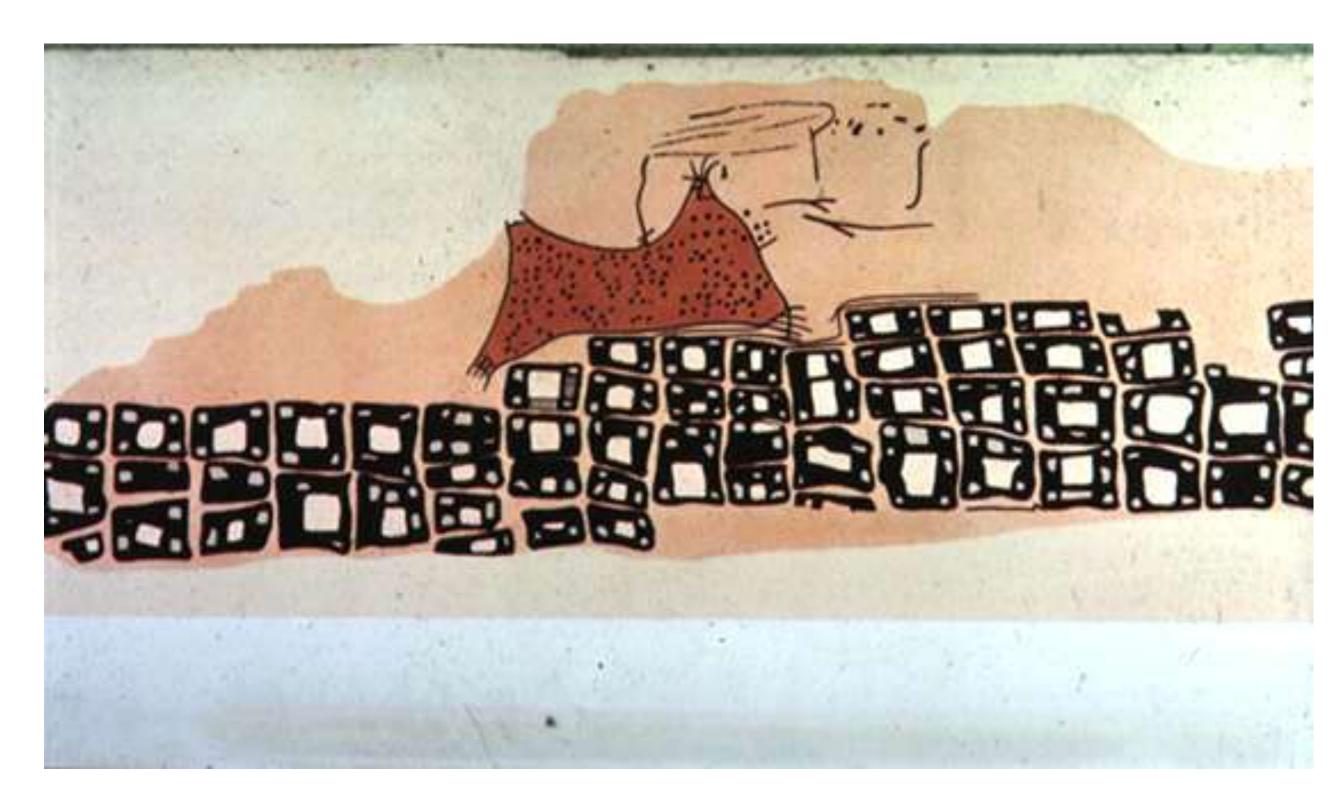
Expected margin of victory \$\dagger\$ Chance of +75 +50 +25 +50 +75 tipping election \$ Florida 17.6% D+0.7Pennsylvania D+3.712.3% Michigan 11.7% D+4.2 North Carolina 11.2% D+0.7Virginia D+5.6 6.0% Colorado 6.0% D+4.0Ohio R+1.9 5.2% Wisconsin • D+5.3 4.8% Minnesota 3.8% • D+5.8 Nevada 3.7% D+1.2 Arizona R+2.2 2.8% New Mexico D+5.8 2.8% • New Hampshire • 2.3% D+3.6 • Georgia 2.3% R+4.0

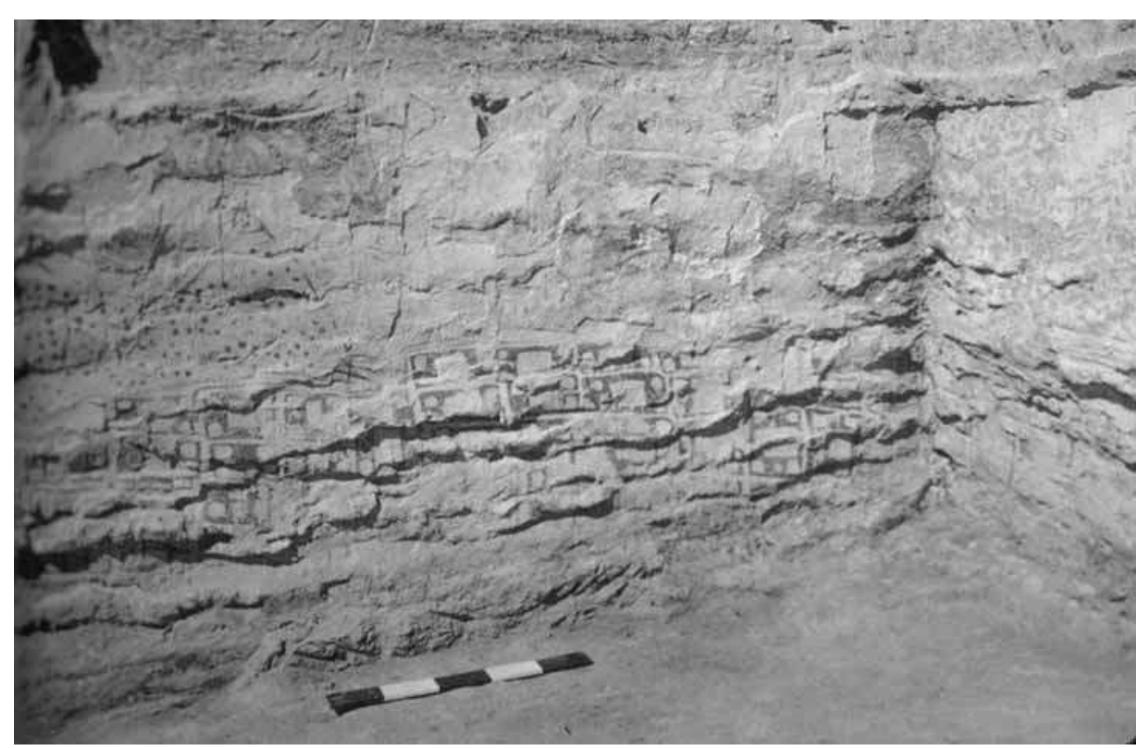


Margin of victory for each candidate shown by the width of the each state.

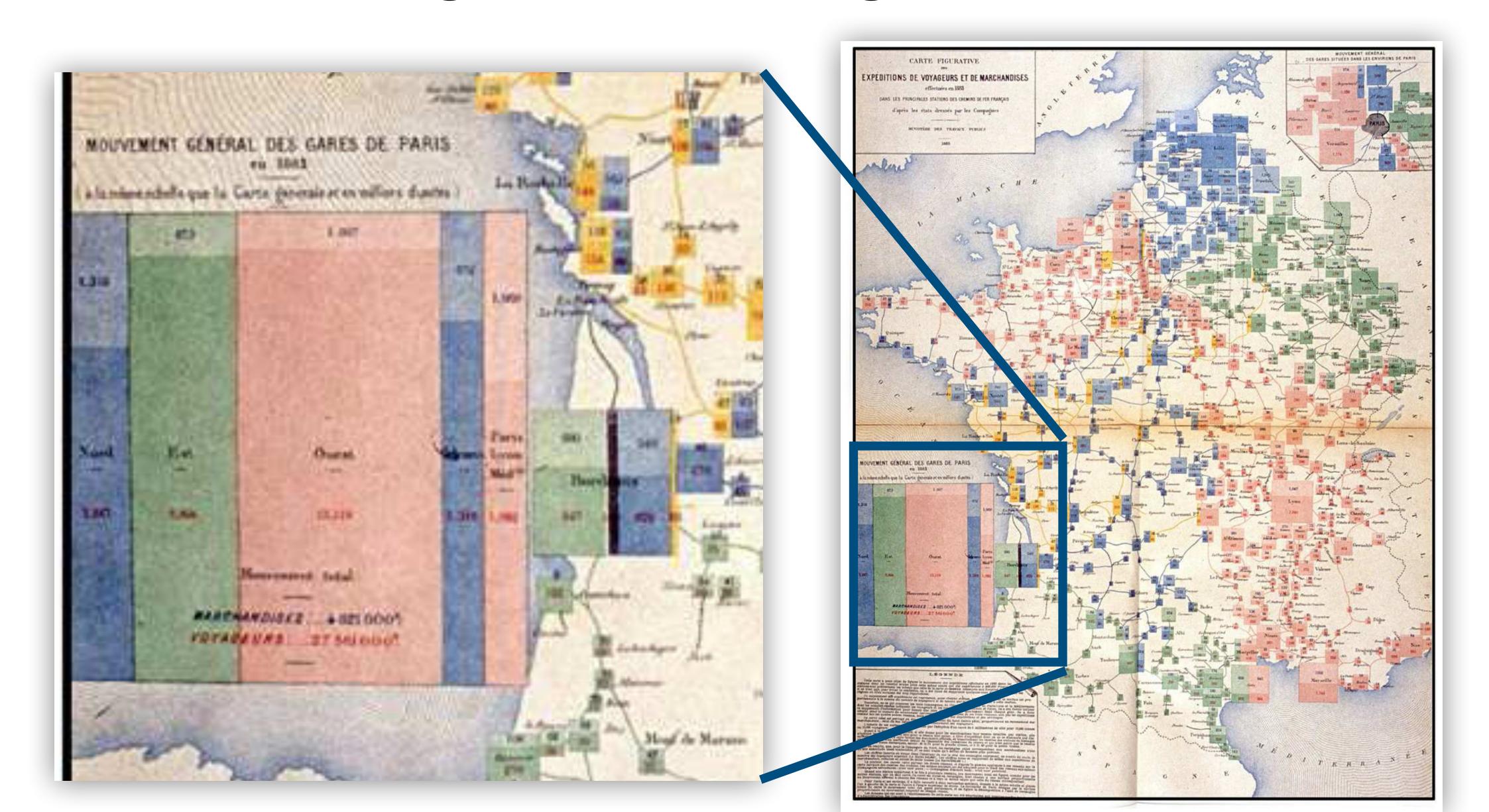
# Cartography (Map Making)

## Oldest Known Map: Konya, Turkey (~6200 BC)

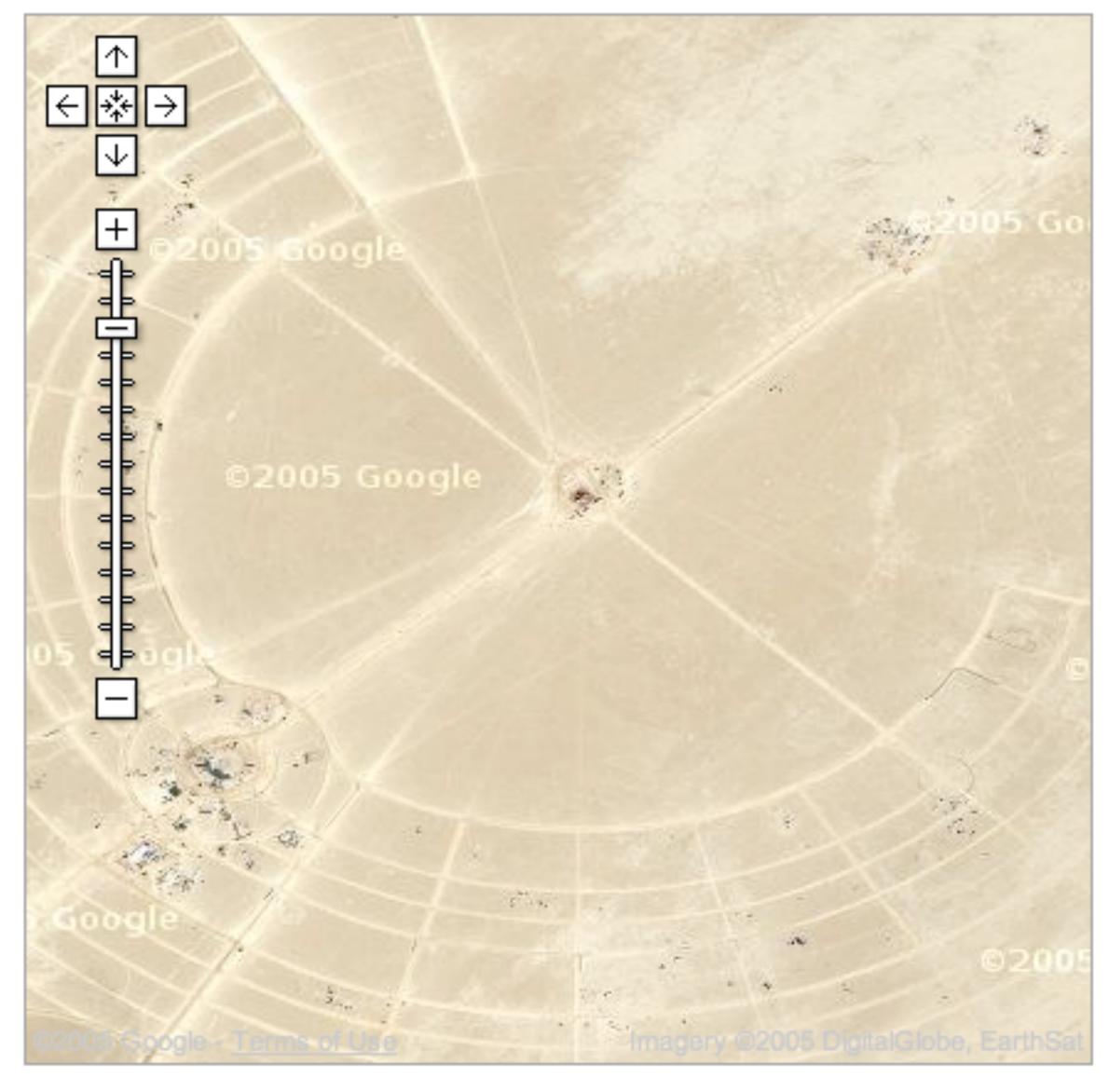


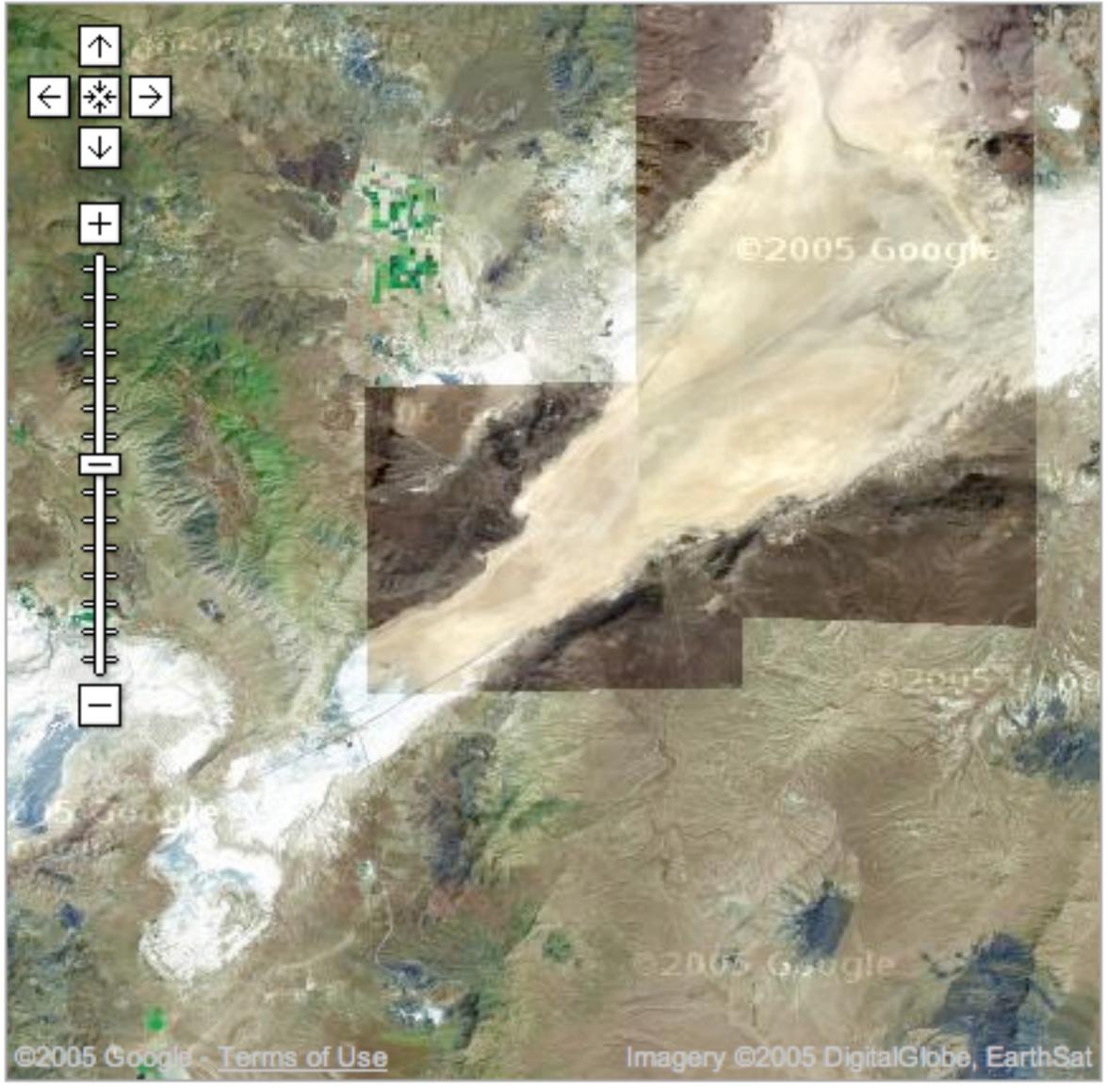


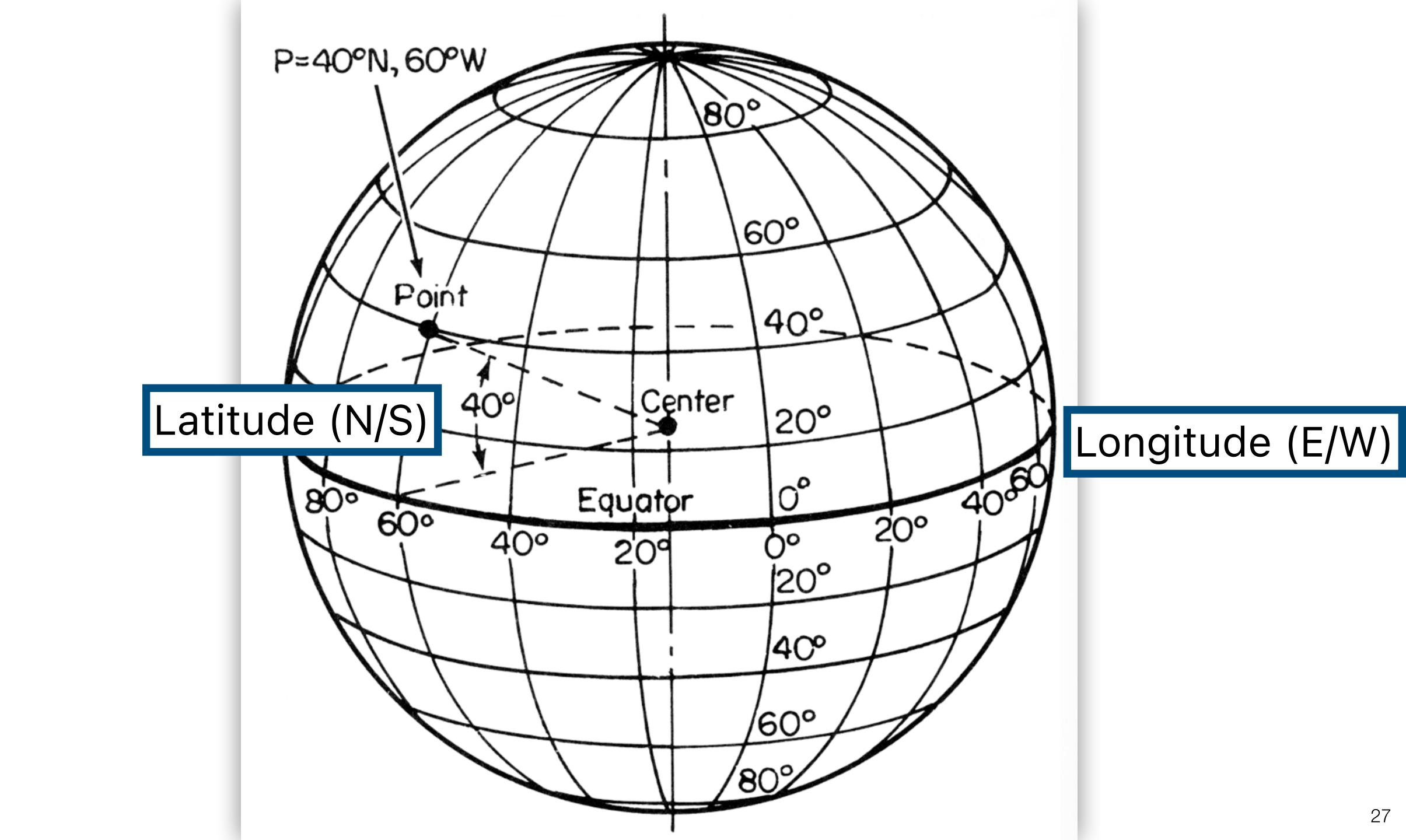
## Rail Passengers and Freight from Paris 1884



# Google Maps, 2005

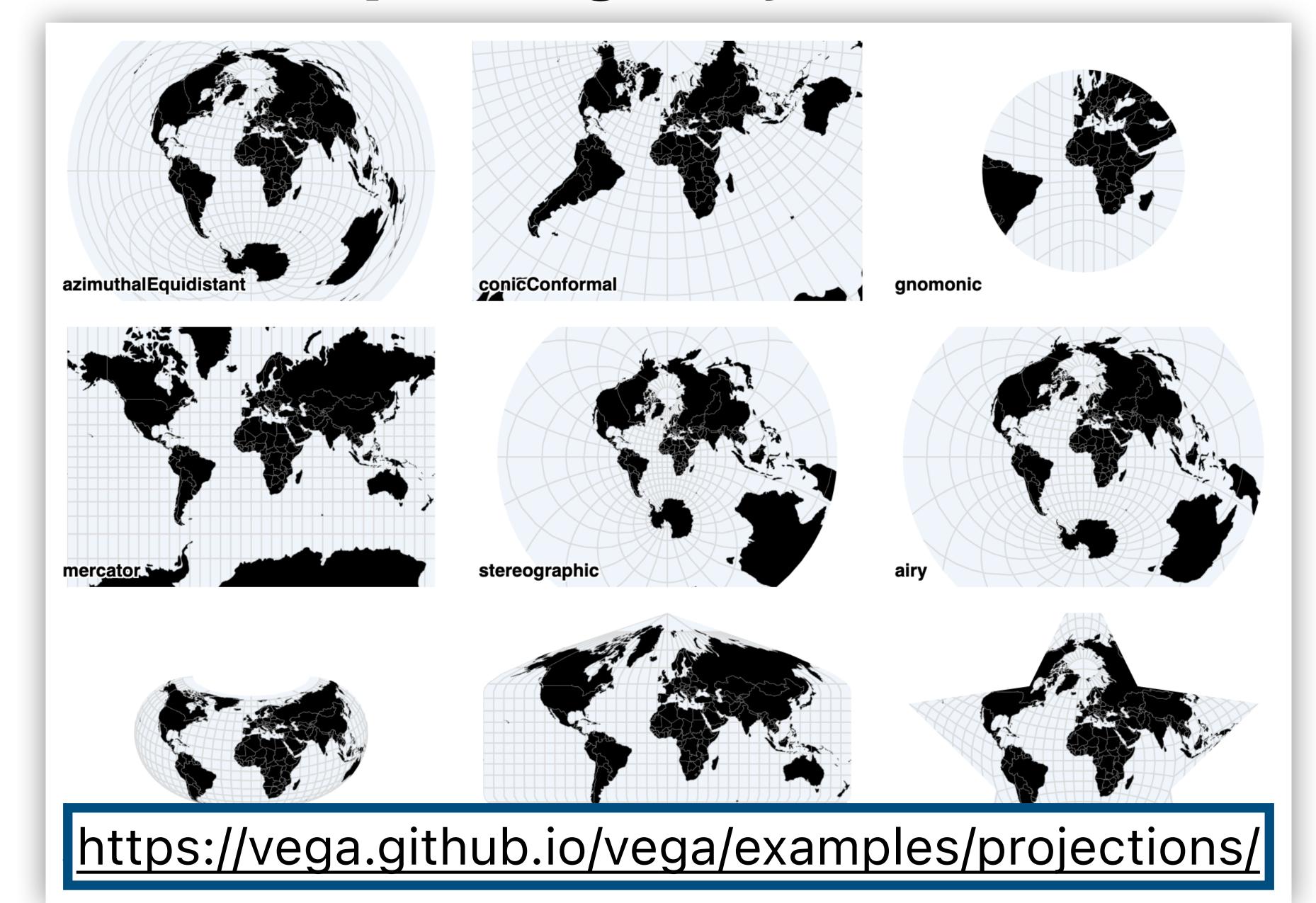








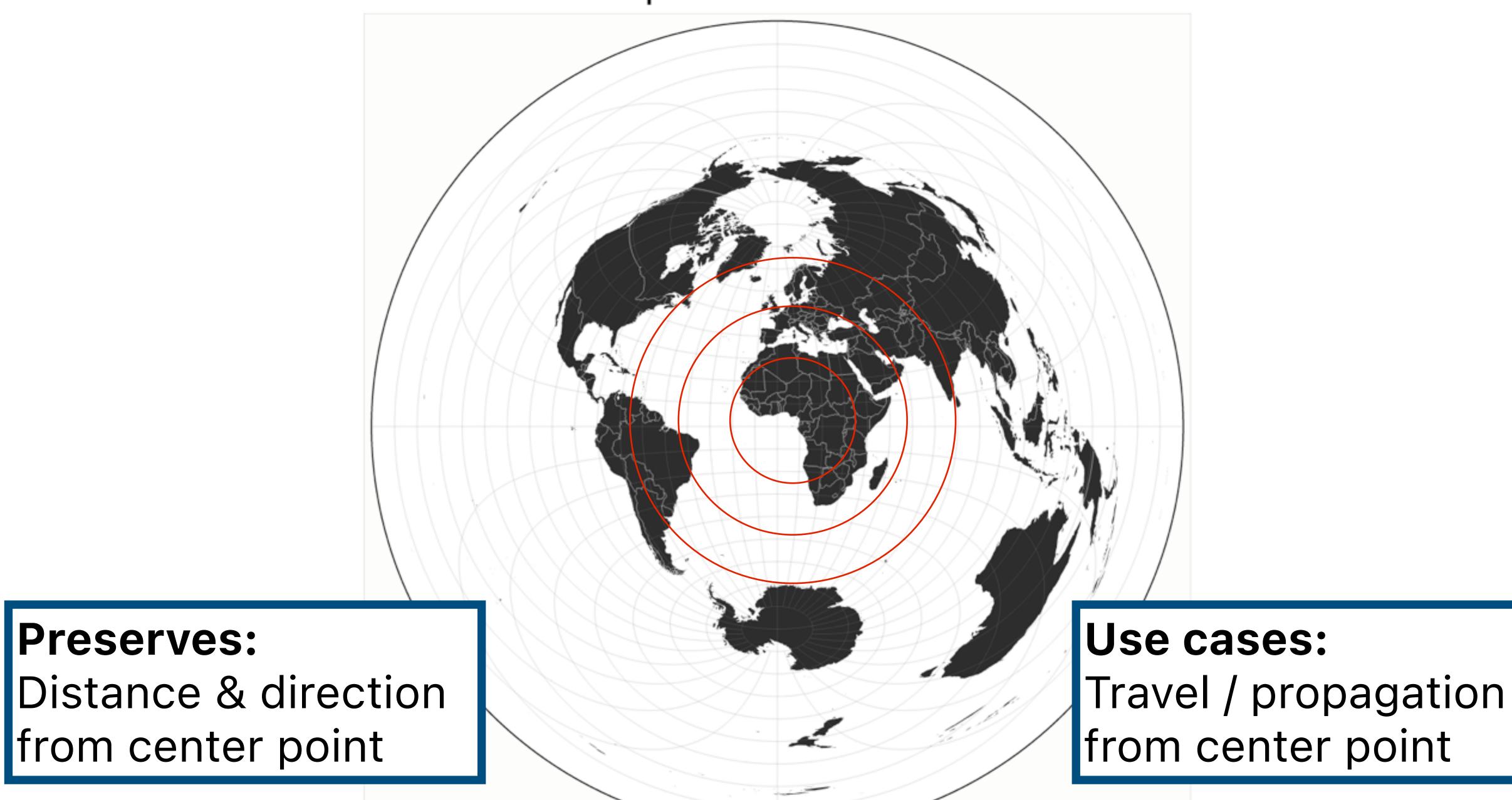
## **Exploring Projections**



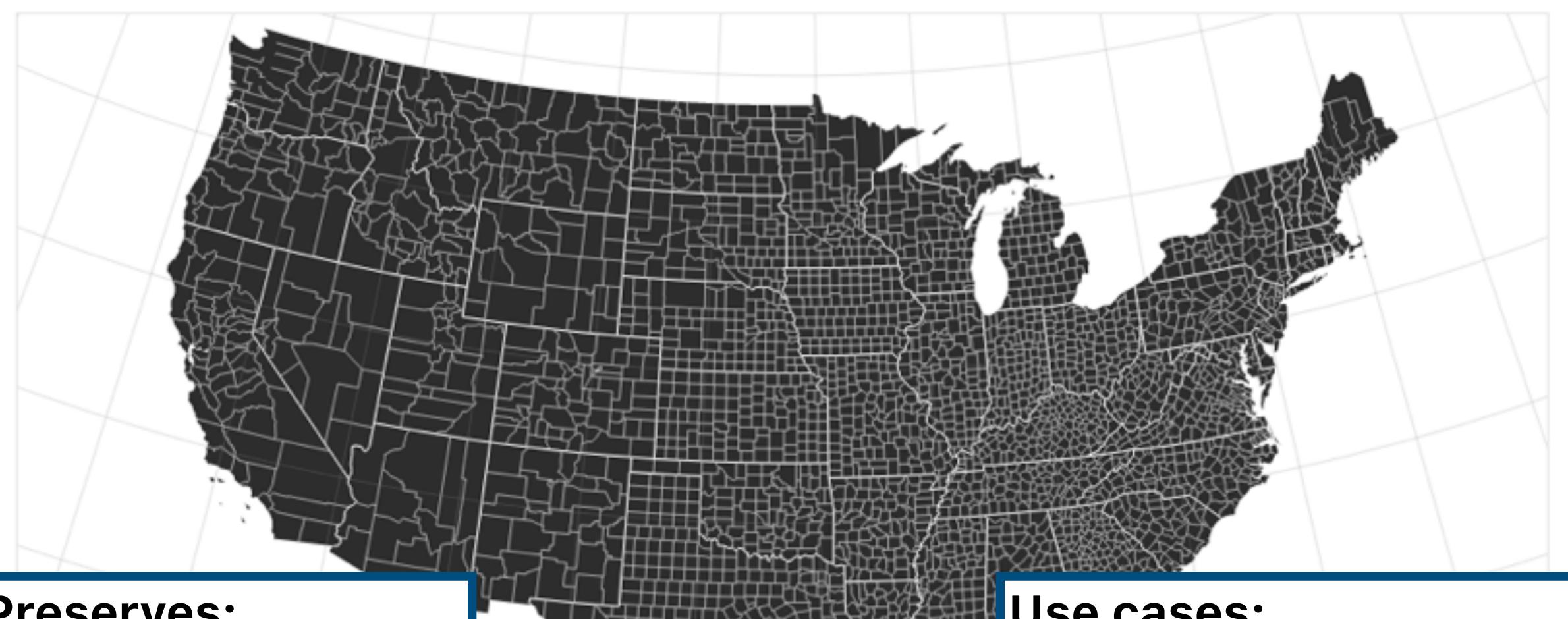
# Projections preserve some metrics, distort others

## Azimuthal Equidistant

Preserves:



# Albers Equal-Area Conic



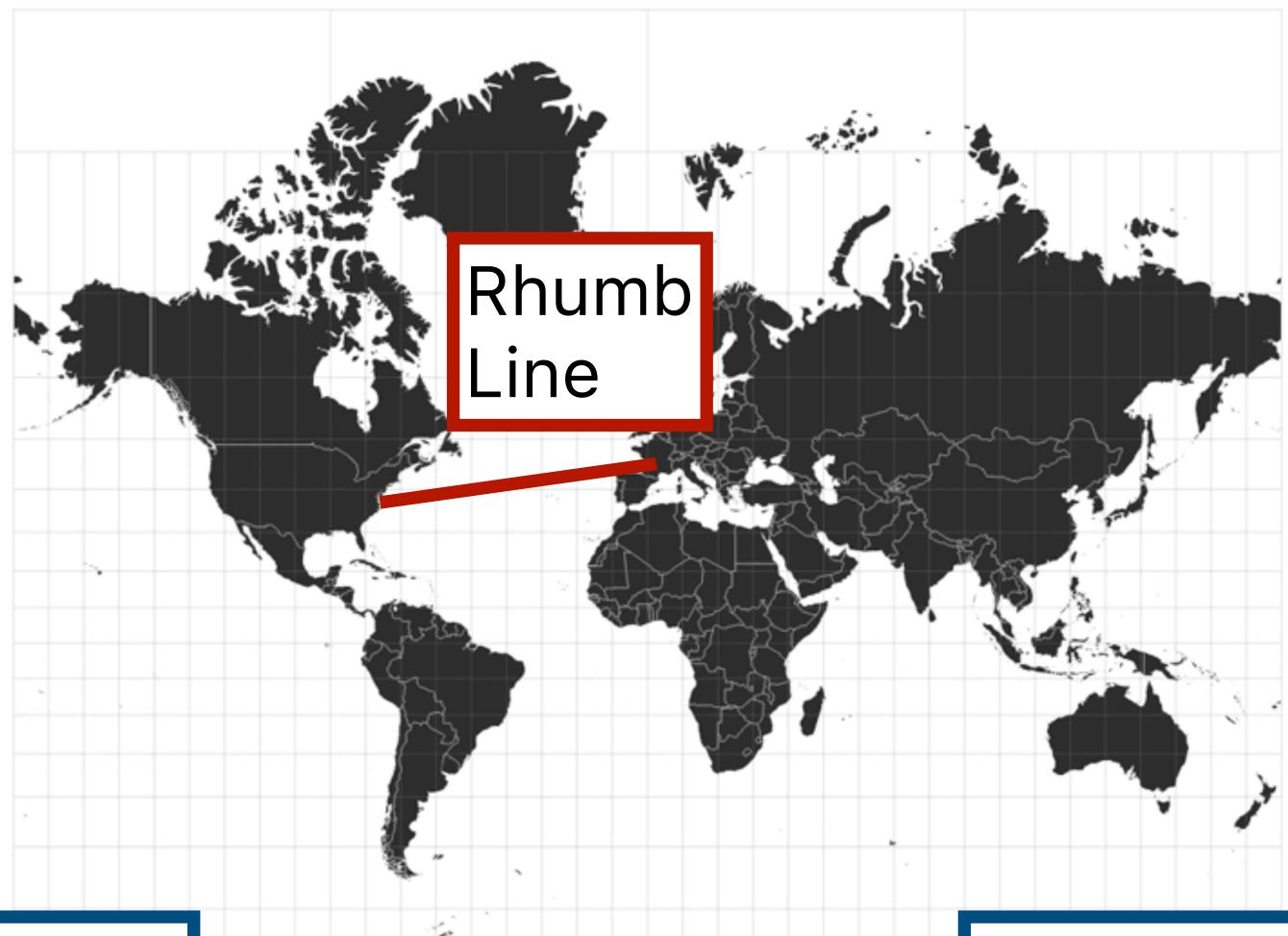
## Preserves:

Proportional area of geographic regions

## Use cases:

Land surveys, choropleth (shaded) maps

## Spherical Mercator



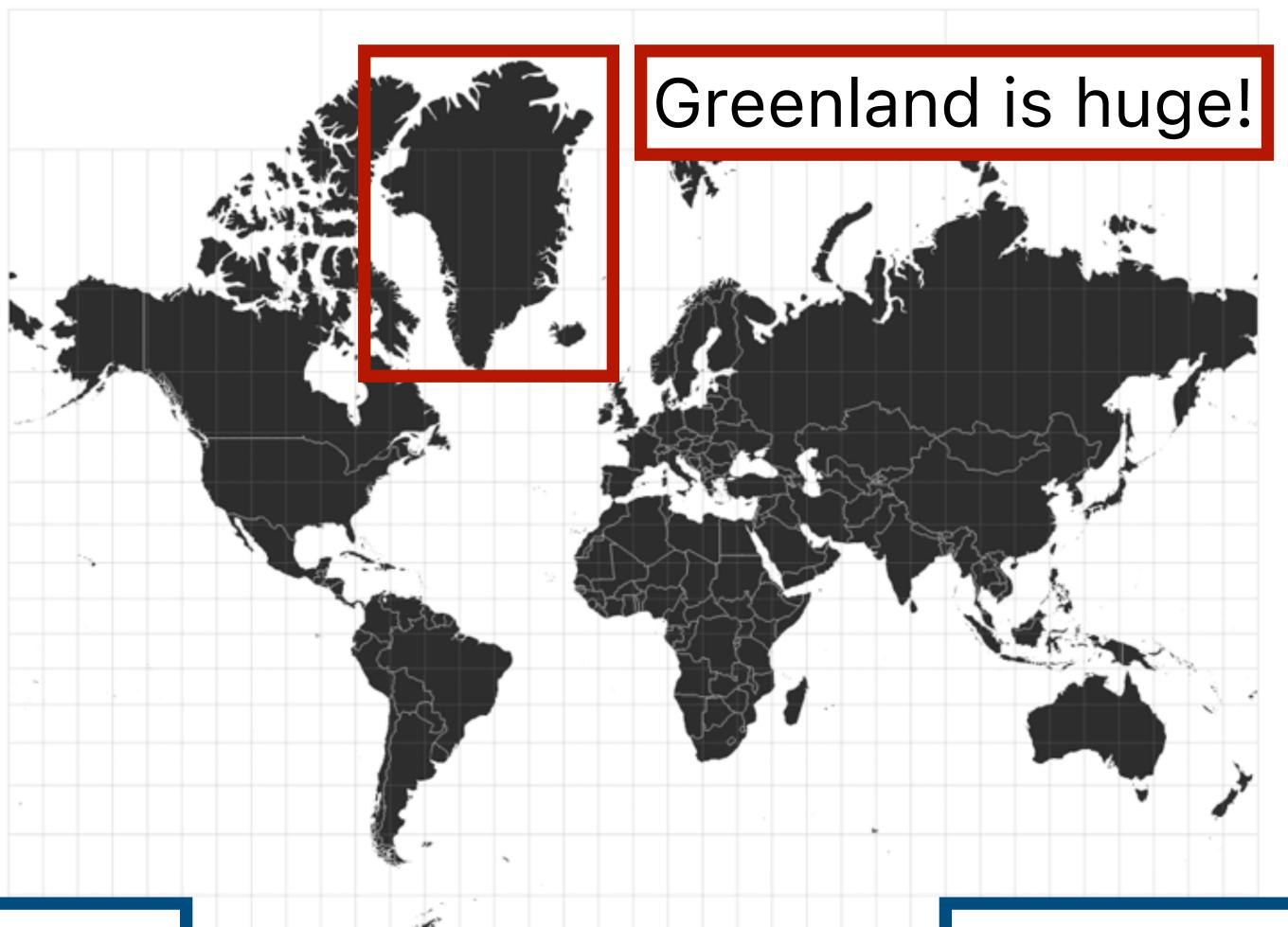
## Preserves:

Compass bearing as straight line

## Use cases:

Navigation (left / right is always east / west)

## Spherical Mercator

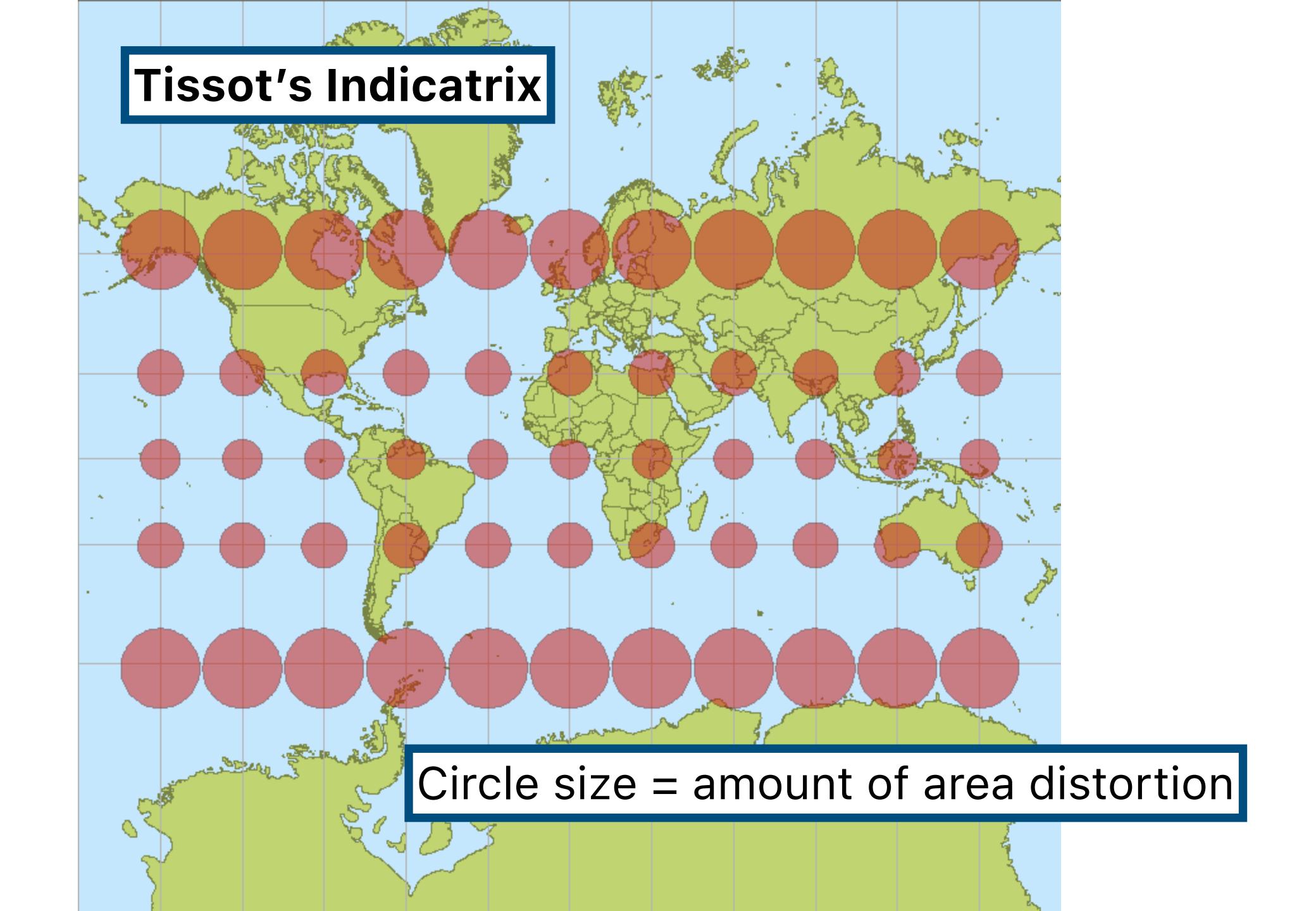


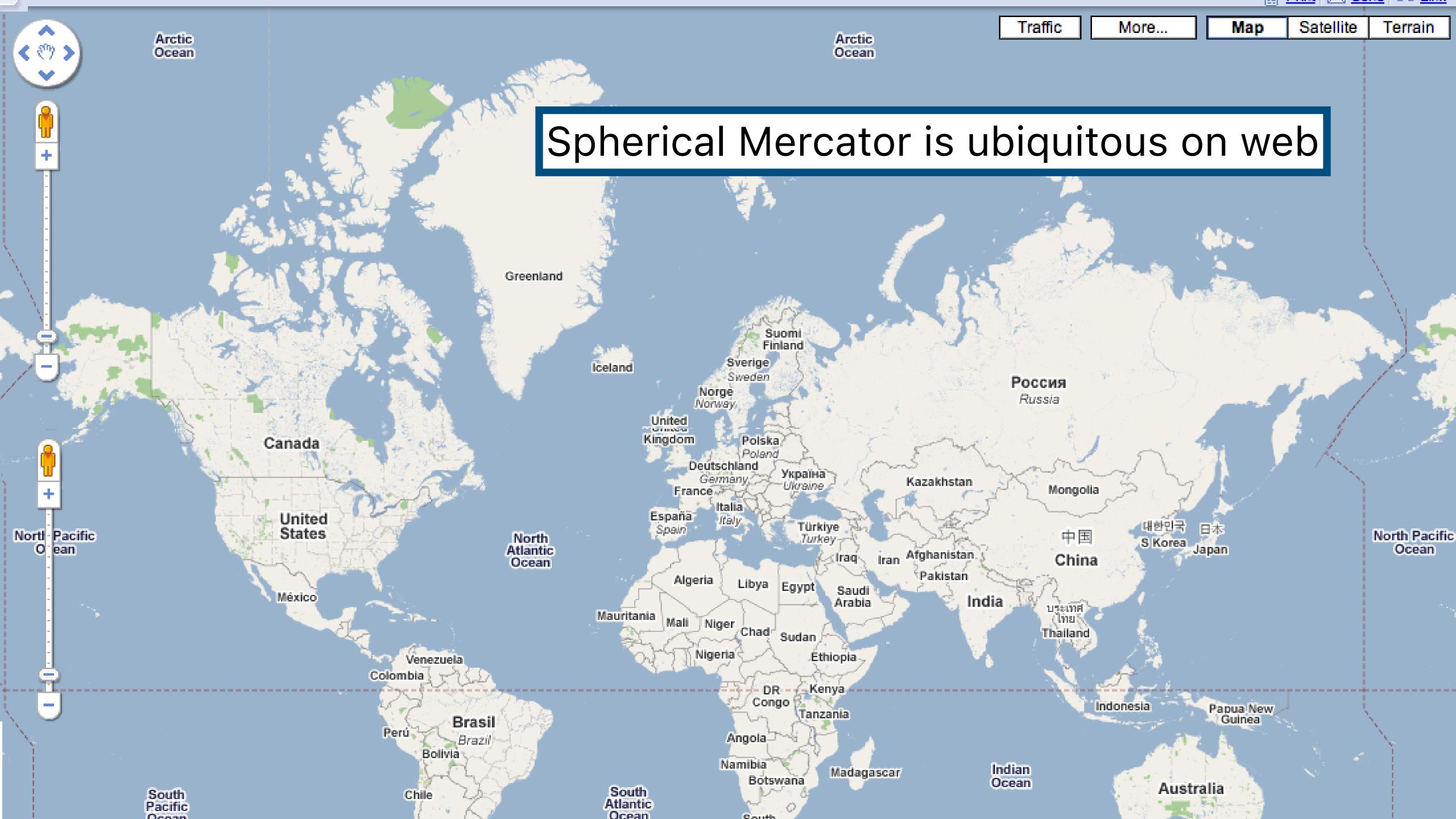
## Preserves:

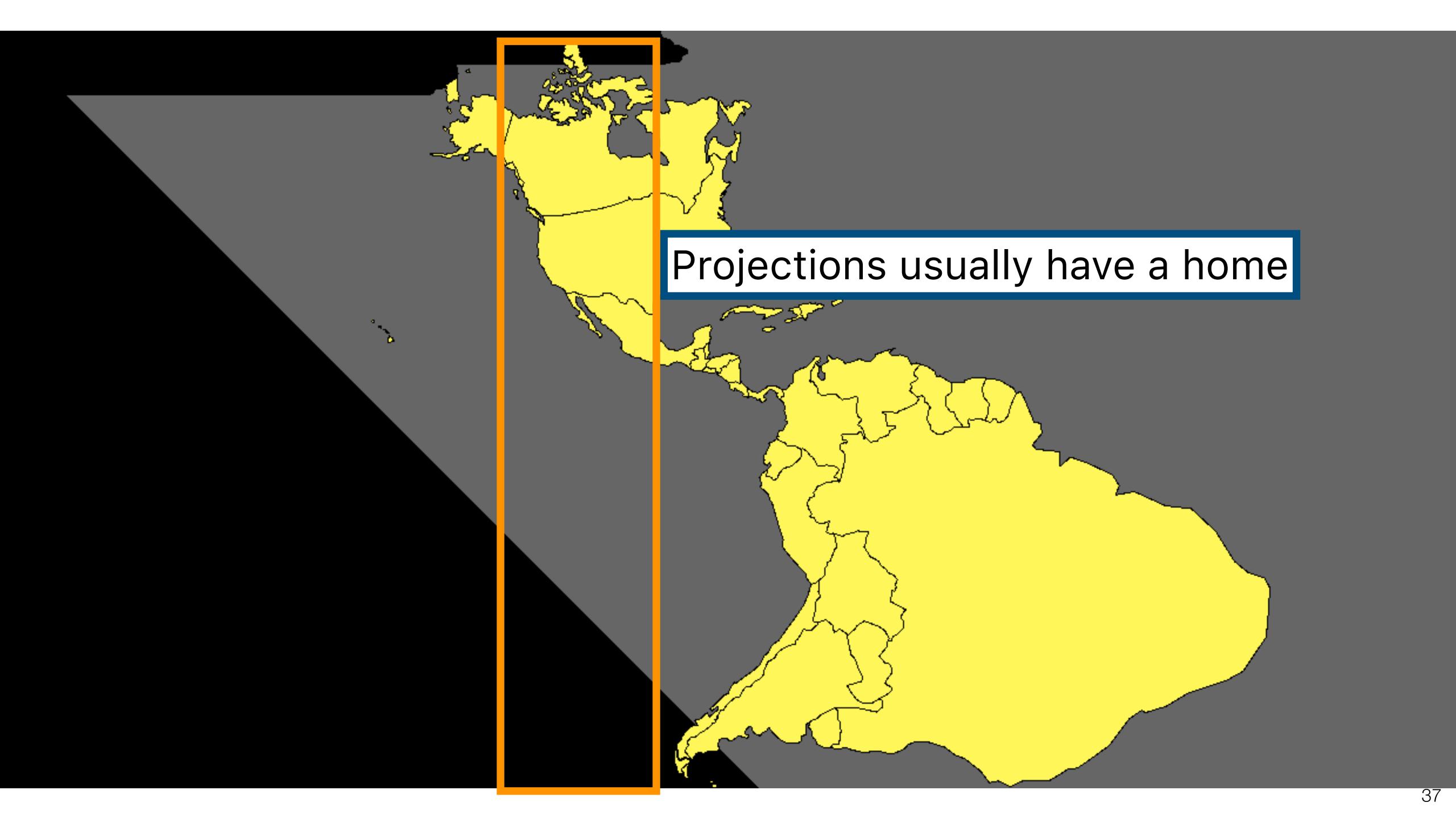
Compass bearing as straight line

## Use cases:

Navigation (left / right is always east / west)







#### Increased Border Enforcement, With Varying Results



#### There are now more agents along the 1,954 mile-long border than ever before...

Border agents per sector.

SAN DIEGO EL CENTRO YUMA TUCSON EL PASO BIG BEND DEL RIO LAREDO RIO GRANDE VALLEY

Satellite Projection, NY Times

Not appropriate for the whole Earth, but fits the chosen focus region!

WHAT YOUR FAVORITE

# MAPPROJECTION

SAYS ABOUT YOU

http://xkcd.com/977

VAN DER GRINTEN

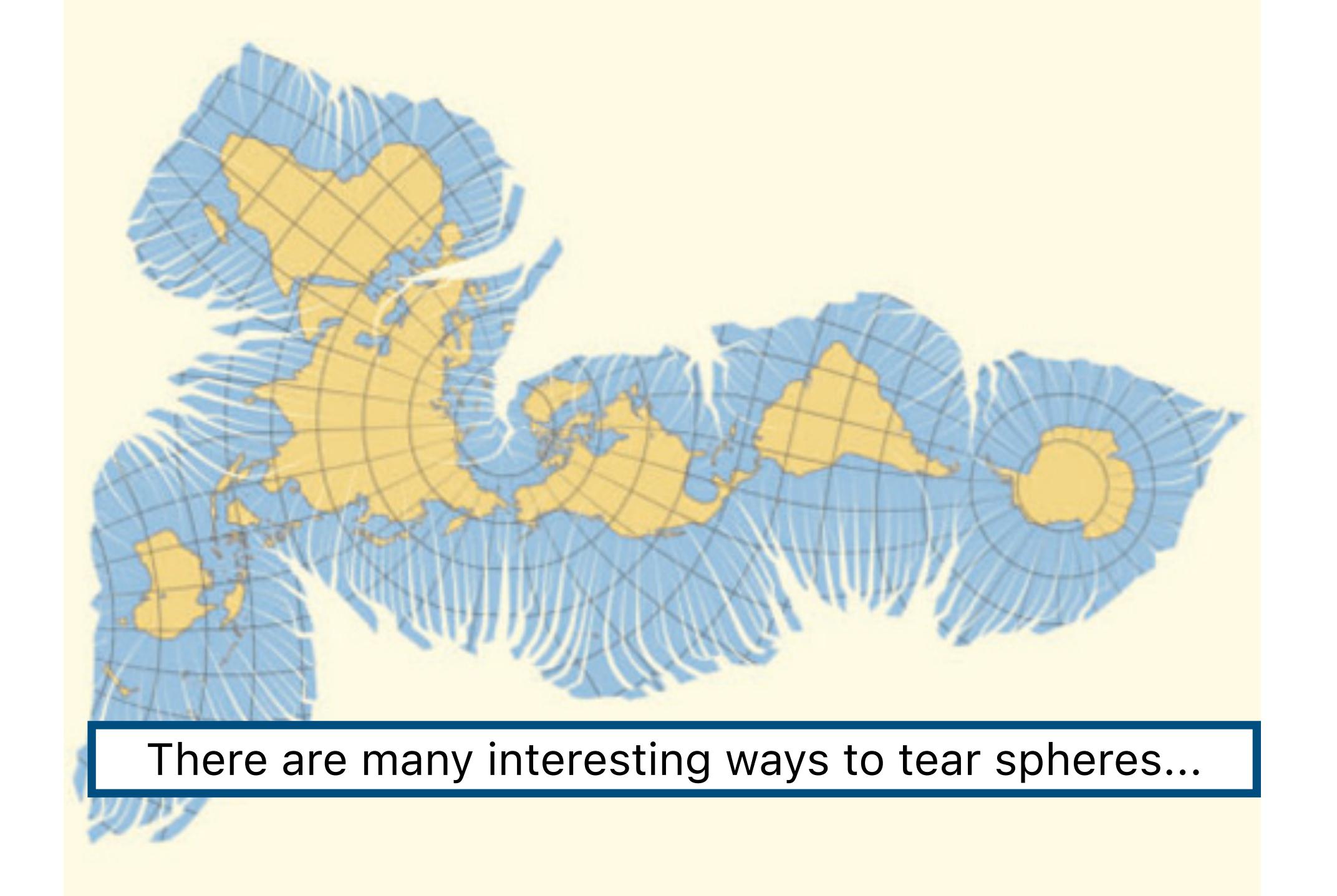
## MERCATOR



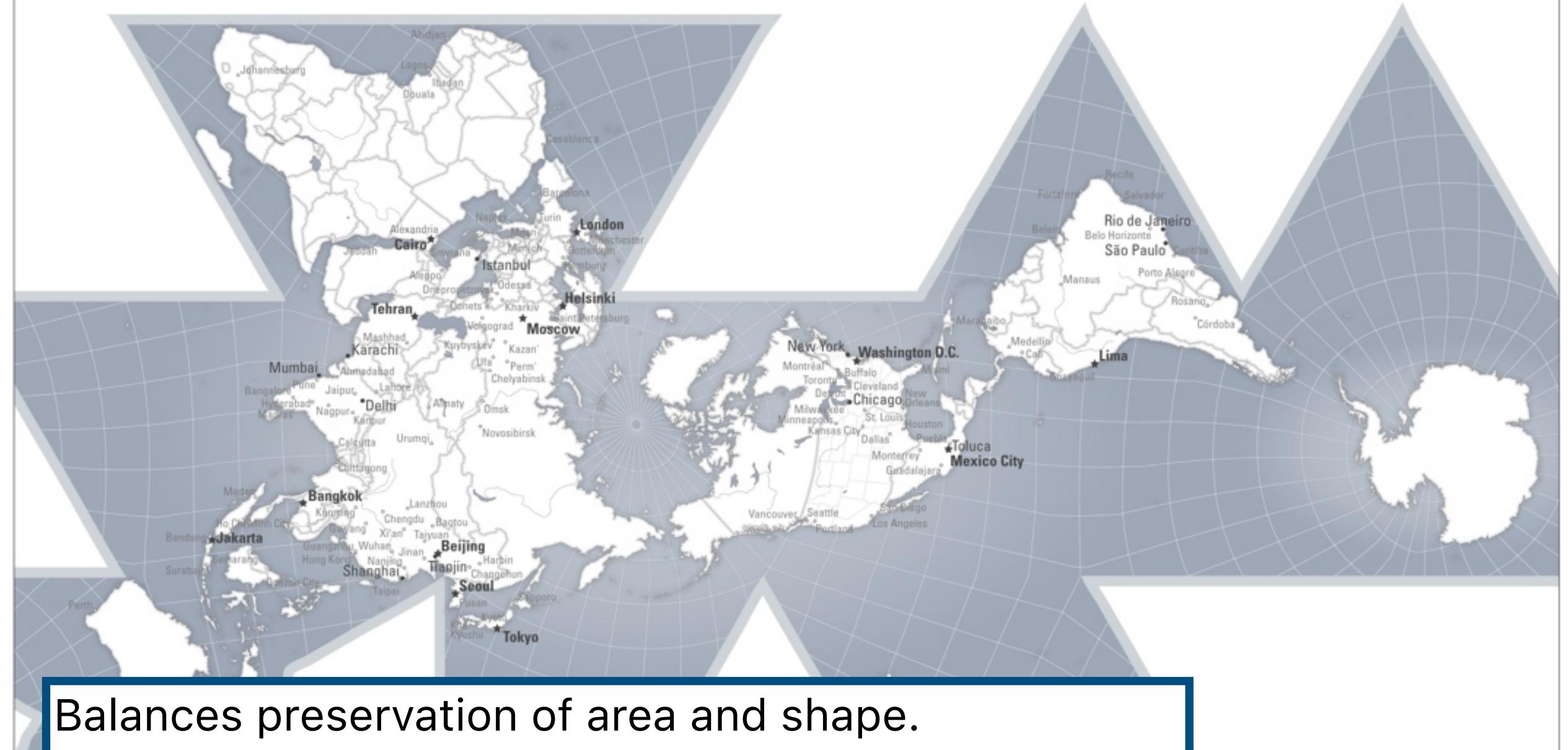
YOU'RE NOT REALLY INTO MAPS.



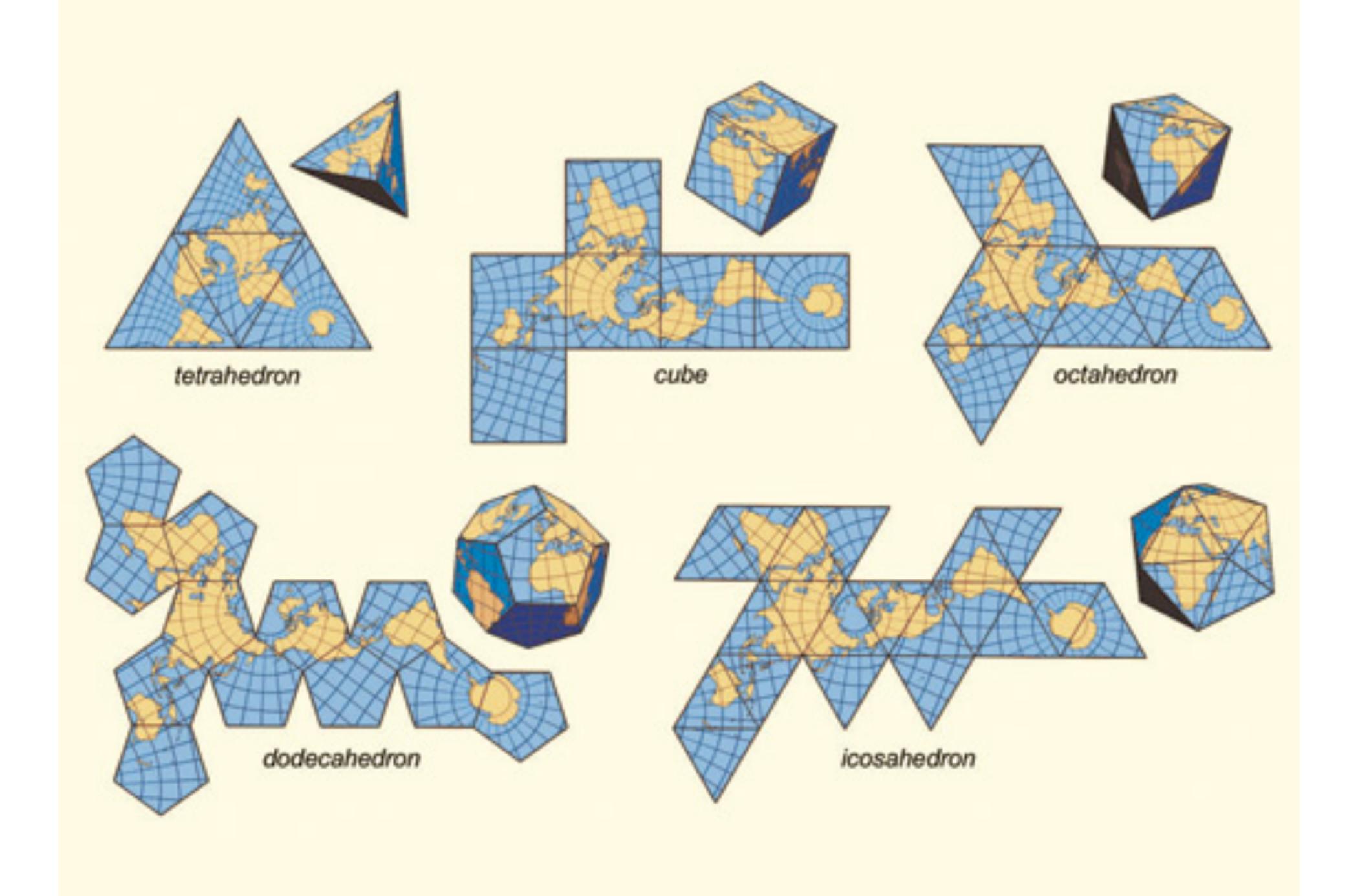
YOU'RE NOT A COMPLICATED PERSON. YOU LOVE THE MERCATOR PROJECTION; YOU JUST WISH IT WEREN'T SQUARE. THE EARTH'S NOT A SQUARE, IT'S A CIRCLE. YOU LIKE CIRCLES. TODAY IS GONNA BE A GOOD DAY!







Provides different ways of thinking about the world!





#### ADAPTIVE COMPOSITE MAP PROJECTIONS

Idea: switch between projections by location and zoom level

# Mapping (Visualizing Geospatial Data)

## How does the data change?

Where does the data occur?

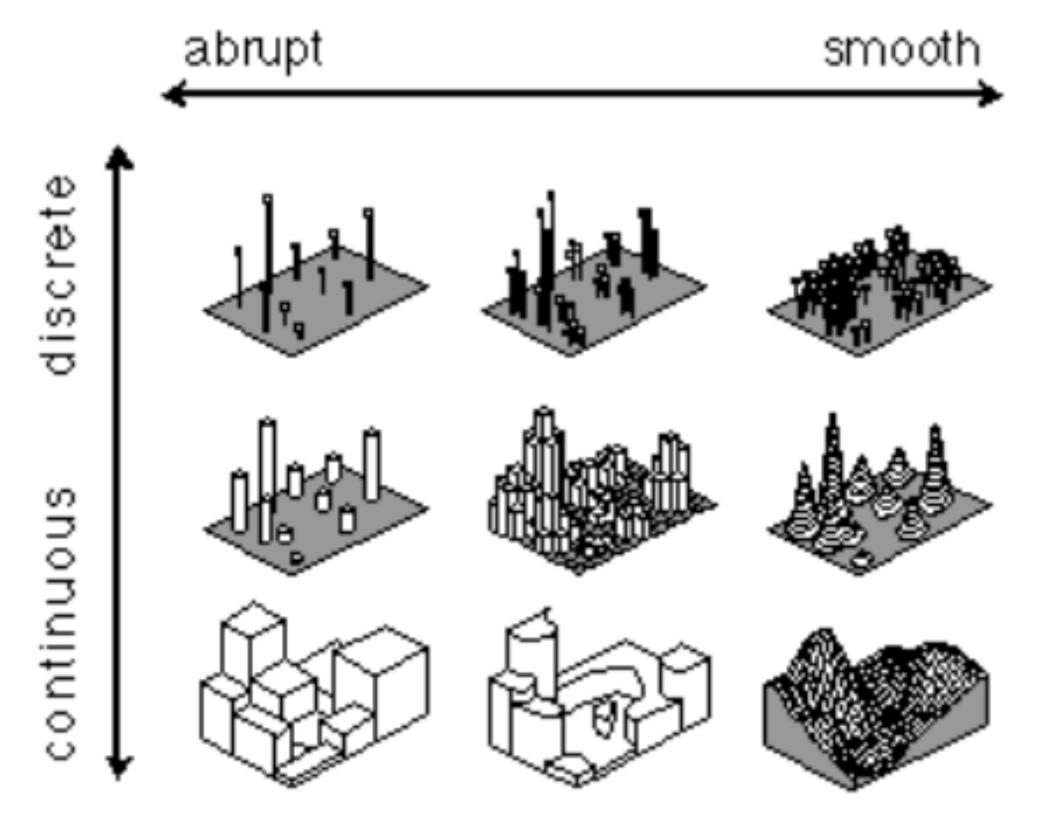


Fig. 8. Data models representing points in the continuity-abruptness phenomena space.

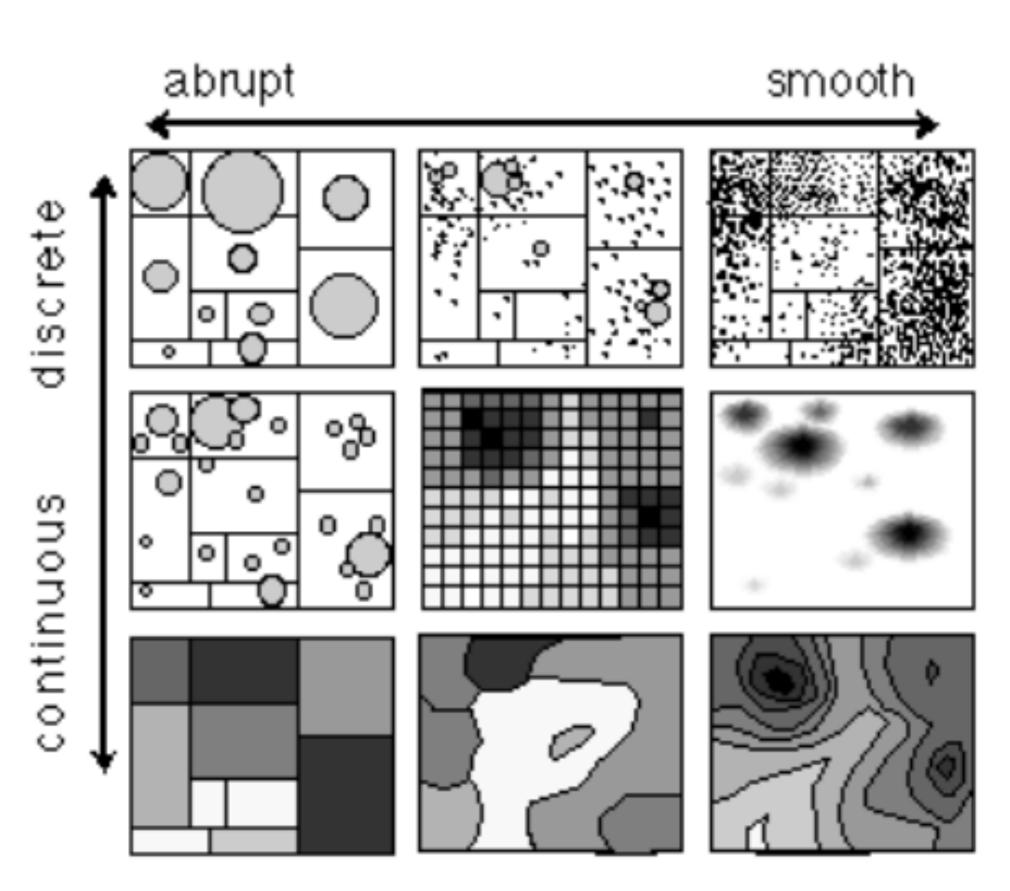


Fig. 9. Possible 2D translations of the 3D data models shown in figure 8.

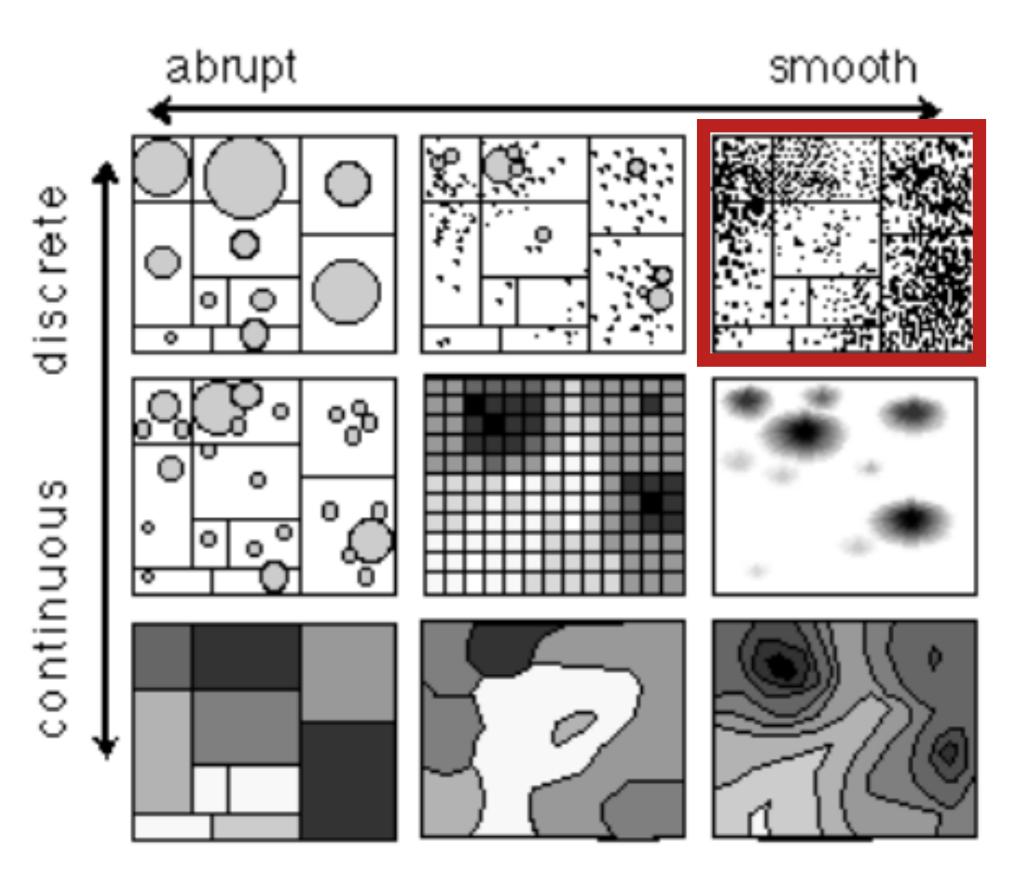
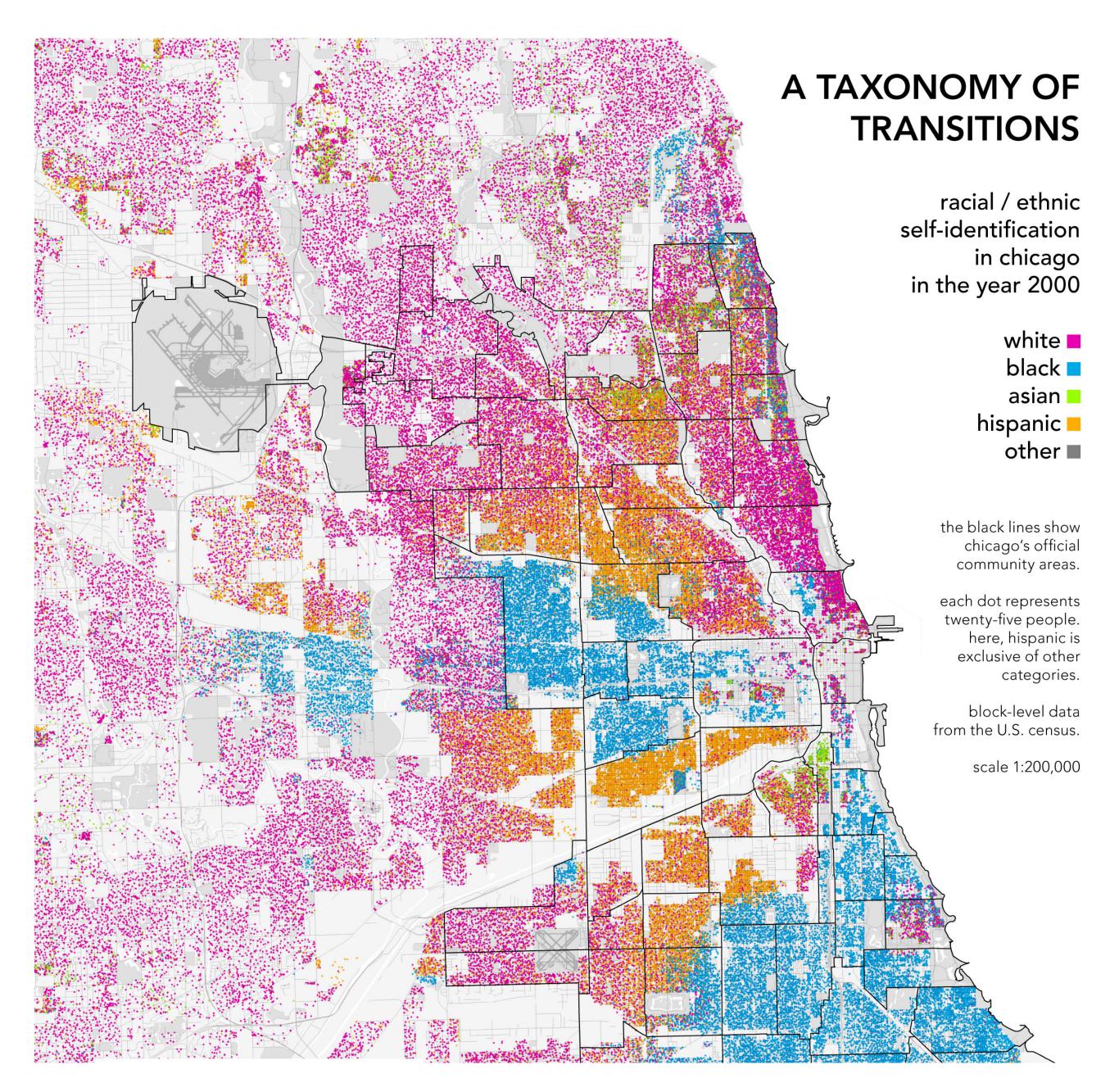


Fig. 9. Possible 2D translations of the 3D data models shown in figure 8.



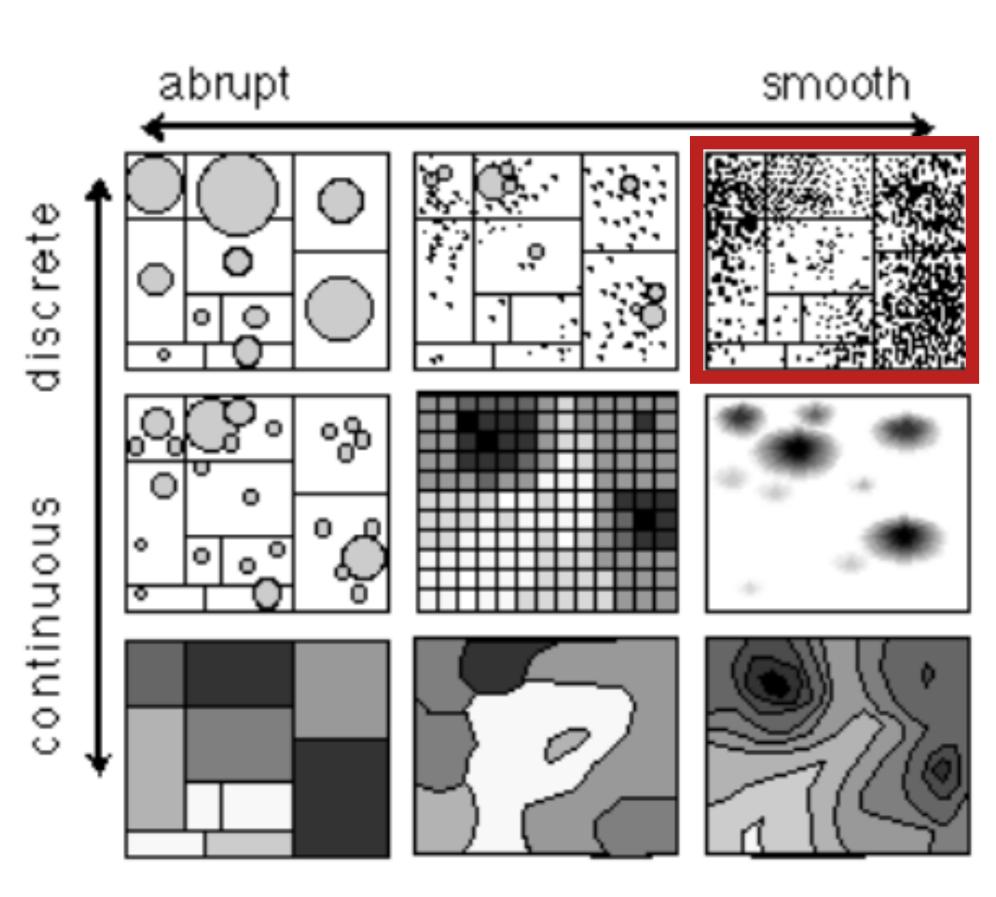
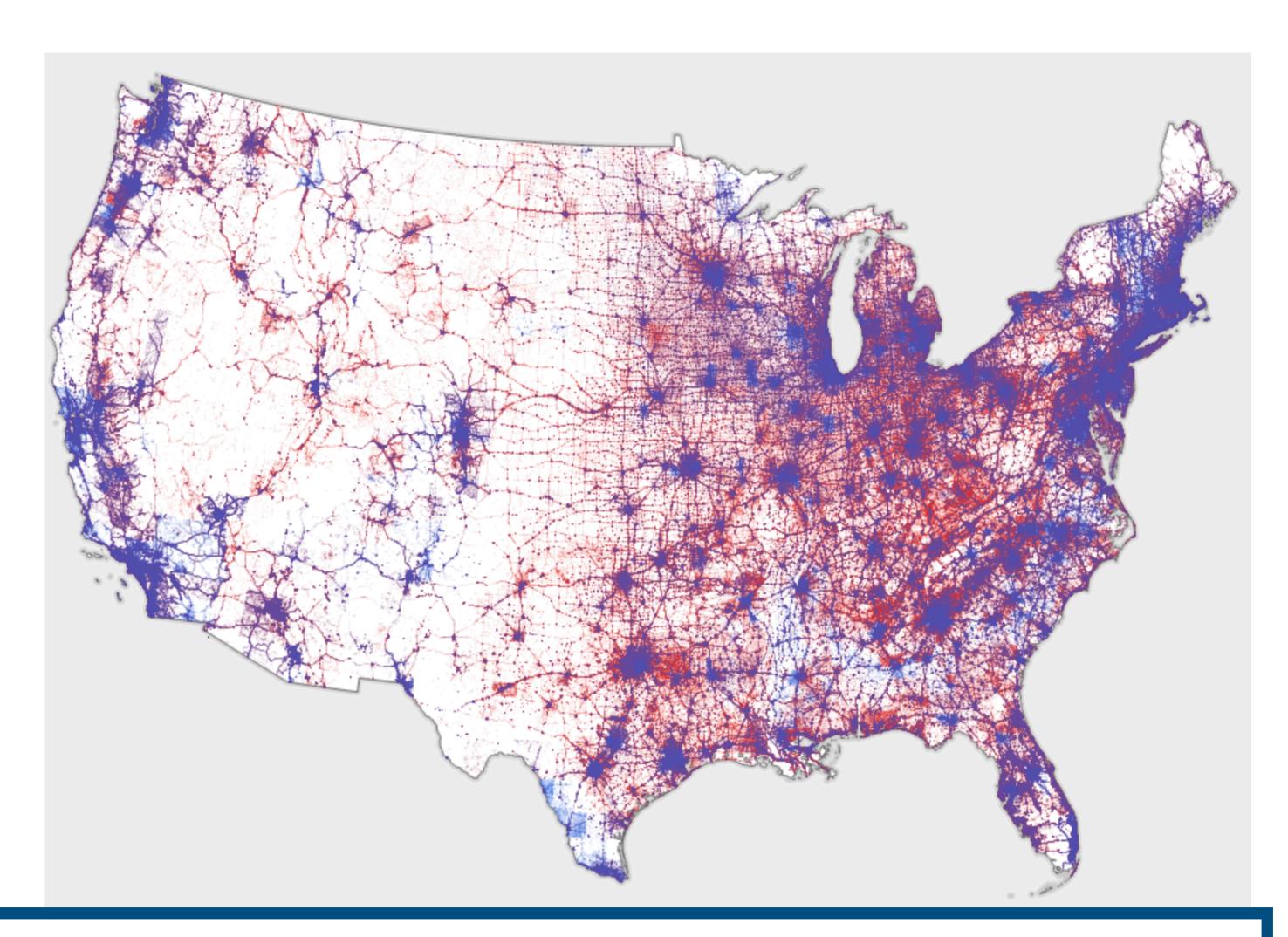


Fig. 9. Possible 2D translations of the 3D data models shown in figure 8.



Votes cast in the 2016 Presidential Election

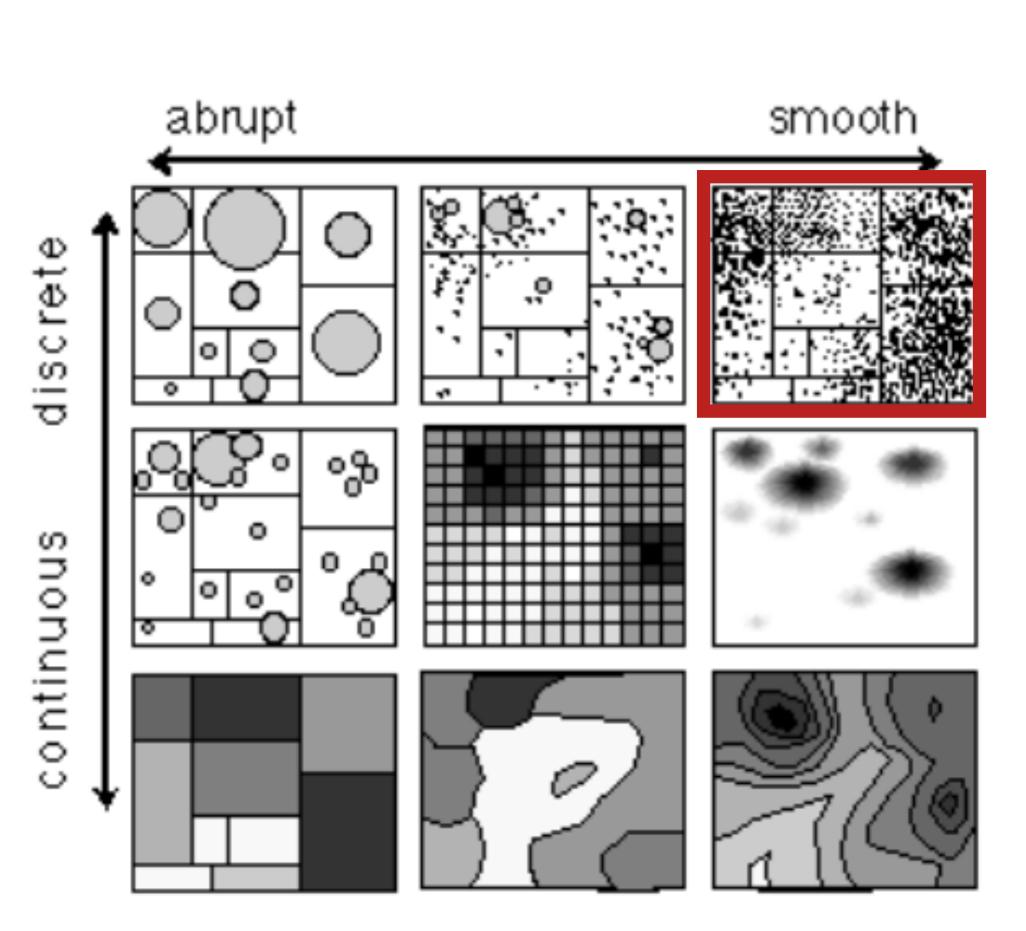
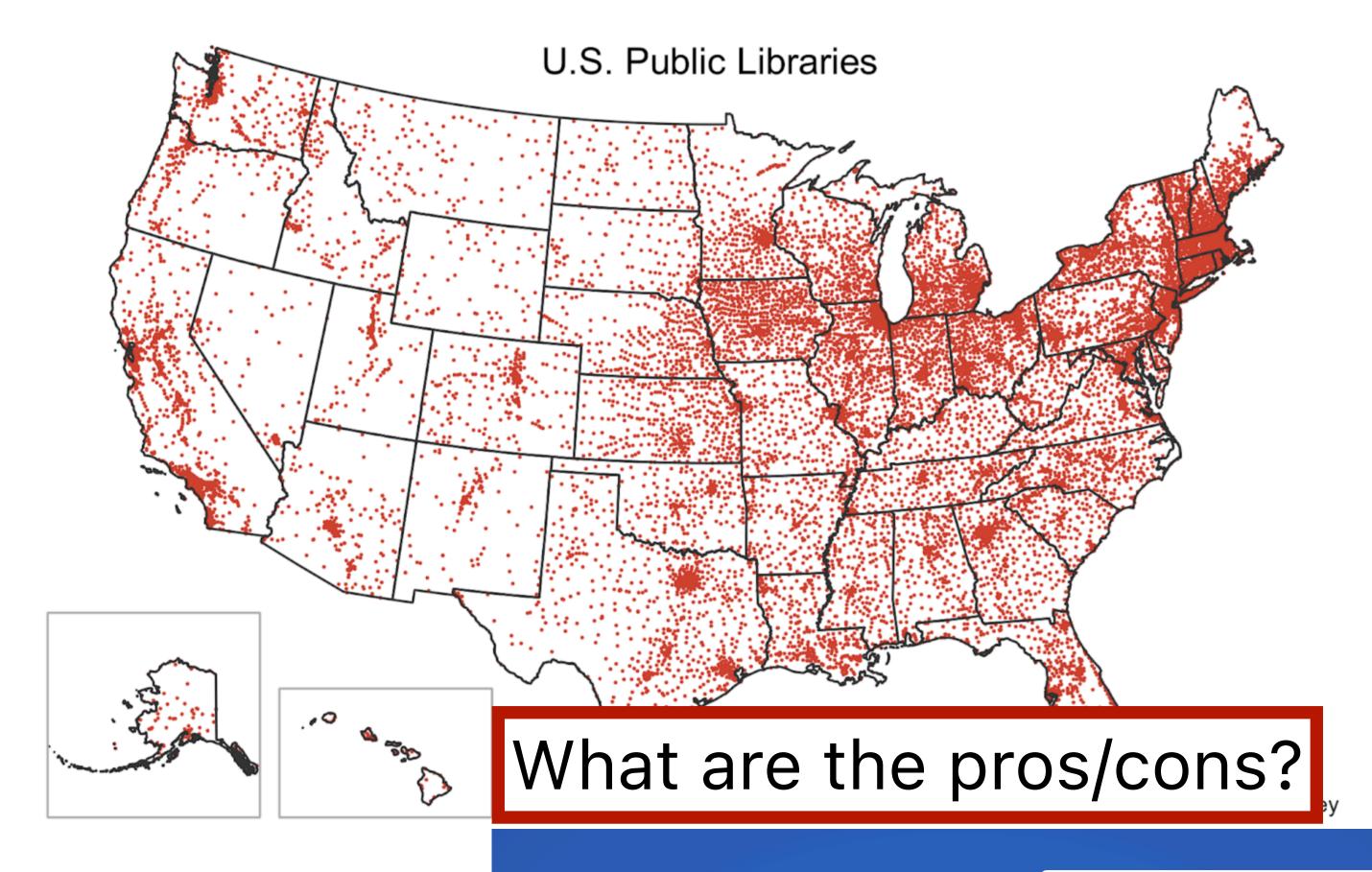


Fig. 9. Possible 2D translations of the 3D data models shown in figure 8.



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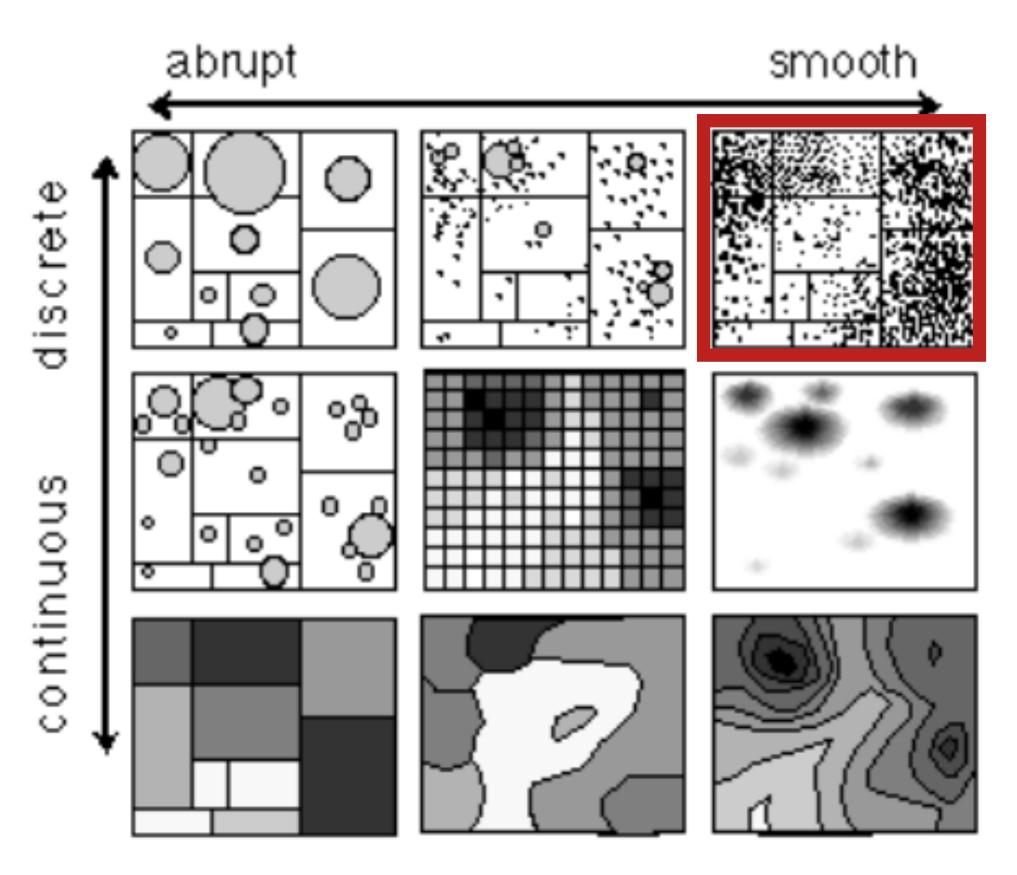
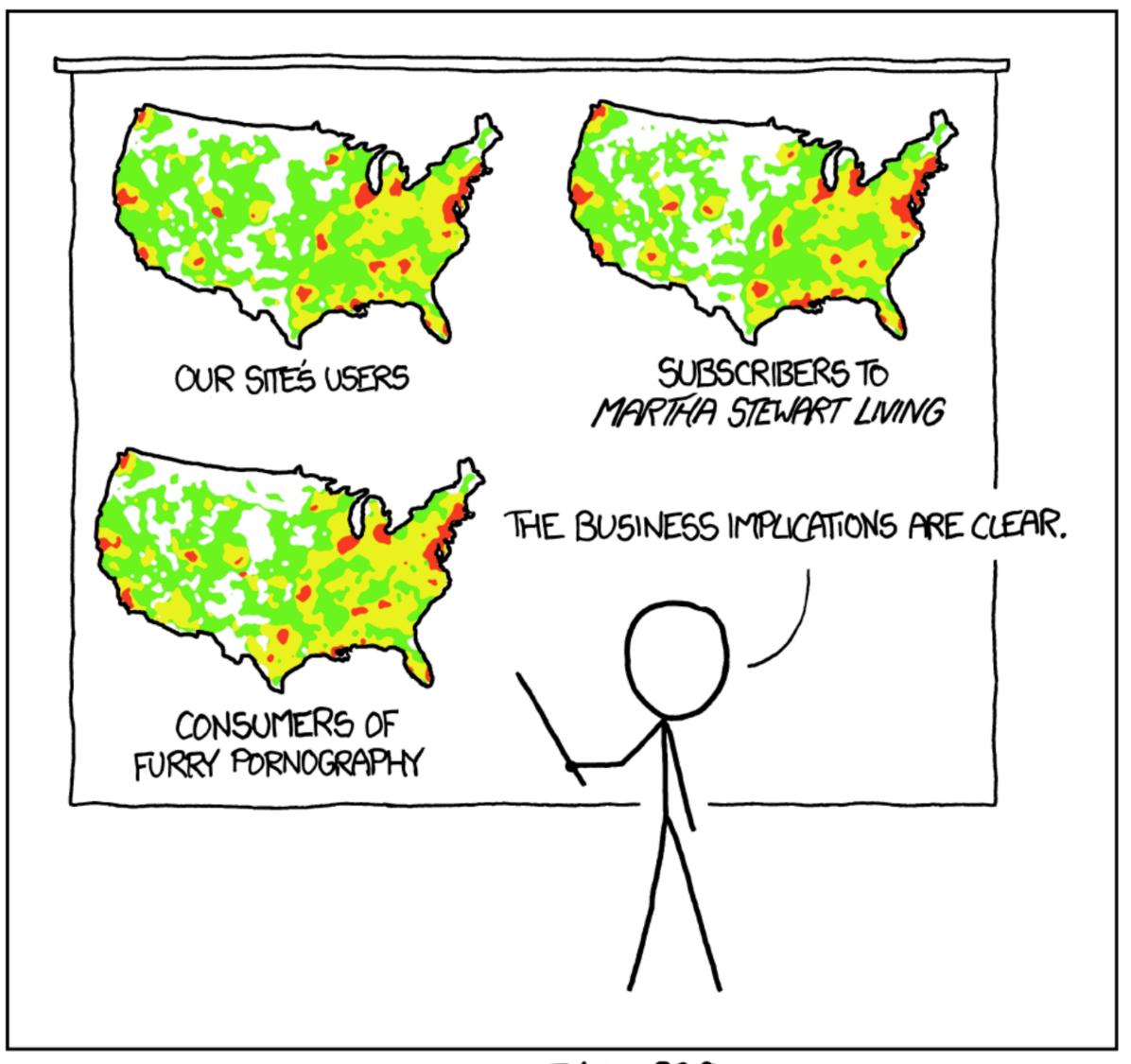


Fig. 9. Possible 2D translations of the 3D data models shown in figure 8.



PET PEEVE #208: GEOGRAPHIC PROFILE MAPS WHICH ARE BASICALLY JUST POPULATION MAPS

## **Proportional Symbol Map**

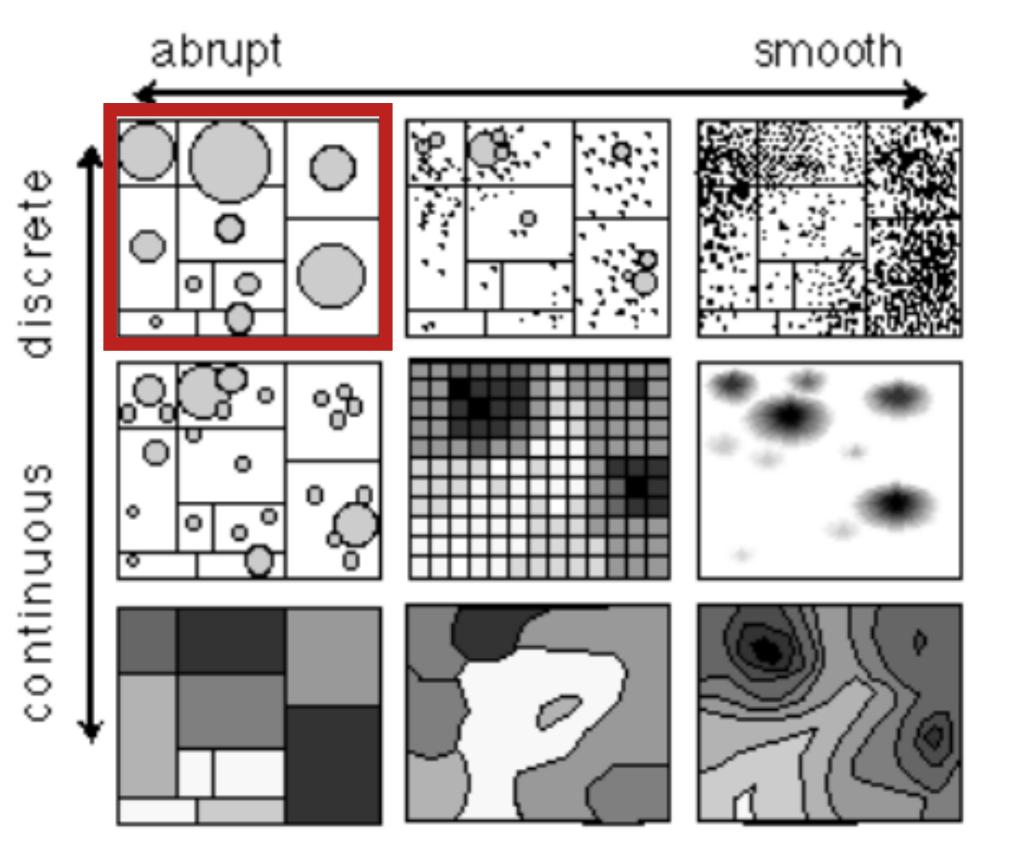
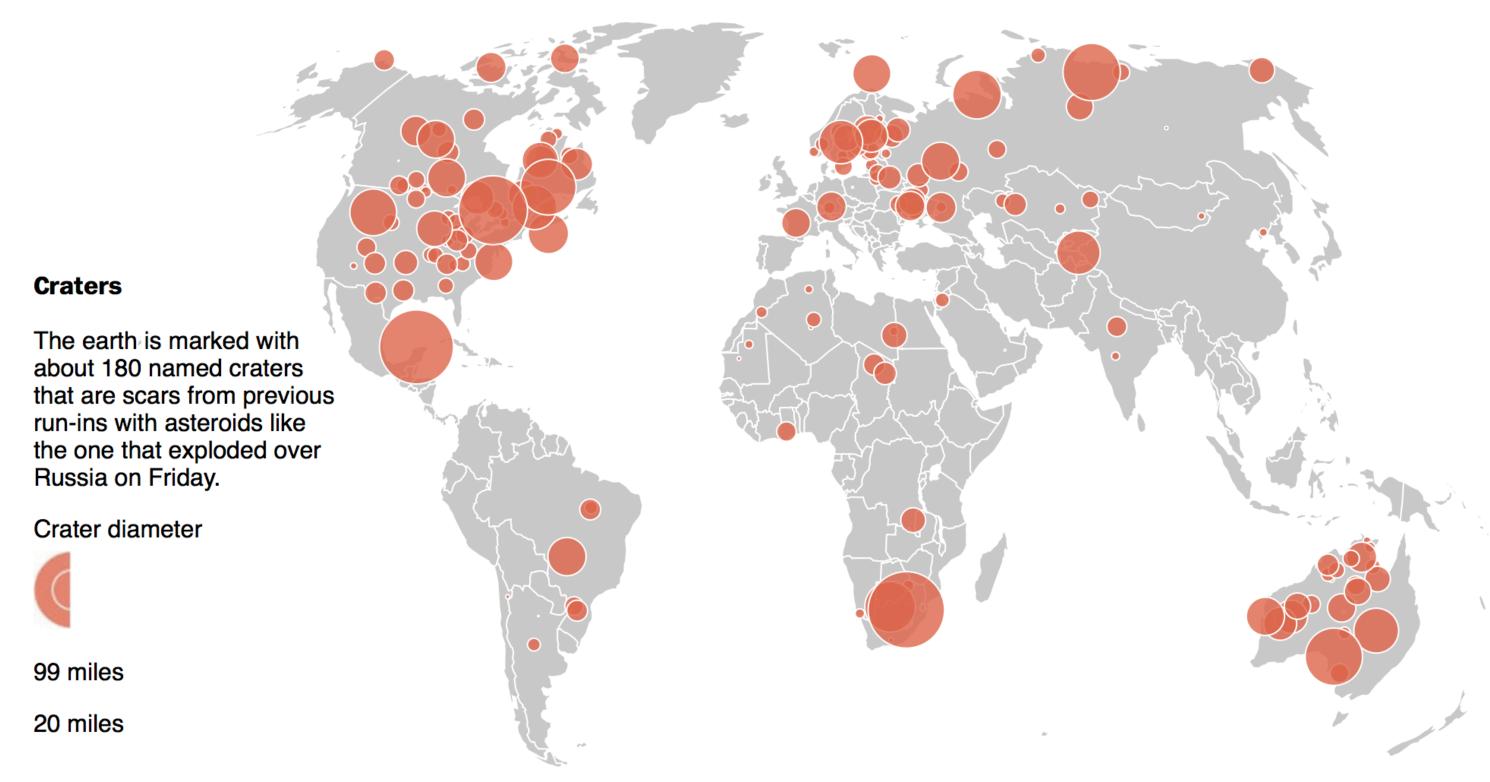


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http://www.washingtonpost.com/wp-srv/special/world/russia-meteor/index.html

## **Proportional Symbol Map**

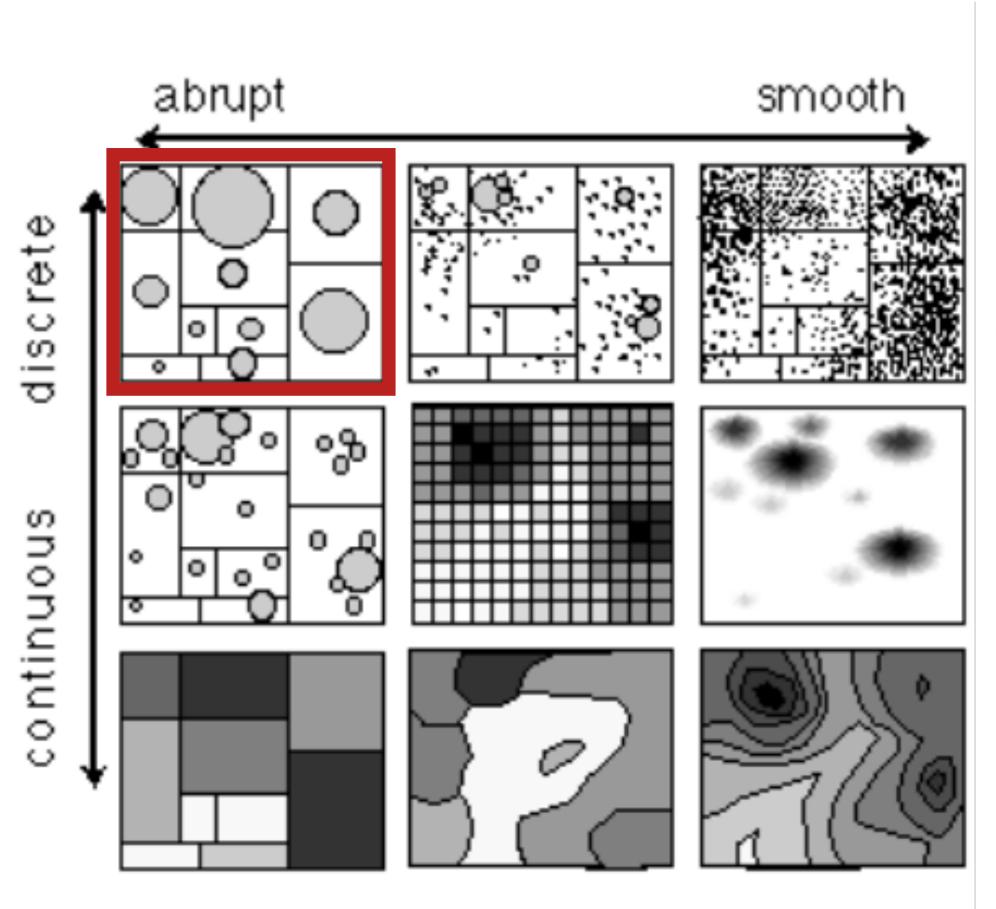
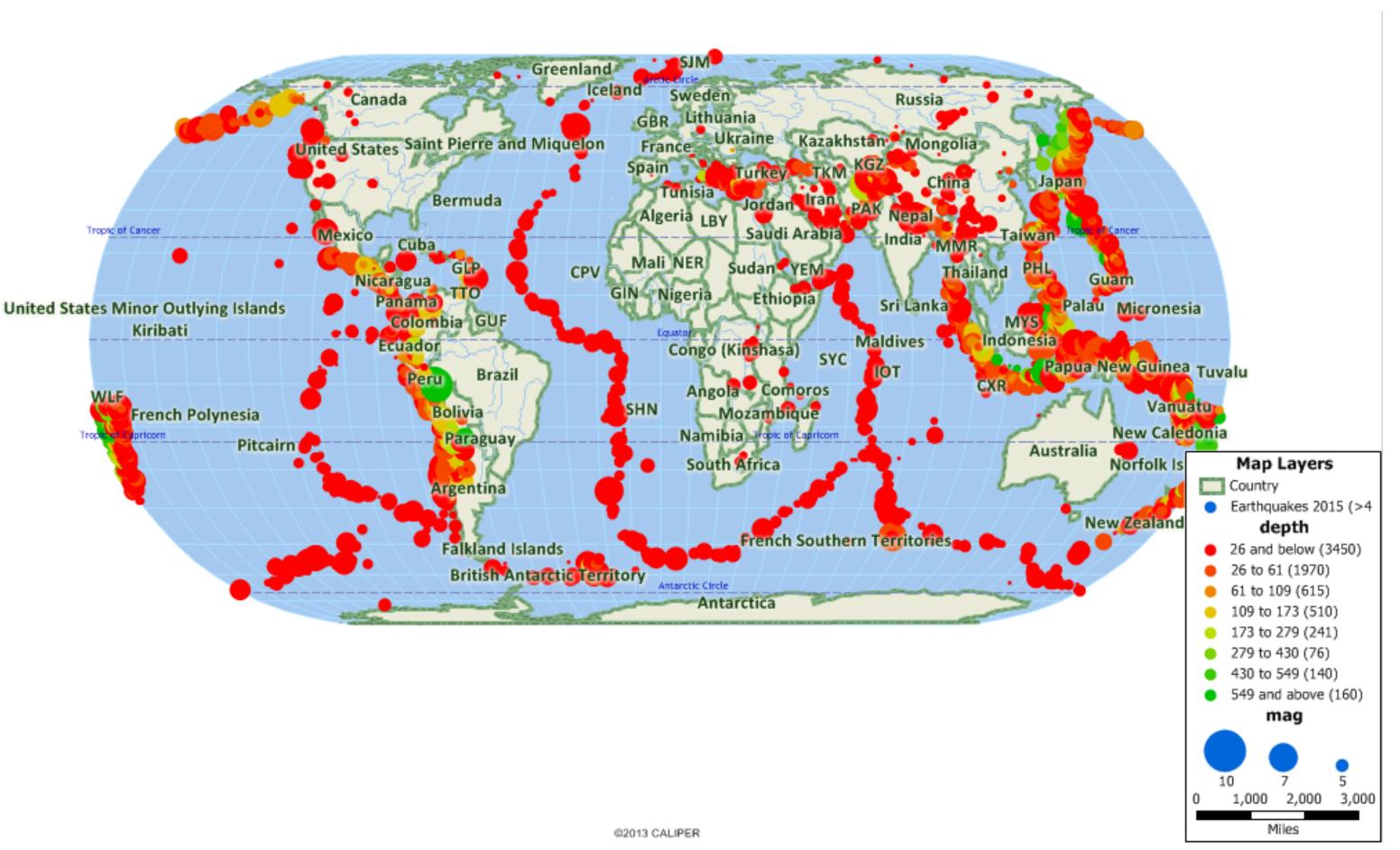


Fig. 9. Possible 2D translations of the 3D data models shown in figure 8.



## **Graduated Symbol Map**

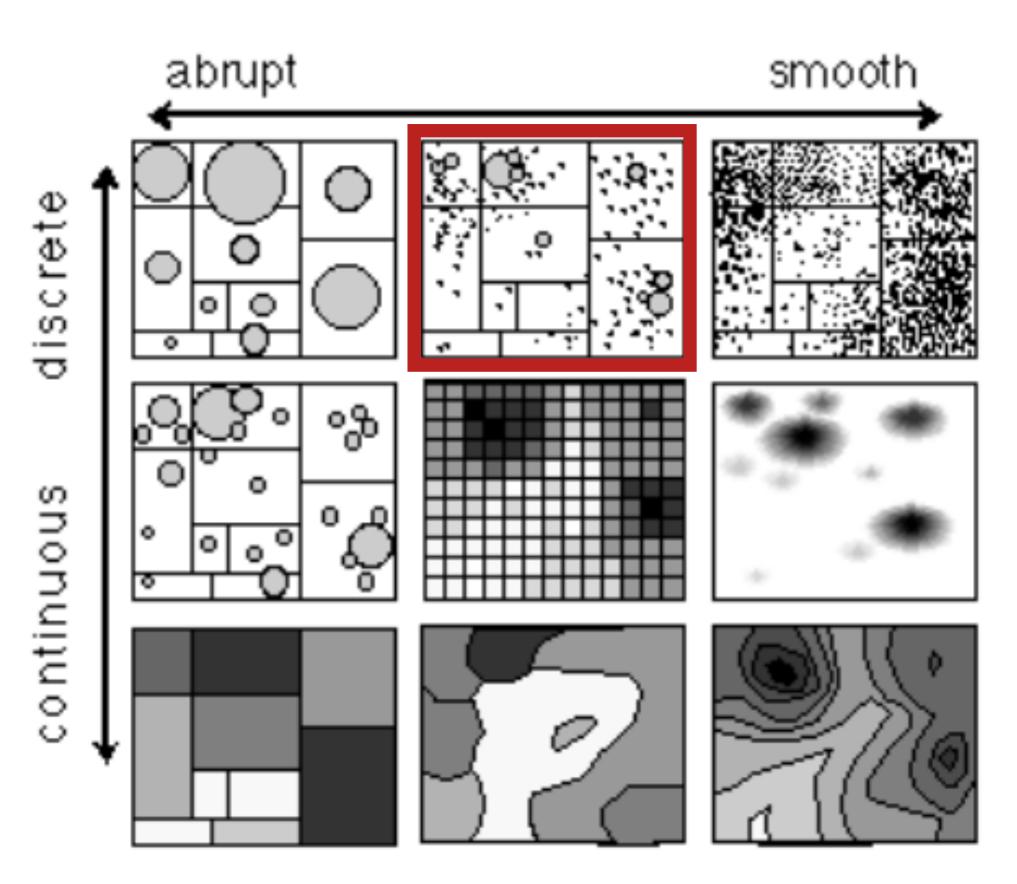
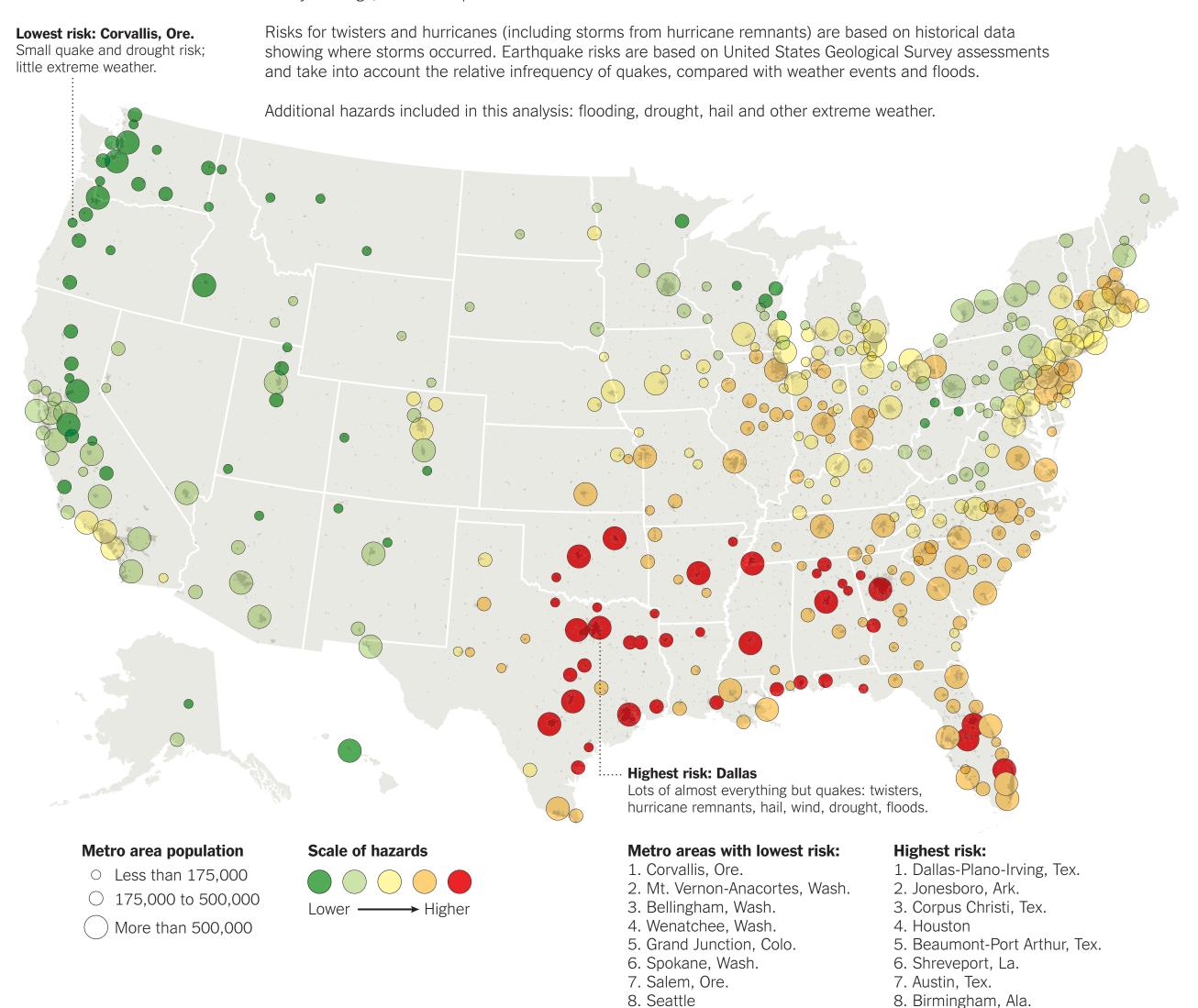


Fig. 9. Possible 2D translations of the 3D data models shown in figure 8.

#### **Some Places Are Riskier Than Others**

Weather disasters and quakes: who's most at risk? The analysis below, by Sperling's Best Places, a publisher of city rankings, is an attempt to assess a combination of those risks in 379 American metro areas.



https://archive.nytimes.com/www.nytimes.com/interactive/2011/05/01/weekinreview/01safe.html?\_r=0
To ado sk L r Hihr u ca e s L Hihr k Lo er H

10 cases • • • 10,000 cases

Zoom and hover over map for more detail

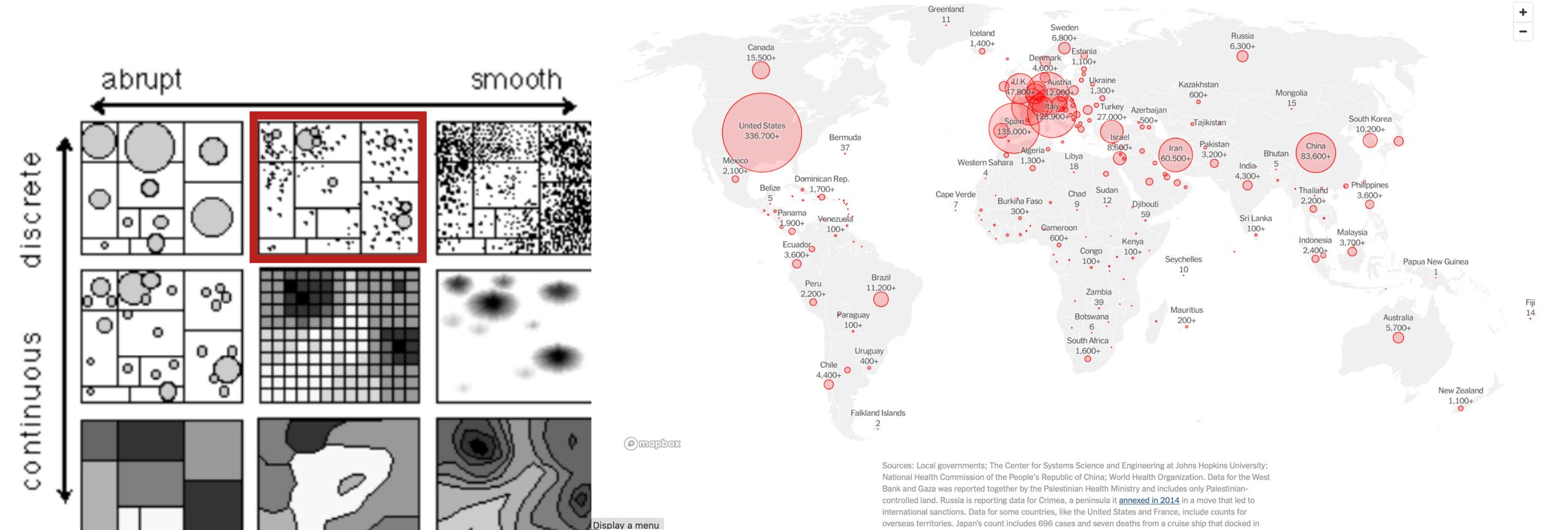


Fig. 9. Possible 2D translations of the 3D data models shown in figure 8.

https://www.nytimes.com/interactive/2021/world/covid-cases.html

## **Graduated Symbol Map?**

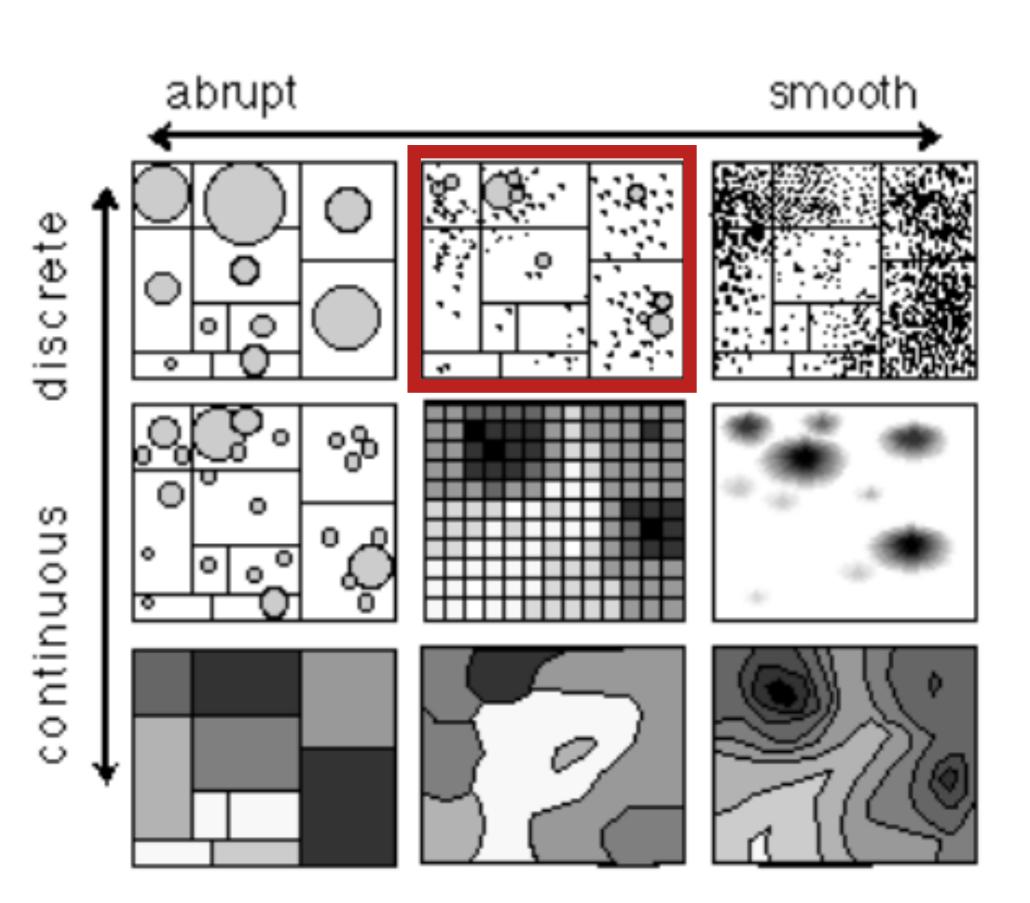
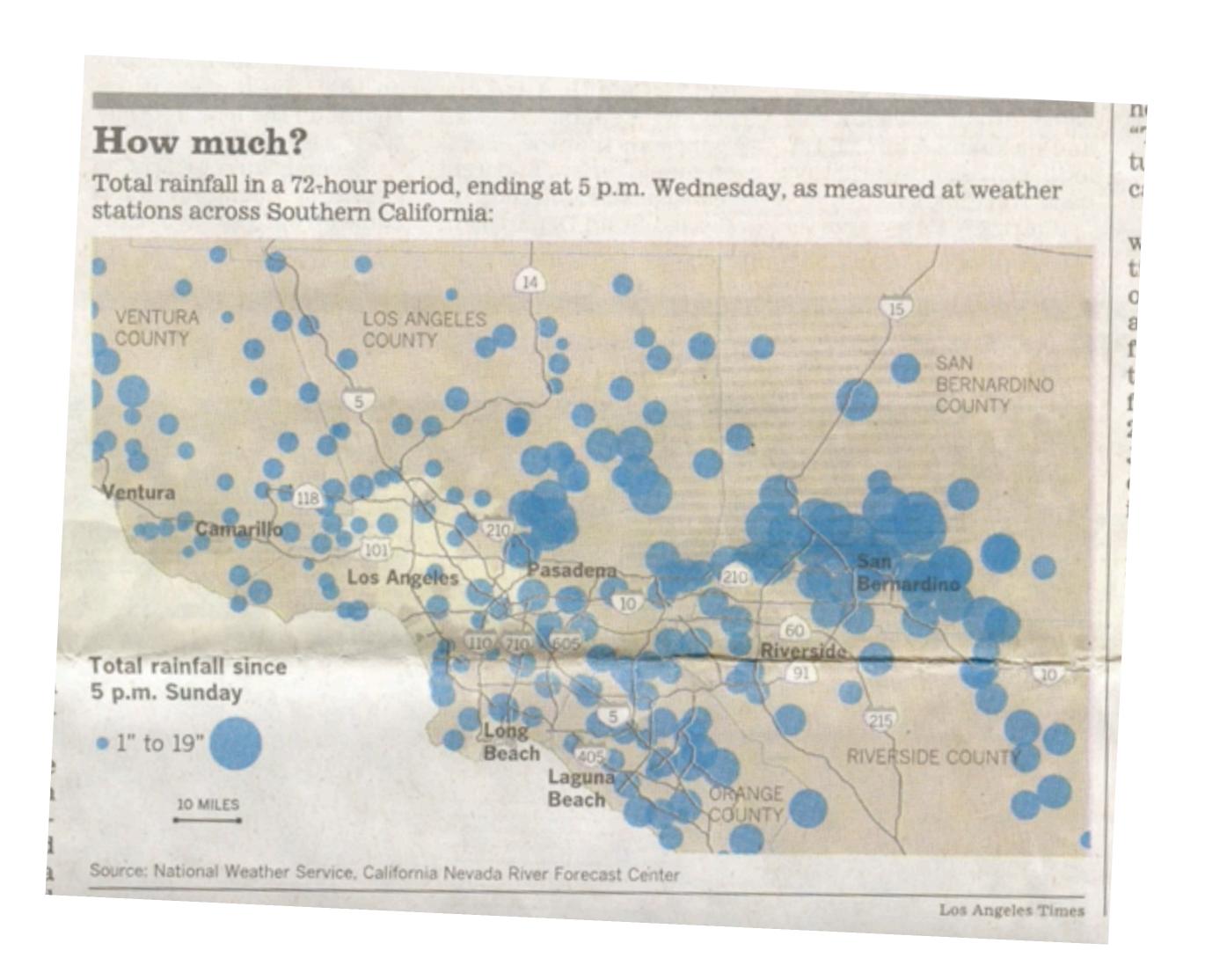


Fig. 9. Possible 2D translations of the 3D data models shown in figure 8.



## Isopleth / Heat Map

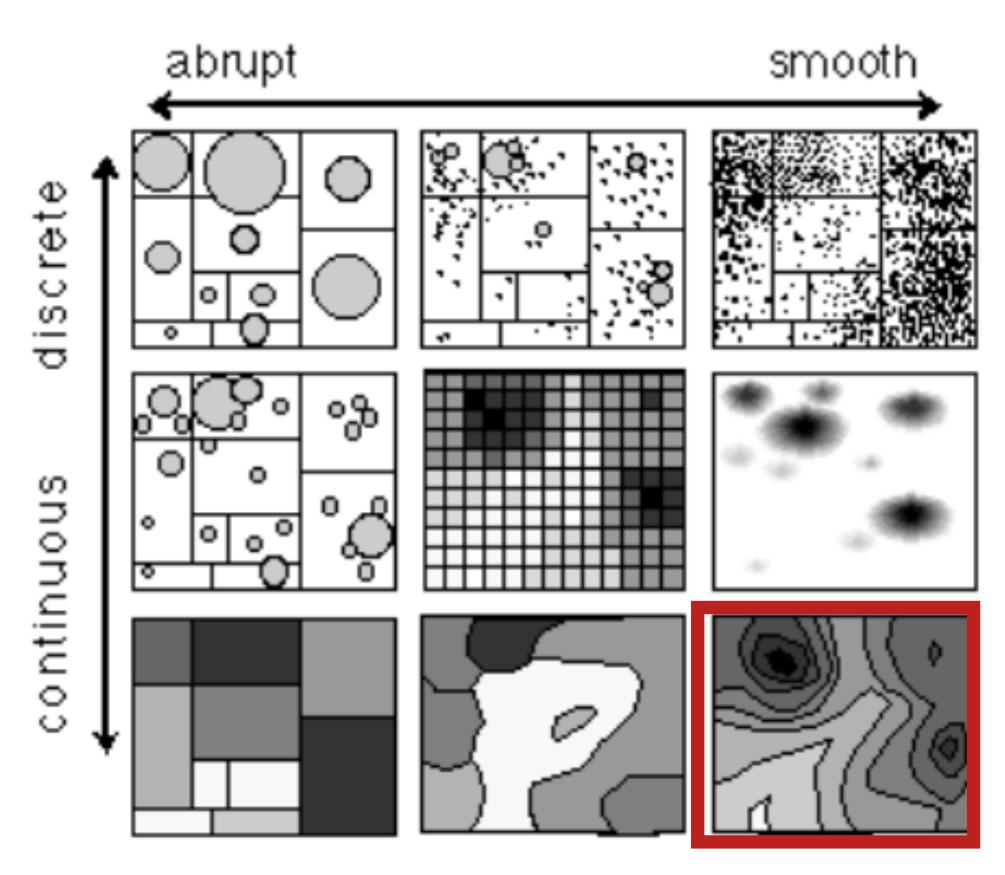
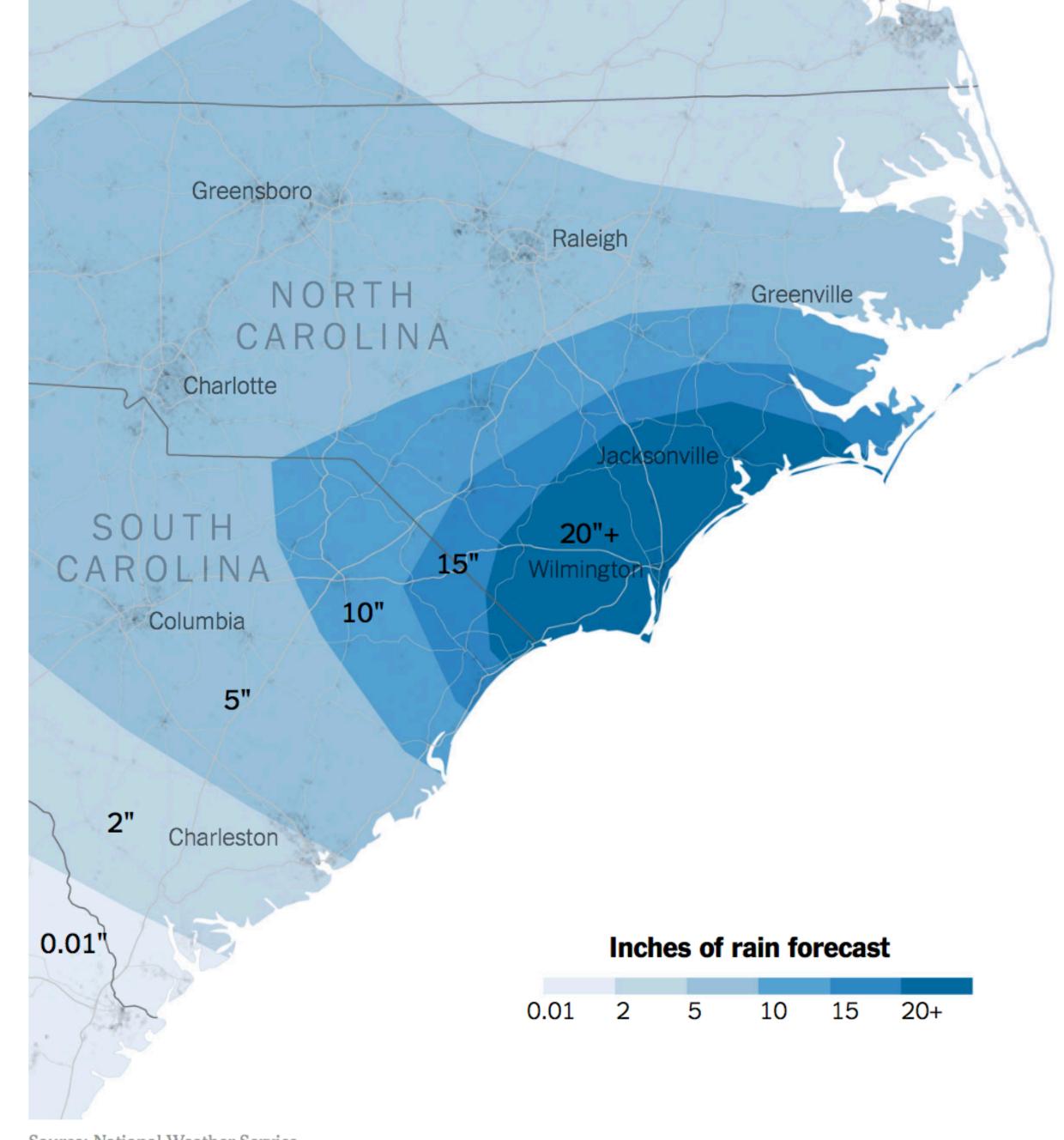


Fig. 9. Possible 2D translations of the 3D data models shown in figure 8.



Source: National Weather Service

## Choropleth

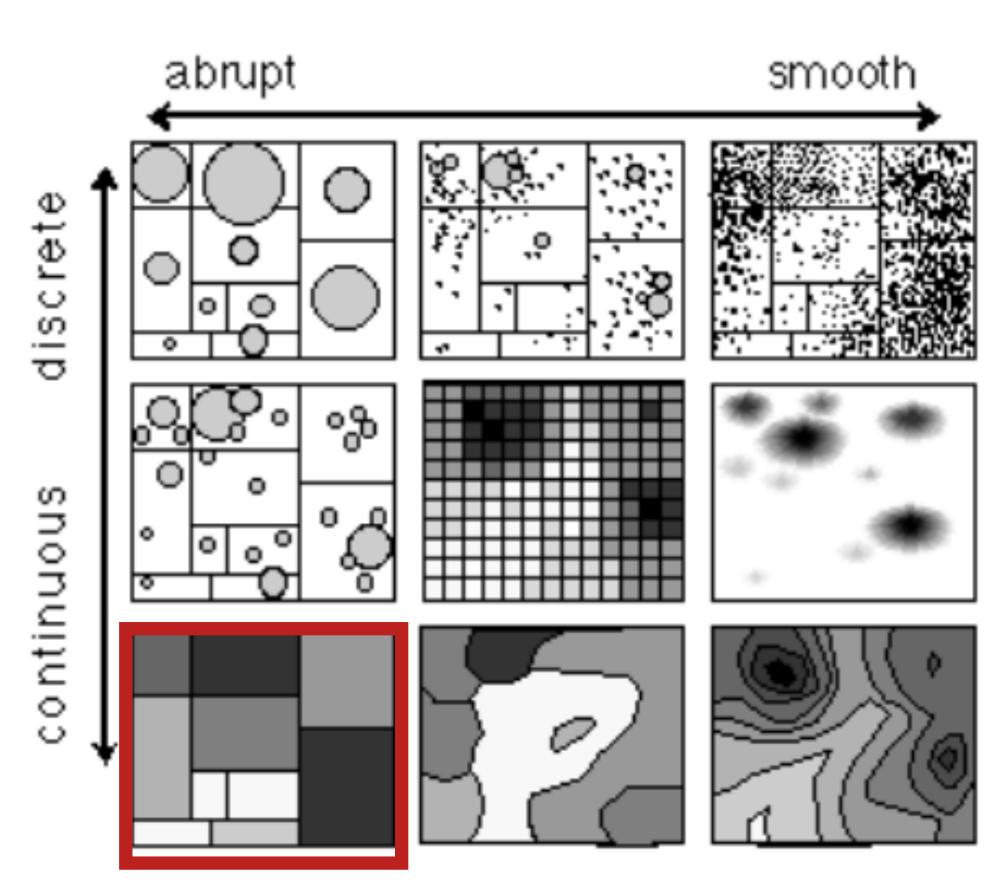
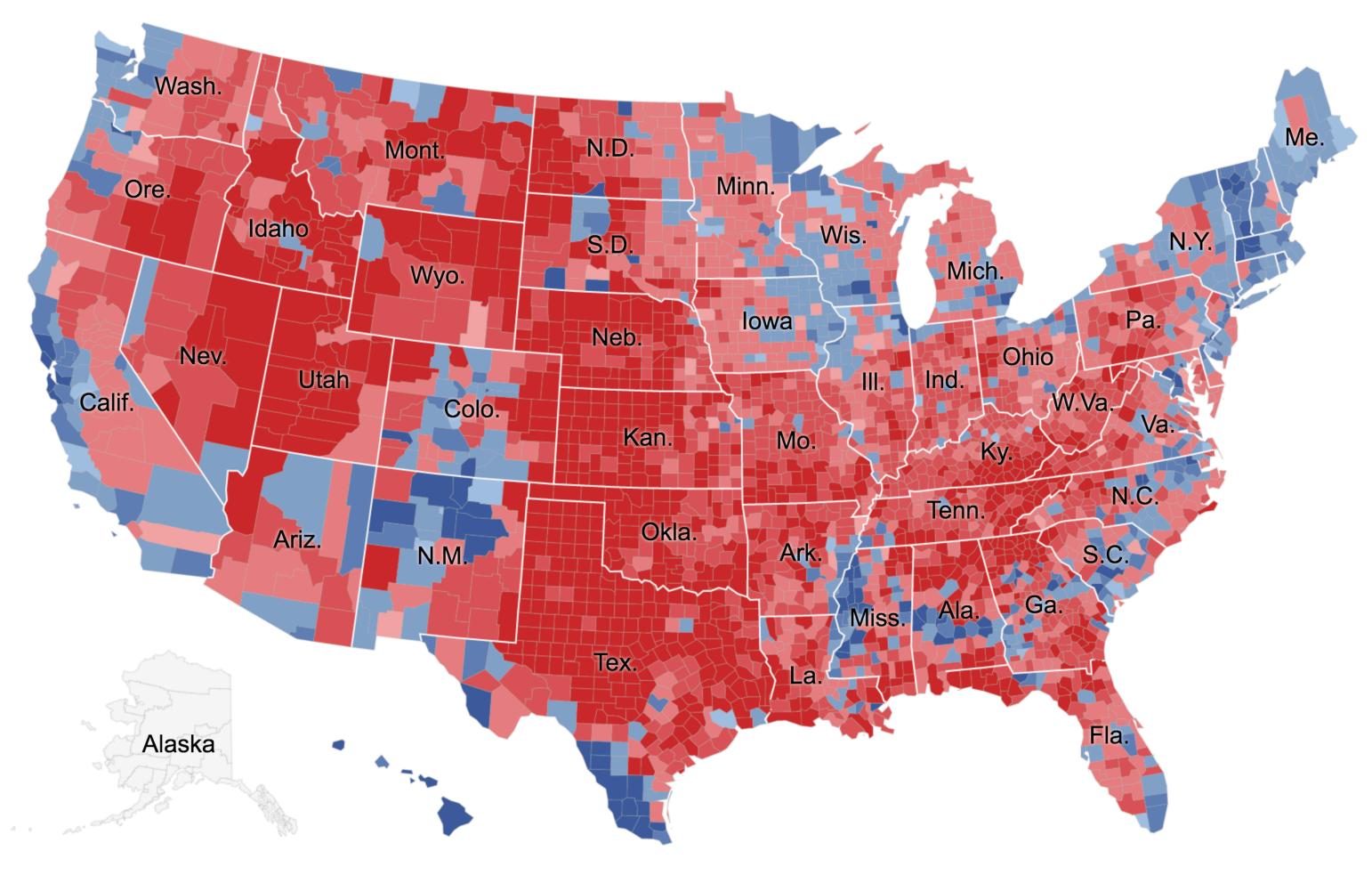


Fig. 9. Possible 2D translations of the 3D data models shown in figure 8.



https://www.nytimes.com/interactive/2016/11/01/upshot/many-ways-to-map-election-results.html

## Choropleth

discrete

continuous

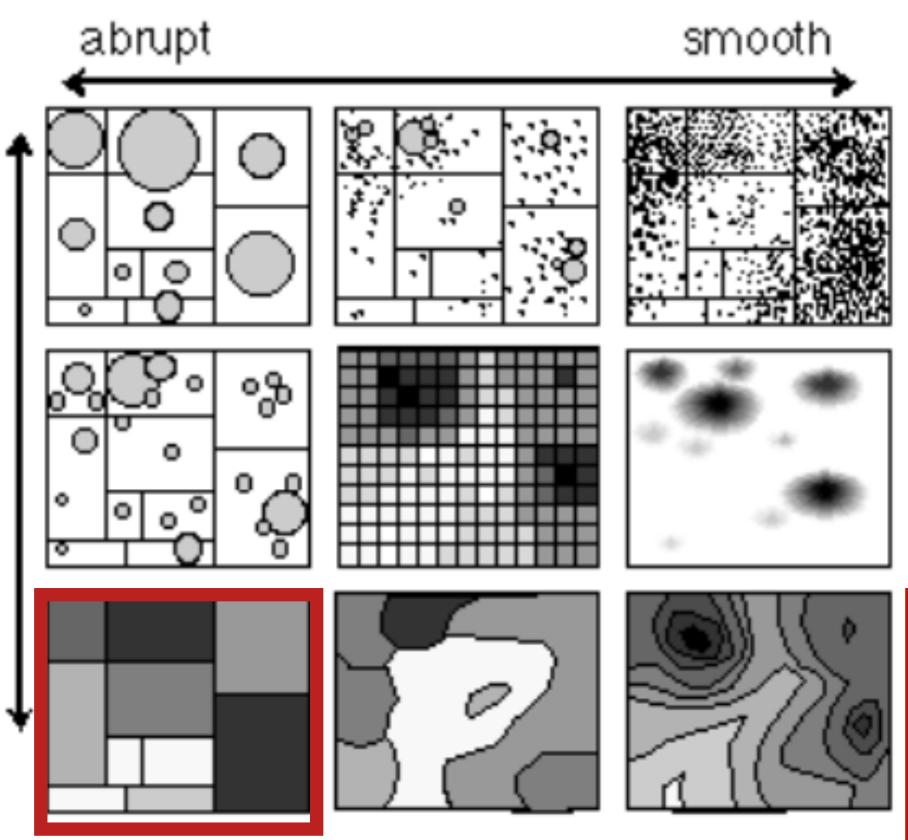
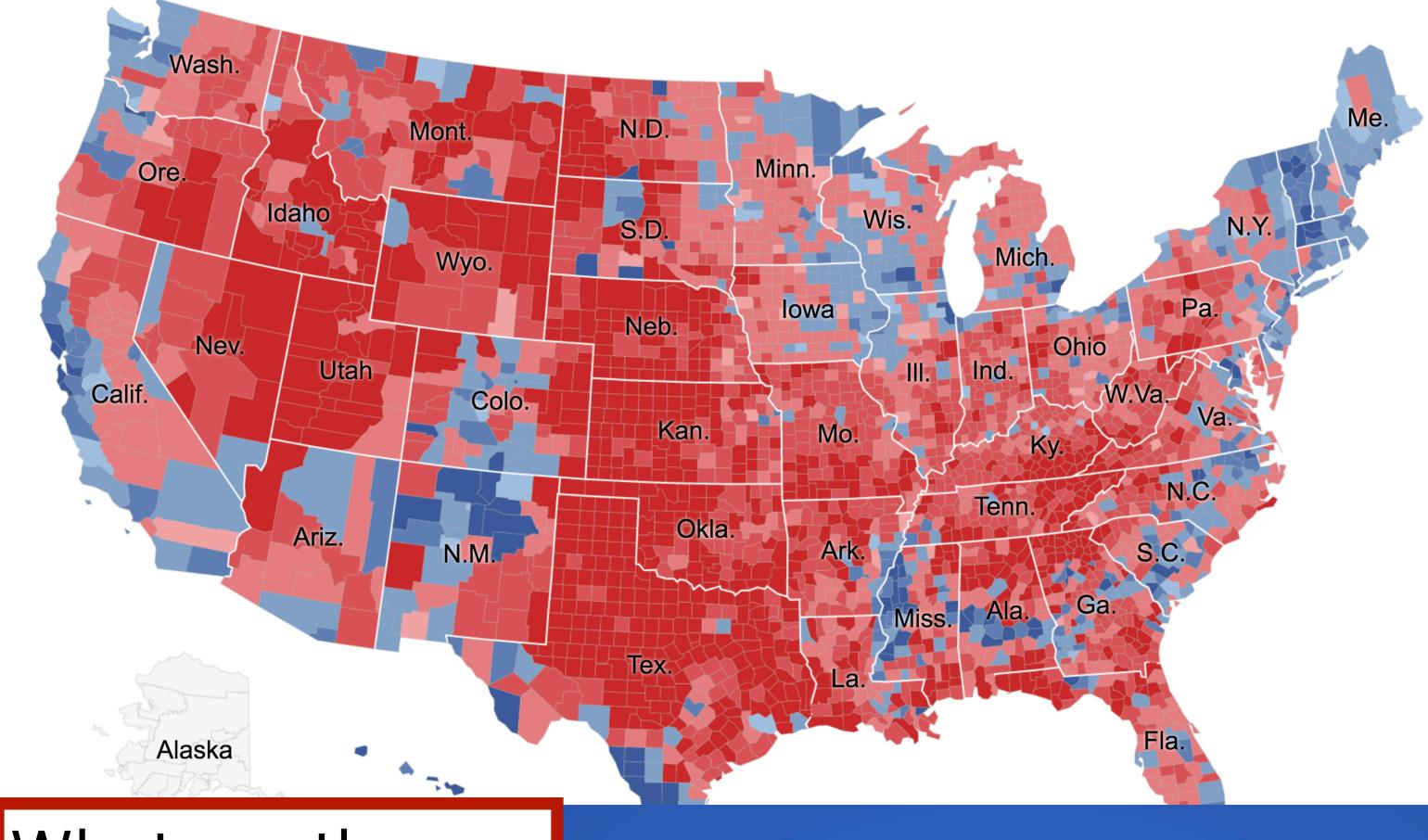


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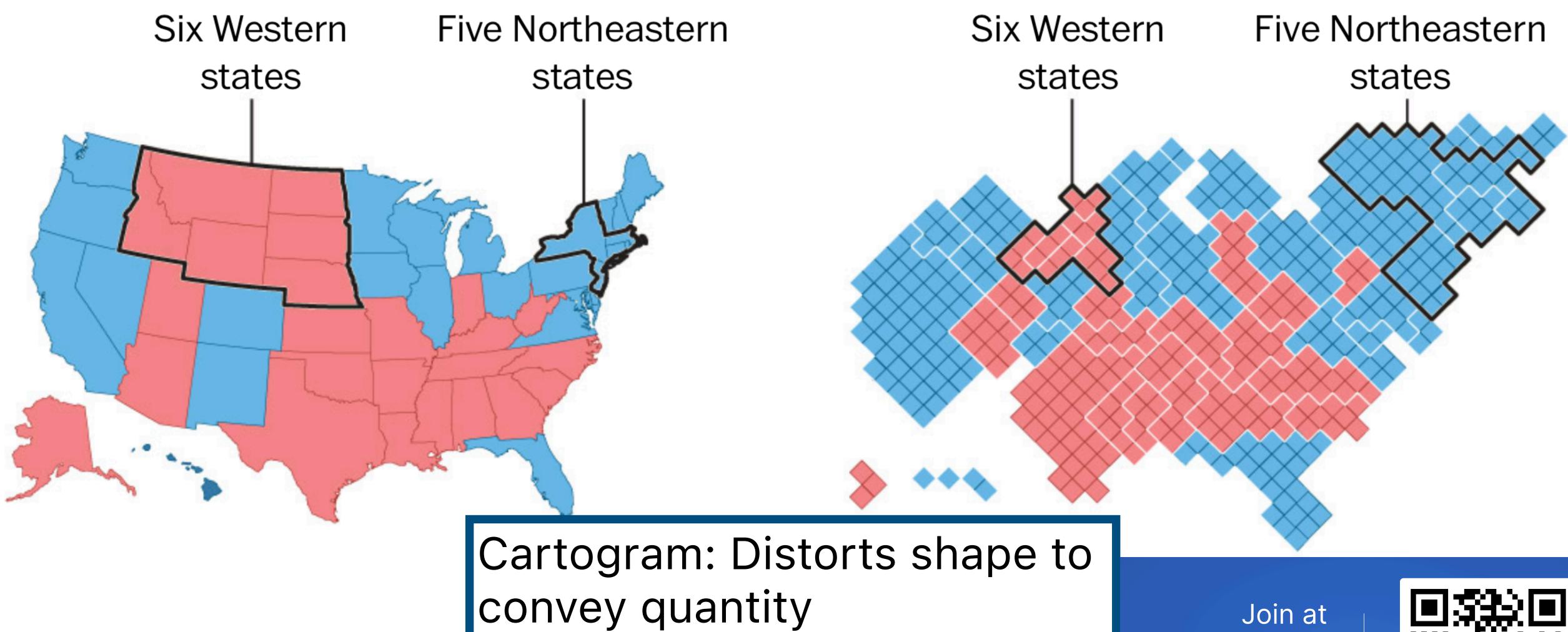
What are the pros/cons of this display?

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#### **GEOGRAPHIC MAP**

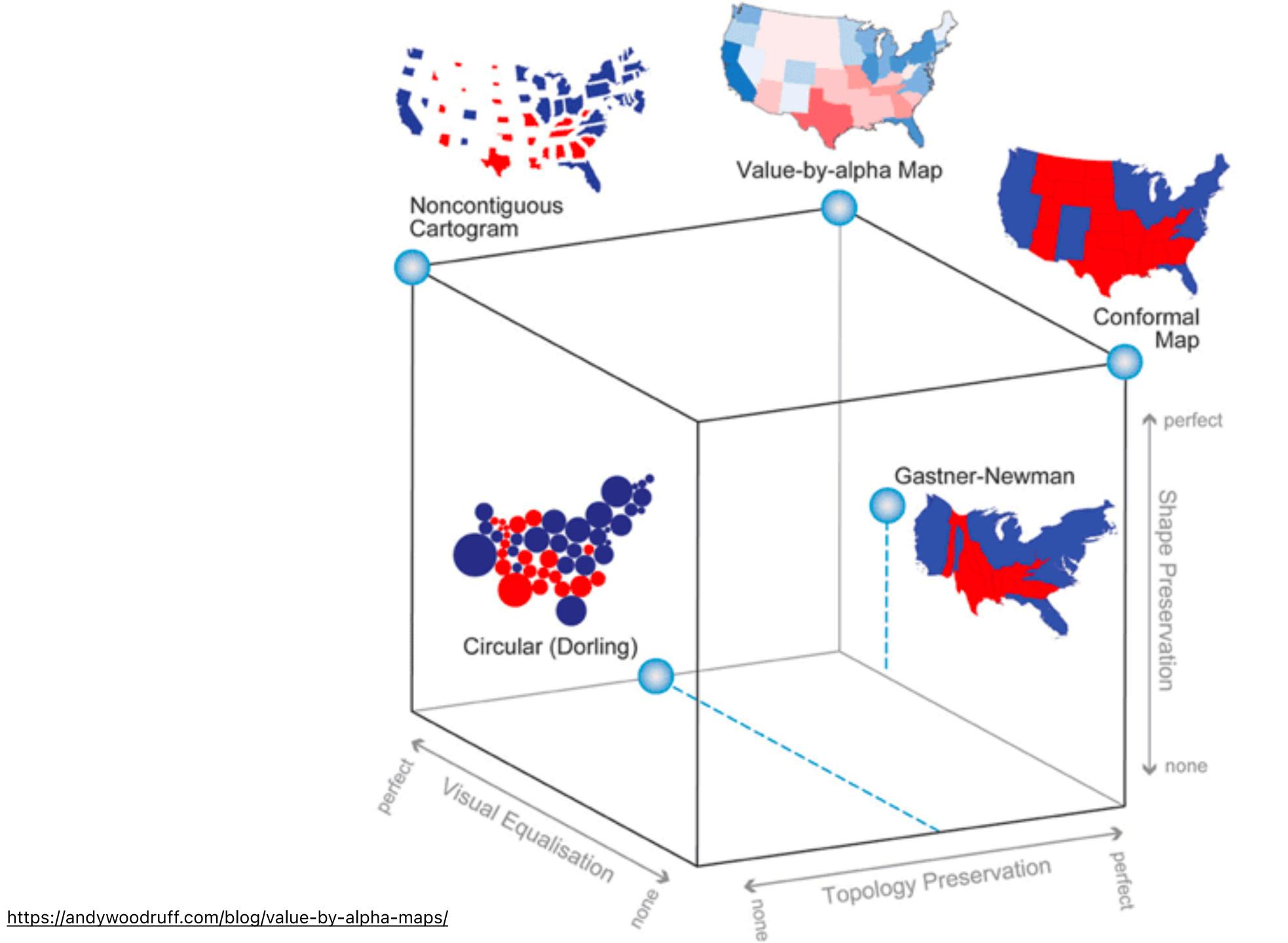
#### > CARTOGRAM OF ELECTORAL VOTES



What are the pros/cons of this display?

Join at slido.com #1050

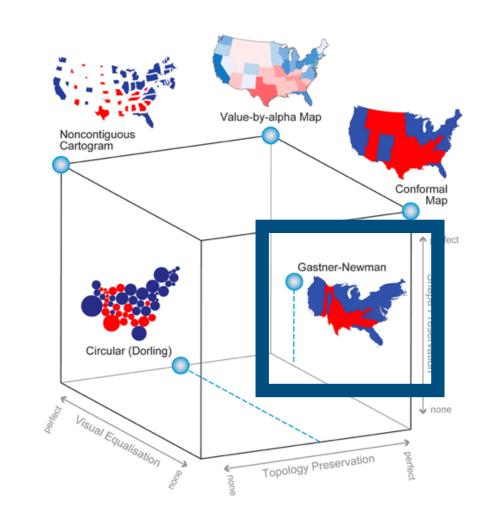






Physical diffusion model.

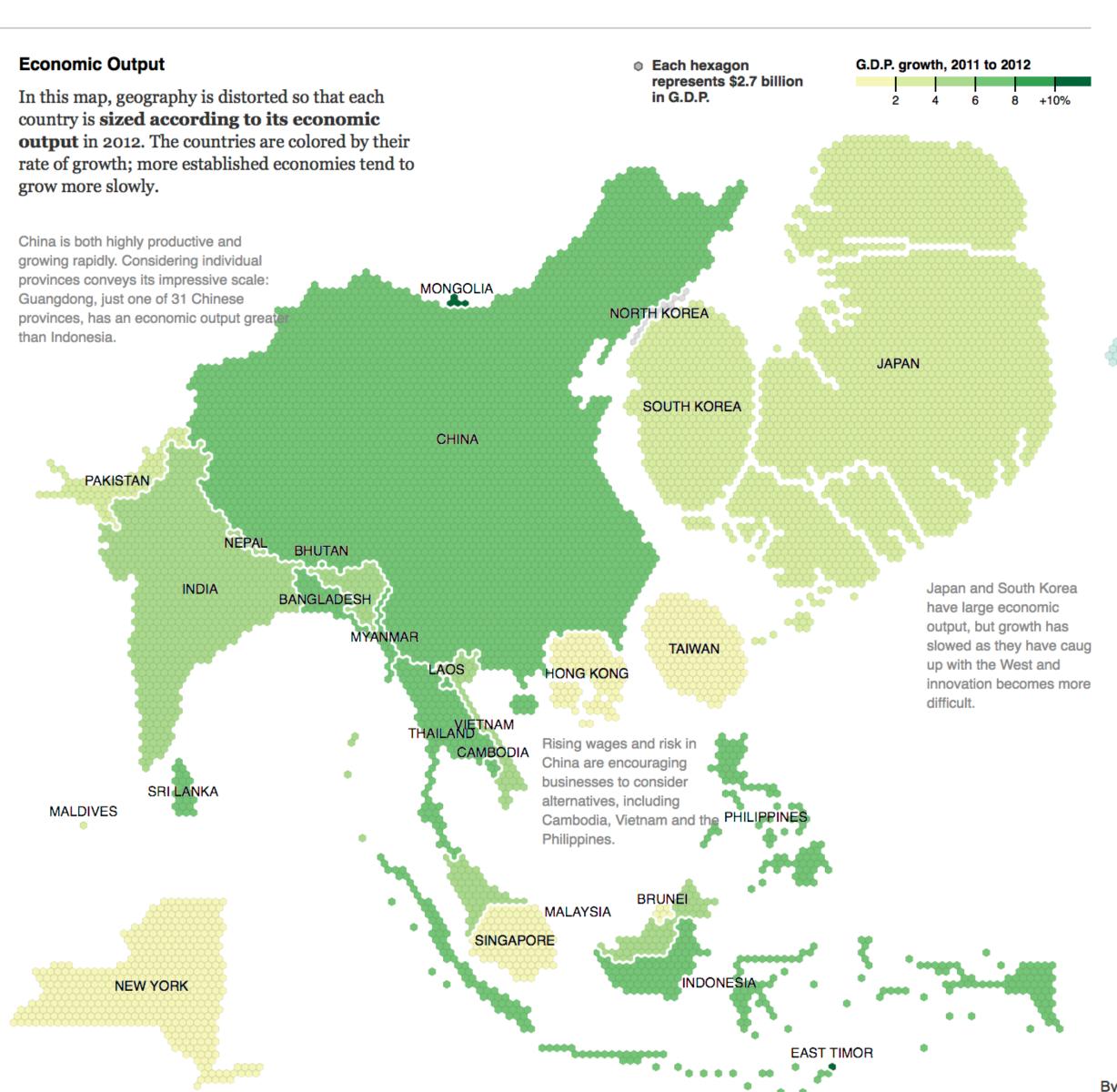
Population "flows" from high-density areas to low-density areas until density is roughly equal everywhere.





#### China Still Dominates, but Some Manufacturers Look Elsewhere

While China maintains its overwhelming dominance in manufacturing, multinational companies are looking for ways to limit their reliance on factories there. Related Article »



#### **Population**

Sizing by population instead gives an estimate of a country's economic potential, at least for laborbased manufacturing. The color here shows the economic output per capita: a measure of how effectively that potential has been realized, and a proxy for labor cost.

Despite its large population, India's troubles building an efficient transportation network, its bureaucratic land regulations and turbulent labor relations have slowed investment and growth there.



MALAYSIA

province and have

similar or lower wages,

making them attractive

alternatives to China.

Each hexagon

represents

500,000 people

G.D.P. per capita, 2012

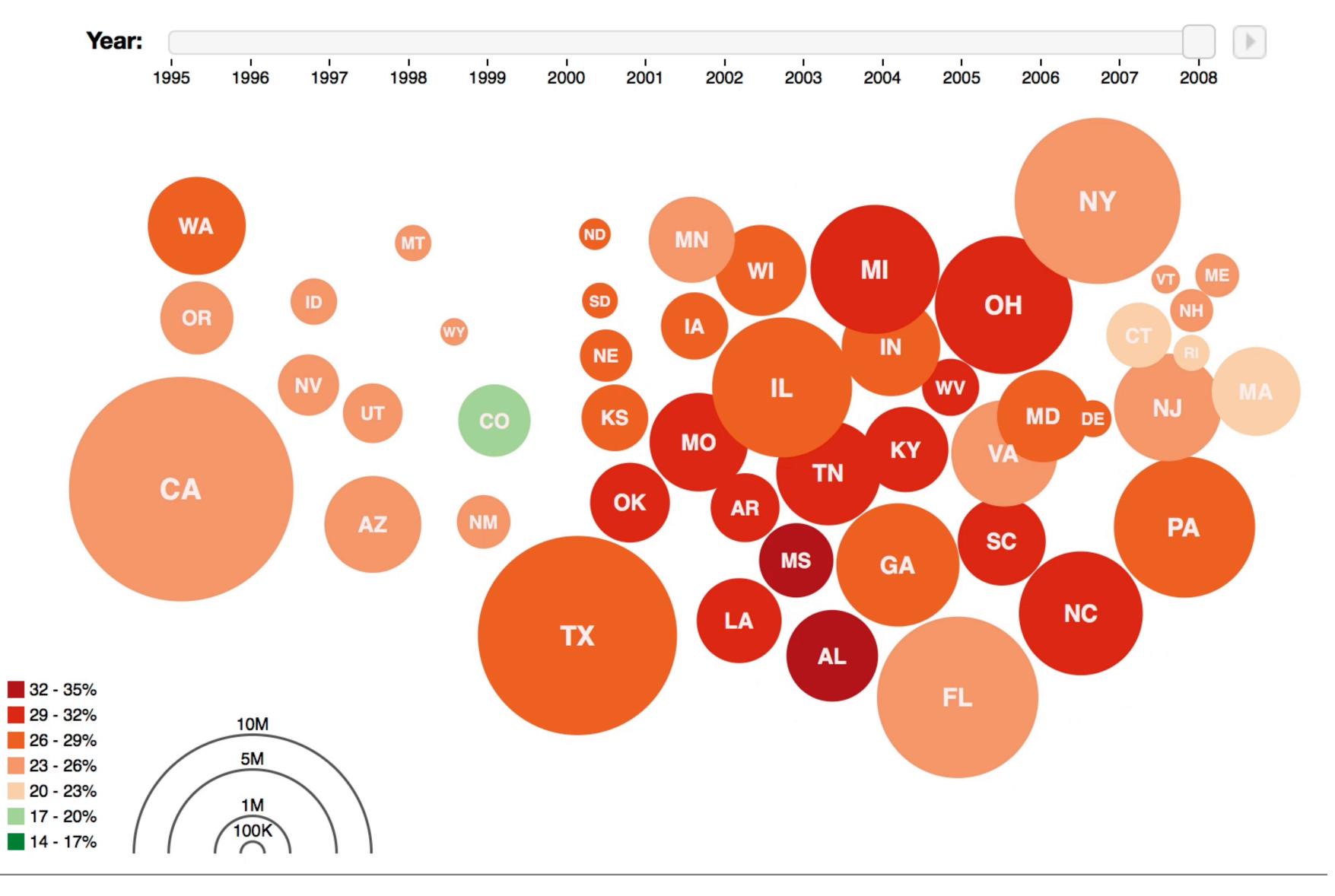
INDONESIA

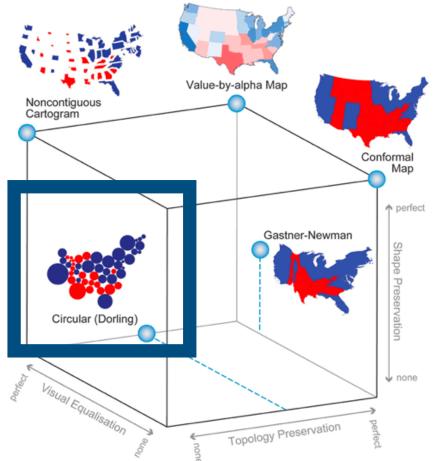
**SRI LANKA** 

**MALDIVES** 

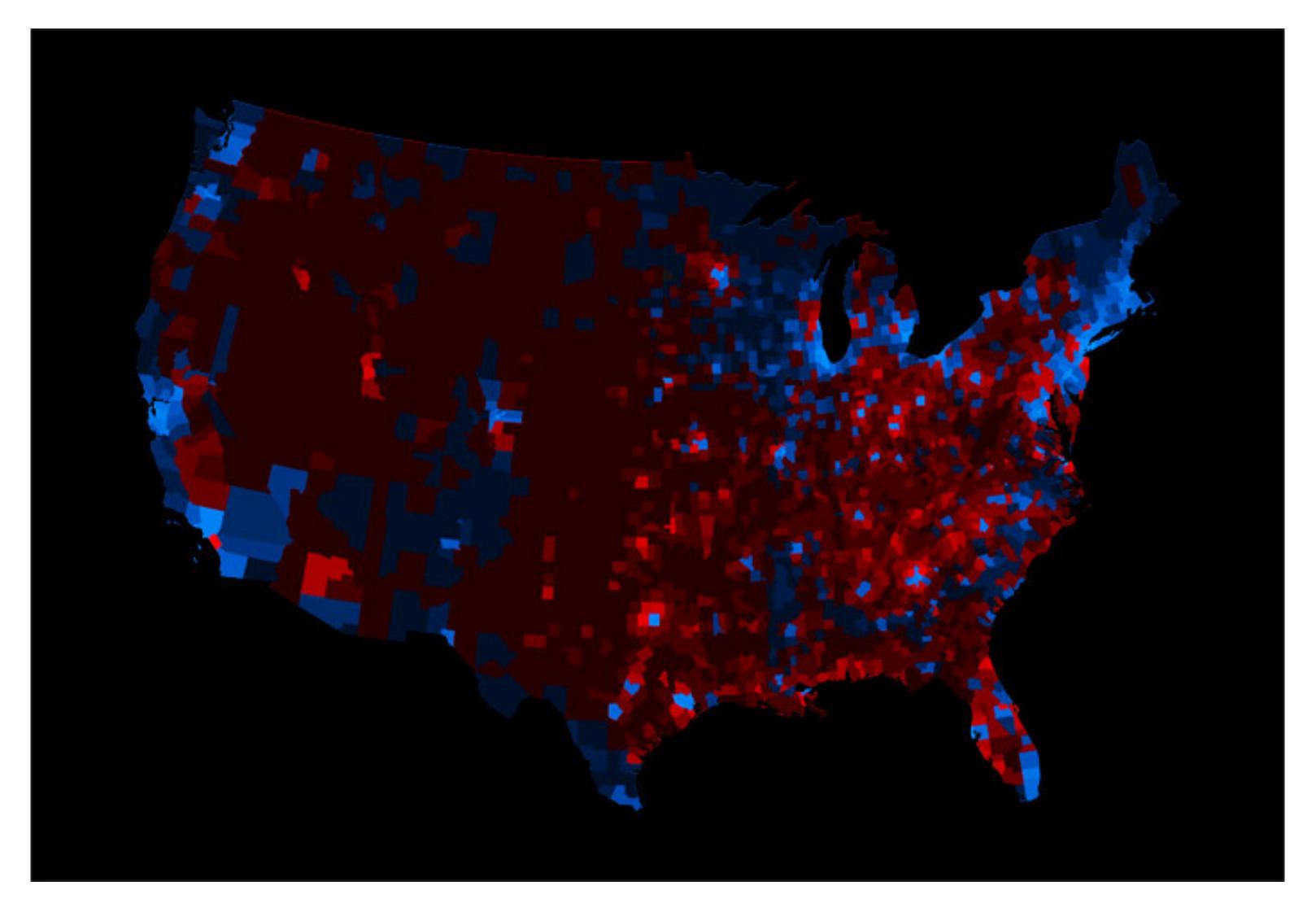
New York shown for comparison.

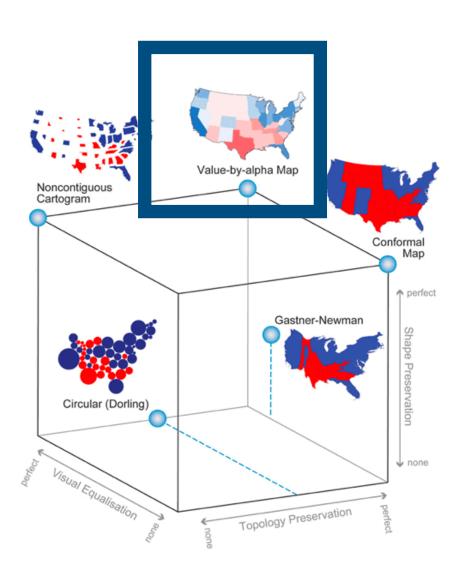
### **Dorling Cartograms**





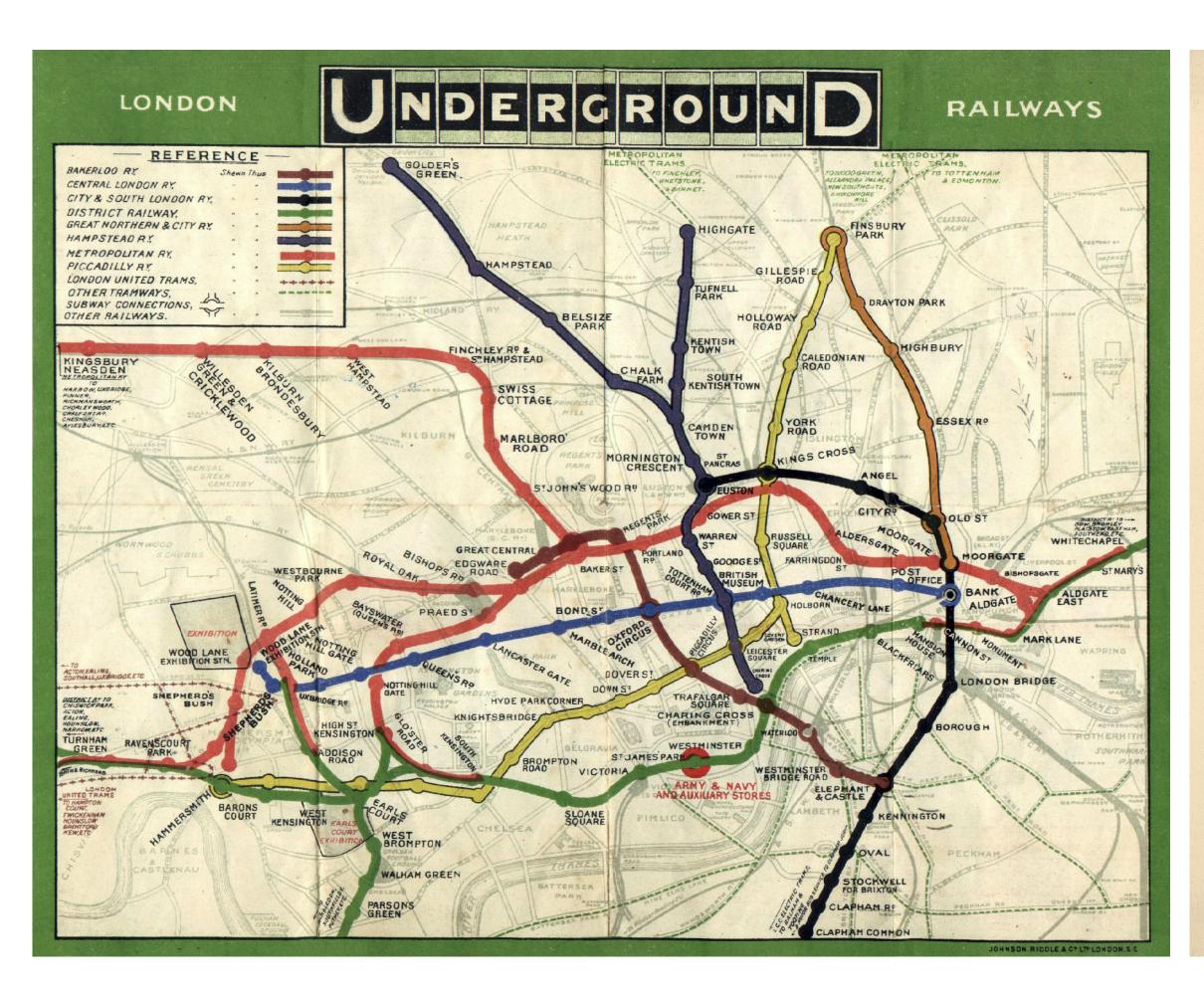
## Value-By-Alpha

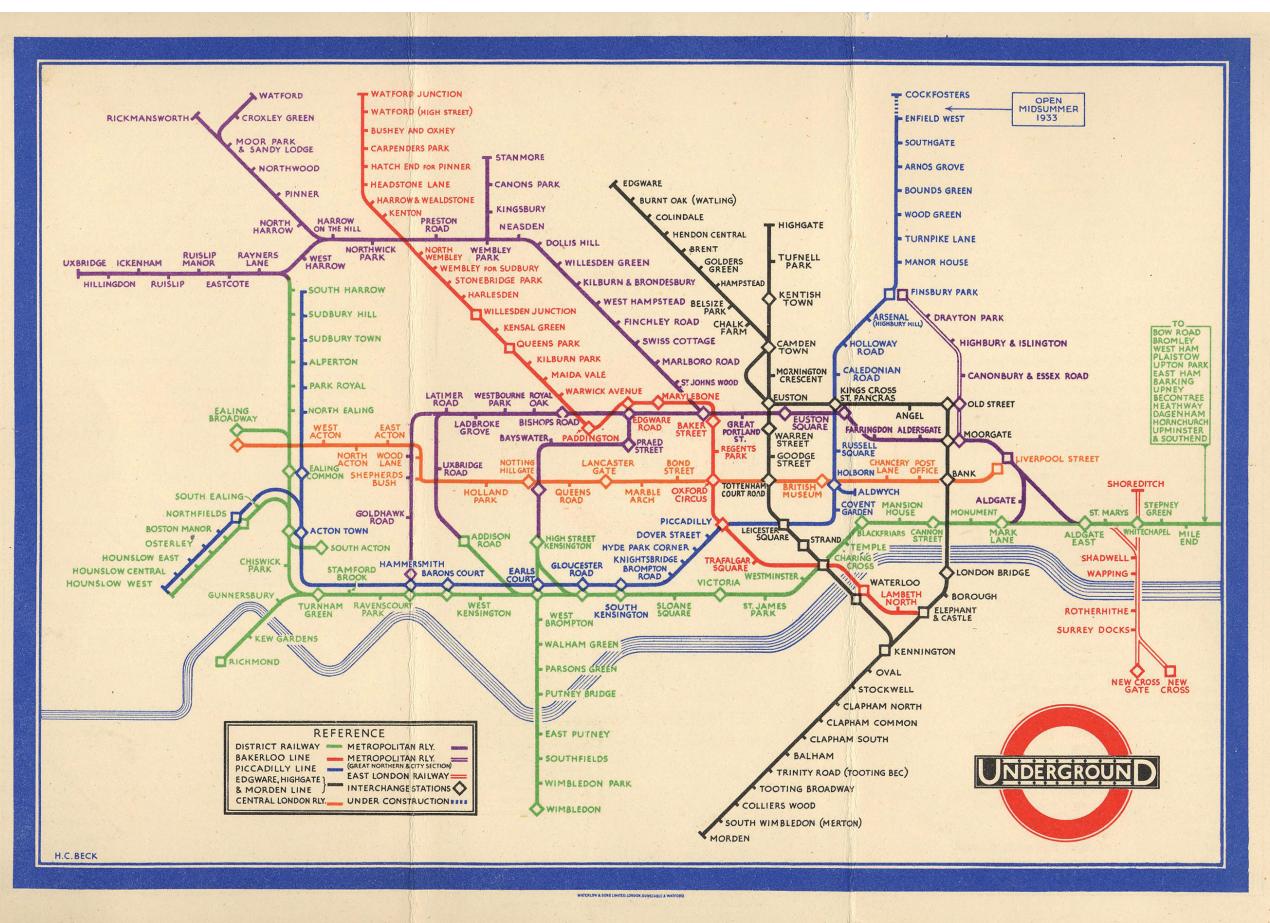




https://andywoodruff.com/blog/value-by-alpha-maps/

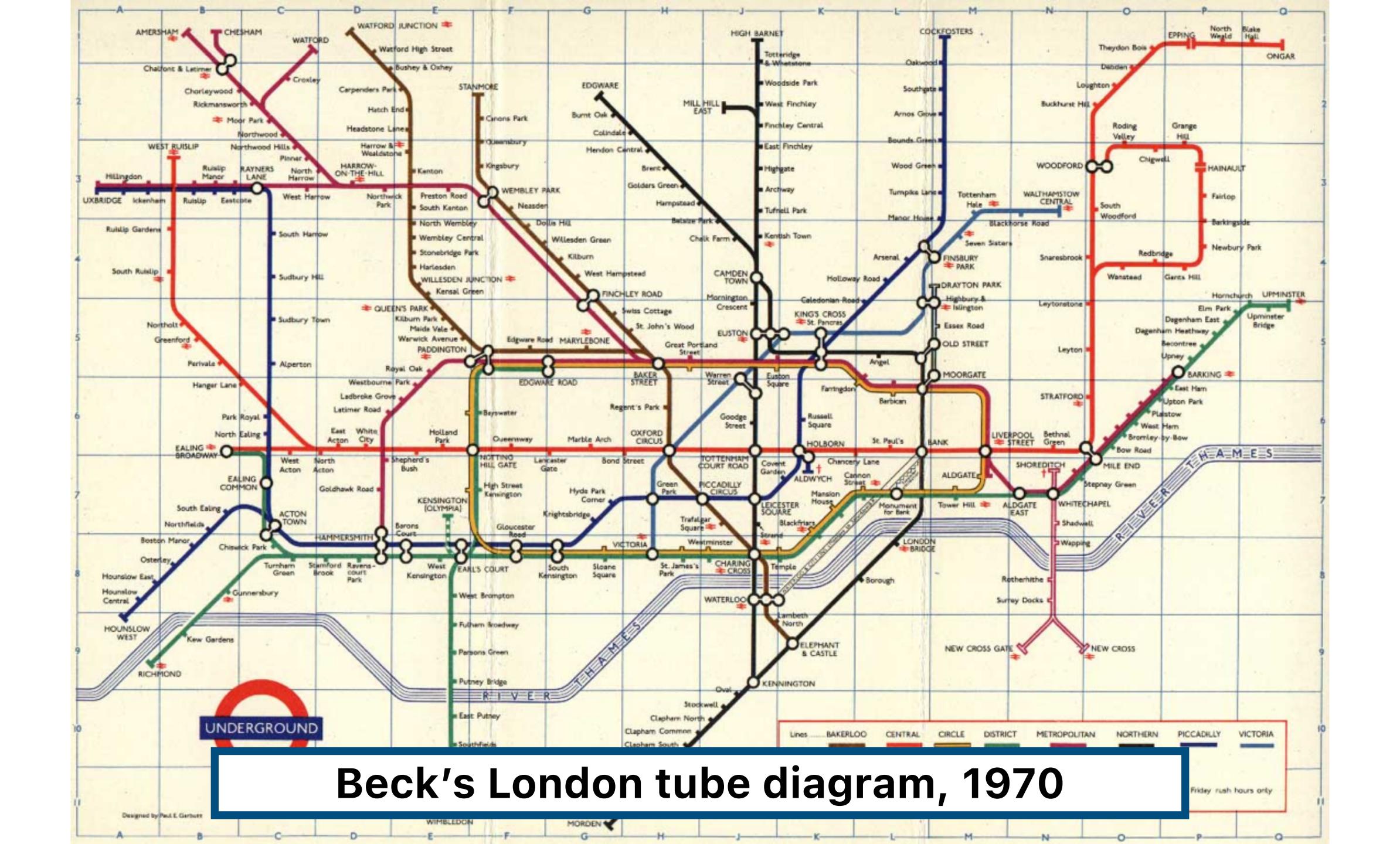
# Route Maps

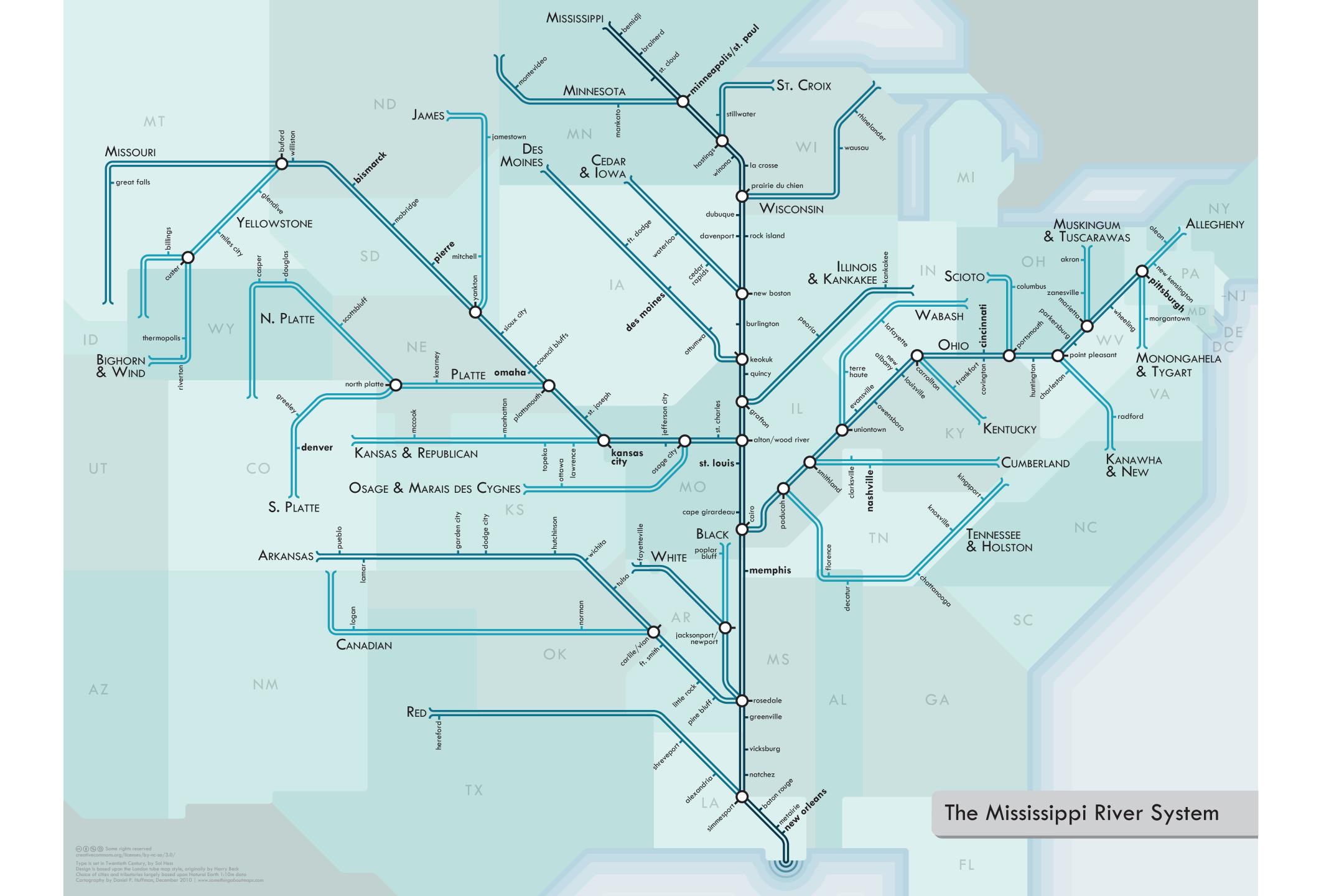


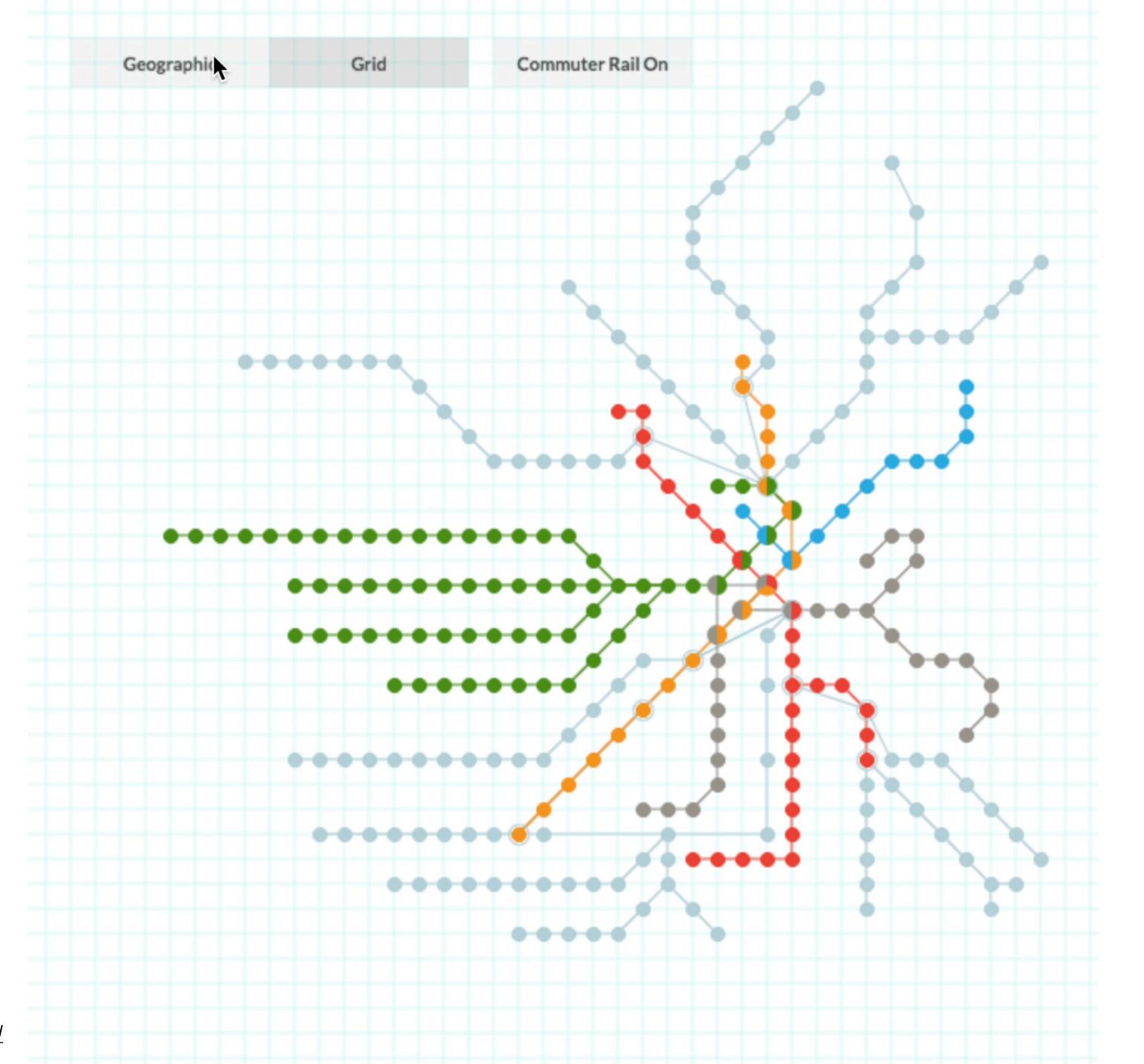


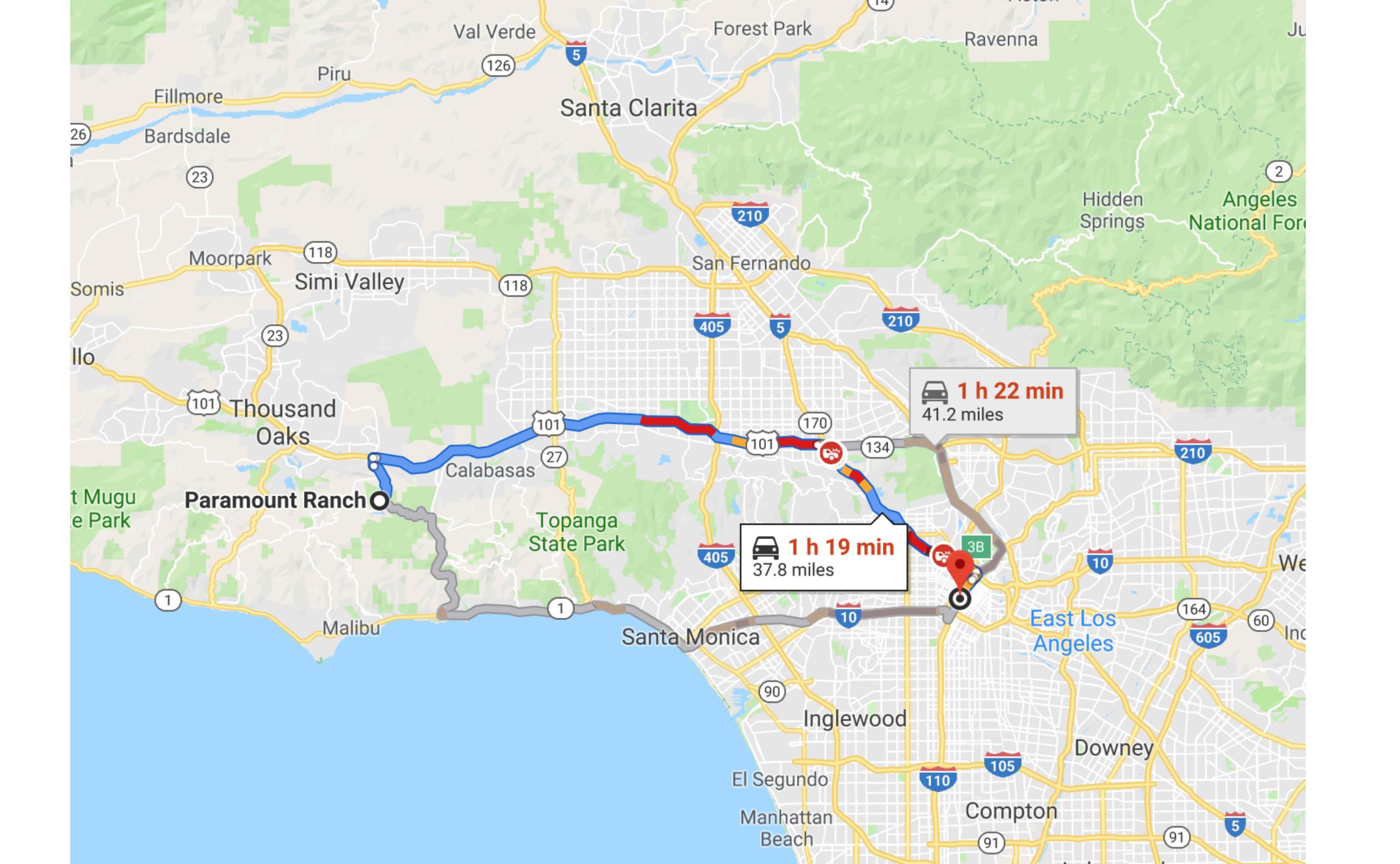
Geographic version of map

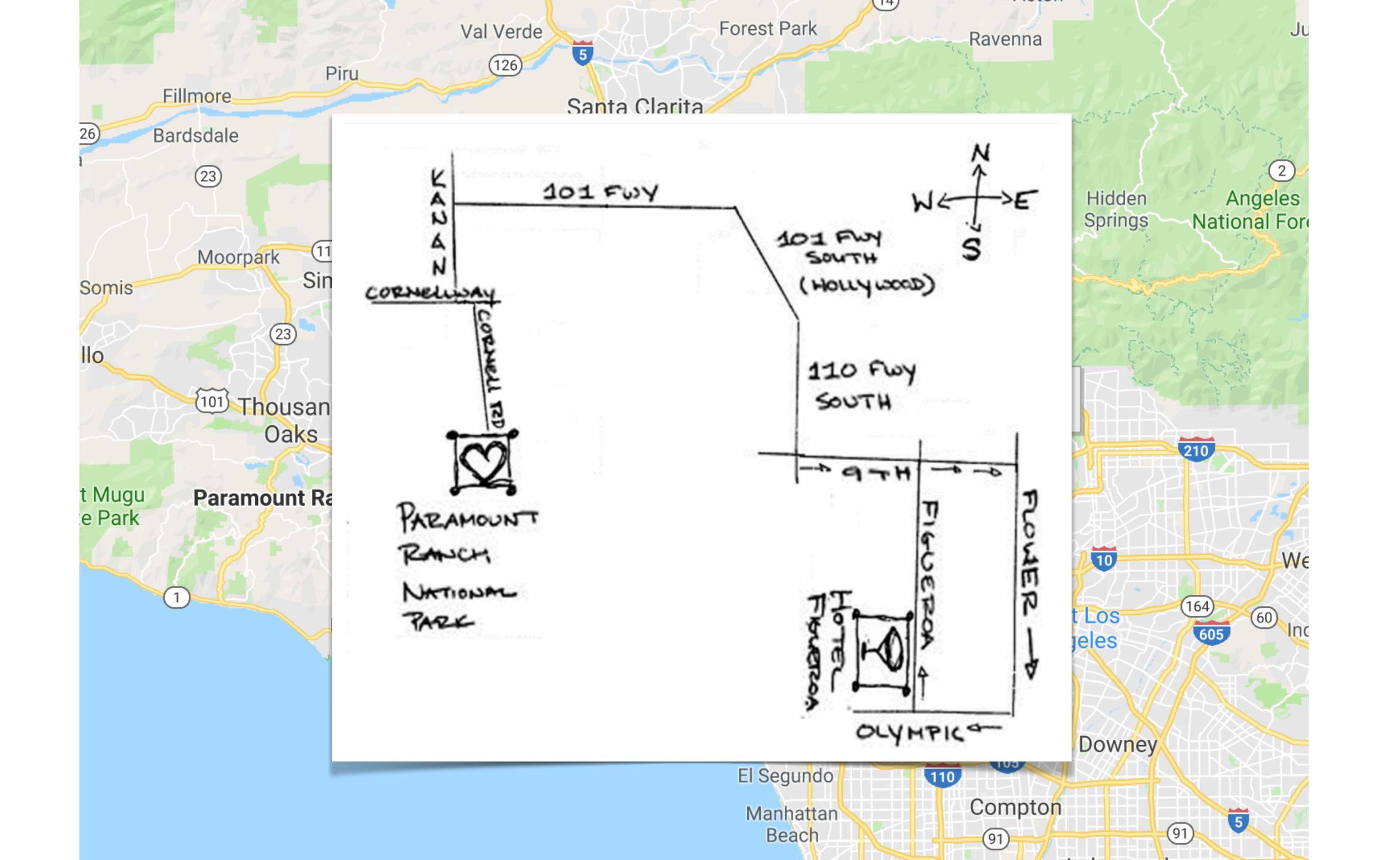
London Underground [Beck 33]



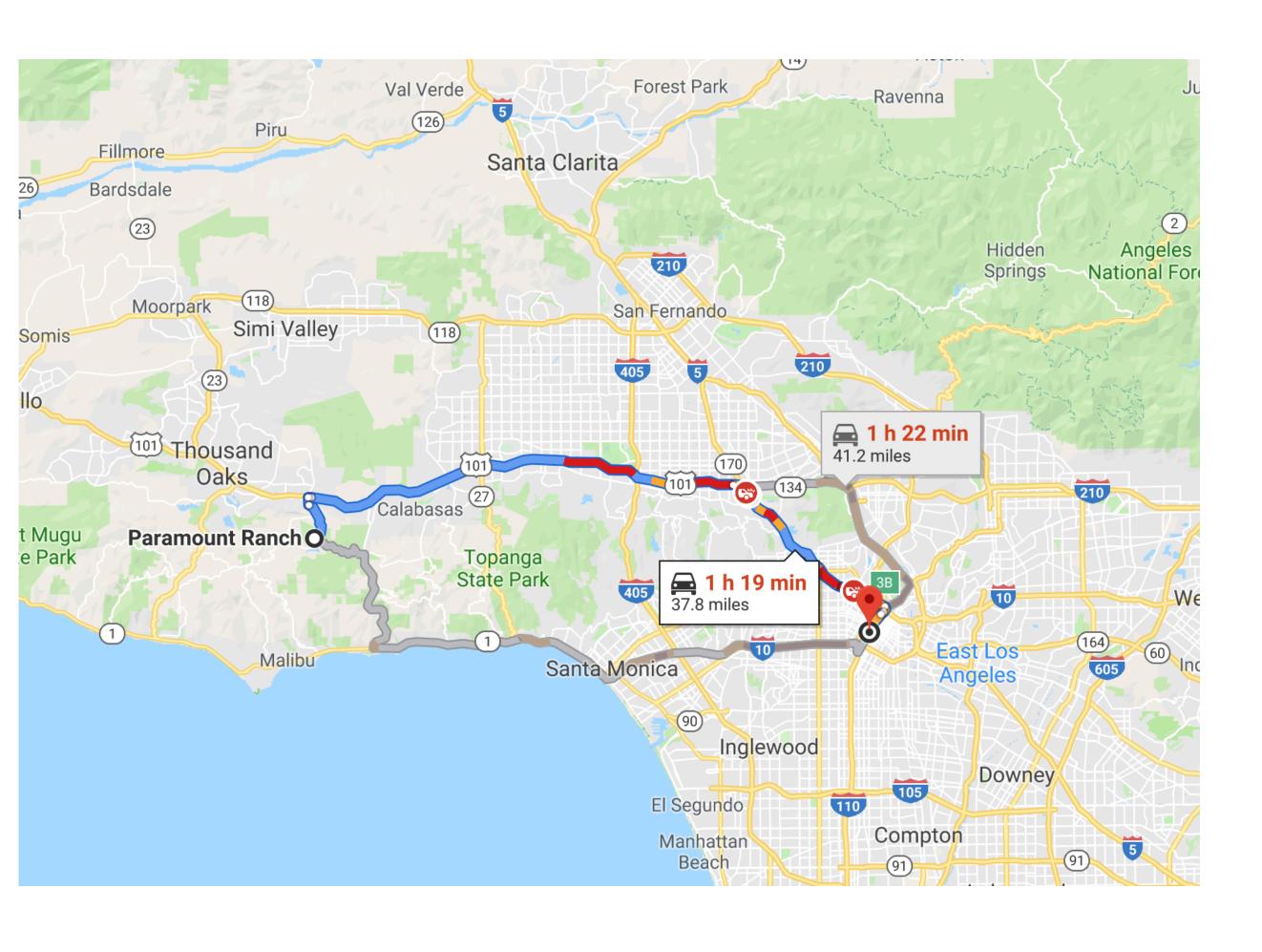


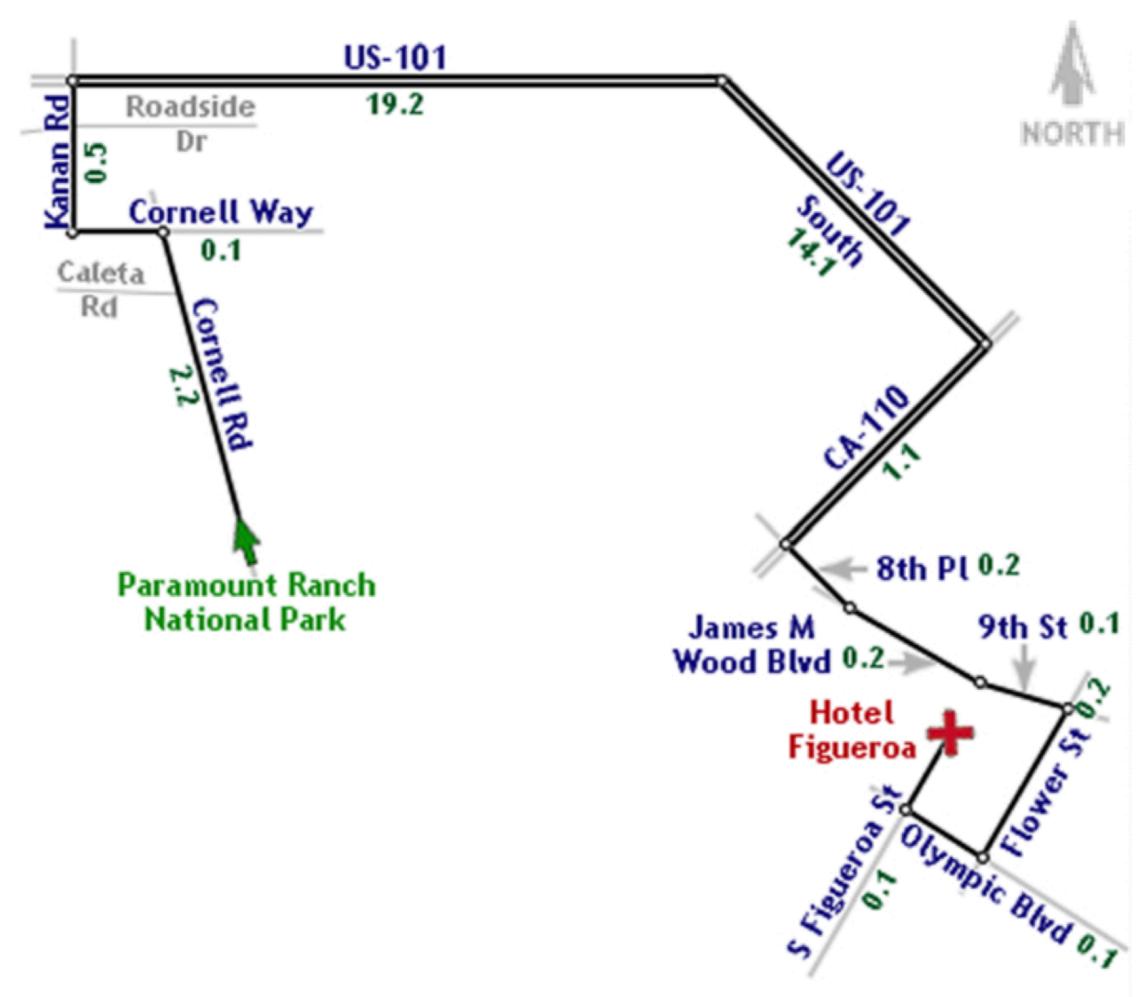






## Line Drive





# Tooling for Maps

#### Web Tools

D3/Vega/Vega-Lite: Projections, paths, graticules

GeoJSON: JSON format for geo data.

TopoJSON: Topology → compressed GeoJSON.

Leaflet: open-source, customizable map tile system.

Mapbox: commercial map tile system

#### **Data Resources**

Natural Earth Data: naturalearthdata.com

OpenStreetMap: openstreetmap.org

U.S. Government: nationalatlas.gov, usgs.gov

#### **Tutorials**

Command Line Cartography, by Mike Bostock

https://medium.com/@mbostock/command-line-cartography-part-1-897aa8f8ca2c



#### **Command-Line Cartography, Part 4**

A tour of d3-geo's new command-line interface.

[This is Part 4 of a tutorial on making thematic maps from the command line using d3-geo, TopoJSON and ndjson-cli. Read Part 3 here.]

450

5 responses



Mike Bostock

Dec 12, 2016 · 5 min read

#### Command-Line Cartography, Part 3

A tour of d3-geo's new command-line interface.

[This is Part 3 of a tutorial on making thematic maps from the command line using d3-geo, TopoJSON and ndjson-cli. Read Part 2 and Part 4 here.]

359

10 responses



Dec 10, 2016 · 6 min read

#### Command-Line Cartography, Part 2

A tour of d3-geo's new command-line interface.

[This is Part 2 of a tutorial on making thematic maps from the command line using d3-geo, TopoJSON and ndjson-cli. Read Part 1 or Part 3 here.]

365

15 responses



Dec 9, 2016 · 5 min read

#### Command-Line Cartography, Part 1

A tour of d3-geo's new command-line interface.

[This is Part 1 of a tutorial on making thematic maps. Read Part 2 here.]



30 responses